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**Report to Scrutiny Committee**

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**Date of Meeting: 21st October, 2010**

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**Subject: Review of Single Outcome Agreement 2009-10**

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**Report by: Head of Strategy and Customer Services**

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**1.0 Purpose**

- 1.1. The purpose of this report is to present to the Committee the review of the Clackmannanshire Single Outcome Agreement (SOA) 2009-10.

**2.0 Recommendations**

- 2.1. It is recommended the Committee:
- a) notes progress which has been made by the partnership in meeting the target outcomes;
  - b) considers any Council activity which may be required in relation to achieving outcomes;
  - c) provides any comments for consideration by the Alliance.

**3.0 Considerations**

- 3.1 The targets set out in the Clackmannanshire Alliance's SOA have been reviewed against baseline positions to provide a sense of progress the partnership is making in achieving the outcomes it set out in 2008.
- 3.2 The SOA Review for last financial year is attached as an Appendix to this report and sets out for each of the nine priority outcomes data showing progress at the end of March 2010\*.

(\*Technical note: some comparative data is not available on an annual basis so cannot be included in the review. While most data reported for 2009-10 relates to that financial year, there may be some data such as educational attainment statistics, which relate to a period into the financial year 2010-11).

- 3.3. The review document was approved in draft by the Alliance at its meeting on 10th September, 2010, for submission to the Scottish Government. The document will also be formally reviewed by the statutory signatories of the SOA (i.e. Joint Police Board, Joint Fire Board, NHS Forth Valley Board.)

- 3.4. Generally speaking, positive progress has been made in relation to many targets and across all priority outcomes the direction of travel is positive on the majority of indicators.
- 3.5 In some cases, initial targets have been met and exceeded. Examples of these include:
- % of adults who rate their neighbourhood as a good place to stay (Clacks-wide)
  - % adults very or quite satisfied with Clacks as a place to live (Clacks-wide)
  - attainment of the lowest performing 20% of pupils at the end of S4
  - % residents who state vandalism or graffiti is a dislike about their local neighbourhood
  - % of residents who state alcohol abuse and drug abuse/dealing as dislikes about their neighbourhood
  - level of satisfaction with how local agencies are tackling crime and fear of crime
- 3.6 Of particular note is the fact that in a number of indicators, the position of Clackmannanshire relative to Scotland has improved. These include:
- % working age people who are economically active
  - employment rate
  - % working age population/residents with NVQ4+/no qualifications
  - % referrals received by Children's Reporter on grounds of misuse of alcohol or drugs
- 3.7 There are, of course, some areas where progress is not what would have been hoped: some of these reflect national trends (particularly those affected by the economic climate) whereas others, potentially, require more focused attention locally to get back on track. Some of these where the direction of travel is contrary to what had been hoped include:
- % school leavers in positive and sustained destinations
  - average time people spend in temporary accommodation
  - proportion of babies recorded as being exclusively breastfed
  - general cleanliness.
- 3.8 Each partner organisation will be reviewing their activity in relation to relevant areas in order to establish what further action might be needed.
- 4.0 Next Steps**
- 4.1 The document has been submitted in draft to the Scottish Government and partner organisations for comment and feedback.
- 4.2 As well as scrutinising progress in meeting SOA priorities at partnership and organisational level, the Alliance intends to hold an event in November for partners (including all elected members and representatives of the joint

boards) which will review performance to date and look forward to the 2011-12 SOA.

- 4.3 In relation to 2011-12, the Alliance has agreed to refresh and refine the SOA to keep it current and to take account of progress which has been made to date. It is expected that this revised document will be considered by the partners and the partnership in early 2011, with a view to the Alliance signing it off in March, 2011.
- 4.4 In terms of public reporting, the review document will be made available on Clacksweb and other partner websites and it is also intended to include a supplement in the forthcoming View summarising some key indicators and activities.

## 5.0 Sustainability Implications

5.1 N/A

## 6.0 Resource Implications

6.1 There are no resource implications arising directly from this report.

## 7.0 Exempt Reports

7.1 Is this report exempt? Yes  (please detail the reasons for exemption below) No

## 8.0 Declarations

8.1 The recommendations contained within this report support or implement our Corporate Priorities and Council Policies.

(1) **Our Priorities 2008 - 2011** (Please double click on the check box )

The area has a positive image and attracts people and businesses	<input checked="" type="checkbox"/>
Our communities are more cohesive and inclusive	<input checked="" type="checkbox"/>
People are better skilled, trained and ready for learning and employment	<input checked="" type="checkbox"/>
Our communities are safer	<input checked="" type="checkbox"/>
Vulnerable people and families are supported	<input checked="" type="checkbox"/>
Substance misuse and its effects are reduced	<input checked="" type="checkbox"/>
Health is improving and health inequalities are reducing	<input checked="" type="checkbox"/>
The environment is protected and enhanced for all	<input checked="" type="checkbox"/>
The Council is effective, efficient and recognised for excellence	<input checked="" type="checkbox"/>

(2) **Council Policies** (Please detail)

Corporate Plan

## 9.0 Equalities Impact

- 9.1 Have you undertaken the required equalities impact assessment to ensure that no groups are adversely affected by the recommendations?  
 Yes  No

**10.0 Legality**

- 10.1 It has been confirmed that in adopting the recommendations contained in this report, the Council is acting within its legal powers. Yes

**11.0 Appendices**

- 11.1 Clackmannanshire SOA 2009-10 Review

**12.0 Background Papers**

- 12.1 Have you used other documents to compile your report? (All documents must be kept available by the author for public inspection for four years from the date of meeting at which the report is considered)

Yes  (please list the documents below) No

1. Clackmannanshire SOA 2009-12

**Author(s)**

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**Approved by**

NAME	DESIGNATION	SIGNATURE
Elaine McPherson	Head of Strategy and Customer Services	Signed: E McPherson
Nikki Bridle	Director	Signed: N Bridle

*Clackmannanshire*  
*Single Outcome Agreement*

**DRAFT FINAL**

**2009-10 Review**





## **FOREWORD**

This is the second annual report for the Clackmannanshire Single Outcome Agreement and reports on progress in meeting the Clackmannanshire Alliance's partnership outcomes in 2009-10.

There has been progress in meeting the Alliance's nine priority outcomes, which, in turn, have positively impacted on the Scottish Government's national outcomes.

Given the continuing challenging economic circumstances nationally and internationally, Clackmannanshire, as other areas, saw negative trends across a number of indicators, particularly those relating to attracting business growth and people to the area.

However, more positively, the socio-economic position of Clackmannanshire improved relatively within the Scottish context with the gap narrowing across a number of significant indicators.

Particularly pleasing has been the continuing positive trend in satisfaction with Clackmannanshire as an area to live, with fear of crime reducing. There have also been improvements this year in a number of health indicators, including those relating to substance misuse.

Not all our targets have been achieved, however, and the partnership is actively reviewing the reasons for this and taking action to get such targets back on track. It is intended to produce a refreshed and refined SOA for 2011-12 to focus in on shared collective priorities in the short, medium and long terms.

**Councillor Janet Cadenhead**  
**Chair of Clackmannanshire Alliance, 2009-10**  
**September, 2010**



## 1.0 PROGRESS TOWARDS OUR PRIORITY OUTCOMES IN 2009-10

1.1 Clackmannanshire's priority outcomes are consistent with, complementary to, and supportive of, the 15 national outcomes which are set out in the national performance framework

CLACKMANNANSHIRE PRIORITY OUTCOMES		
The area has a positive image and attracts people and business	Our communities are more cohesive and inclusive	People are better skilled, trained and ready for learning and employment
Our communities are safer	Vulnerable people and families are supported	Substance misuse and its effects are reduced
Health is improving and health inequalities are reducing	The environment is protected and enhanced for all	Improved quality of public services

1.2 The relationship between the Clackmannanshire priority outcomes and the national outcomes and indicators is set out in the table on the next page.

1.3 This report provides an update of the partnership's progress in achieving the targets set for its outcomes to 2011. For each priority outcome, information is provided on associated indicators and examples are provided of partnership action in practice.

**NATIONAL OUTCOMES AND ASSOCIATED CLACKMANNANSHIRE PRIORITY OUTCOMES - 15 NATIONAL OUTCOMES and beneath them the associated CLACKMANNANSHIRE PRIORITY OUTCOMES**

1. We live in a Scotland that is the most attractive place for doing business in Europe	2. We realise our full economic potential with more and better employment opportunities for our people	3. We are better educated, more skilled and more successful, renowned for our research and innovation.	4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens.	5. Our children have the best start in life and are ready to succeed
The area has a positive image and attracts people and business  The environment is protected and enhanced for all	The area has a positive image and attracts people and business  People are better skilled, trained and ready for learning and employment	People are better skilled, trained and ready for learning and employment	People are better skilled, trained and ready for learning and employment  Our communities are more cohesive and inclusive	Vulnerable people and families are supported  Health is improving and health inequalities reducing  Substance misuse and its effects are reduced
6. We live longer, healthier lives	7. We have tackled the significant inequalities in Scottish society	8. We have improved the life chances for children, young people and families at risk.	9.. We live our lives safe from crime, disorder and danger	10. We live in well-designed, sustainable places where we are able to access the amenities and services we need
Vulnerable people and families are supported  Substance misuse and its effects are reduced  Health is improving and health inequalities are reducing  The environment is protected and enhanced for all	Our communities are more cohesive and inclusive  Vulnerable people and families are supported  Health is improving and health inequalities are reducing	Vulnerable people and families are supported  Substance misuse and its effects are reduced  Health is improving and health inequalities are reducing  Our communities are safer	Our communities are safer  Substance misuse and its effects are reduced	The environment is protected and enhanced for all  Our communities are safer
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	13. We take pride in a strong, fair and inclusive national identity	14. We reduce the local and global environmental impact of our consumption and production.	15. Our public services are high quality, continually improving, efficient and responsive to local people's needs
Our communities are more cohesive and inclusive  Substance misuse and its effects are reduced	The environment is protected and enhanced for all  The area has a positive image and attracts people and businesses	Our communities are more cohesive and inclusive	The environment is protected and enhanced for all	Improved quality of public services

**CLACKMANNANSHIRE PRIORITY OUTCOME: the area has a positive image and attracts people and businesses**

**Contributing to National Outcomes: 1. We live in a Scotland that is the most attractive place for doing business in Europe 2. We realise our full economic potential with more and better employment opportunities for our people 12. We value and enjoy our built and natural environment and protect it and enhance it for future generations.**

**IMAGINE ALLOA**

The Alliance was awarded £2M to transform Alloa town centre and work carried out in the second half of 2009 delivered improvements in the streetscape and shop fronts, as well as opportunities for many artists to contribute to the project.

The Imagine Alloa project was awarded £2 million from the Scottish Government's Town Centre Regeneration Fund and work was carried out over eight months delivering improvements in the roads, pavements and shop fronts.

The initiative included opportunities for many artists to contribute to the project and the 'Make Room' became a focal point for workshops and creativity involving many local people as well as professional artists.

The town centre now has new lighting, street furniture and more litter bins.

Primrose Street, High Street, Drysdale Street and Shillinghill have seen the most benefit from the work.

The High Street has a new events space made of top quality sandstone, taking away the tricky and uneven cobbles that used to be at the top of the town's main street. Three 10ft tall stainless steel figures are a focal point in the new space.

**Despite the difficult economic climate nationally and internationally, there was still positive news for Clackmannanshire in 2009-10.**

**The Scottish Index of Economic Resilience, which compares Council areas, showed Clackmannanshire as the second top improver in having a resilient economy.**

**This is reflected in the fact that in relation to a number of key economic indicators which have declined nationally in the last year, the decline in Clackmannanshire has been proportionately less**

**BUSINESS IMPROVEMENT DISTRICT**

The Clacksfirst Business Improvement District delivered on one of its priority projects to improve signage across its 10 business parks.

The new signage creates a distinctive gateway feature to welcome visitors and internal directory board signage helps direct visitors quickly to their destination.

The new signage has greatly improved the appearance of the business parks as well as helping to promote the Clacksfirst brand identity and raise its profile.

<b>CLACKMANNANSHIRE PRIORITY OUTCOME: the area has a positive image and attracts people and businesses</b>				
<b>Indicator</b>	<b>Baseline</b>	<b>Position at end 2009-10</b>	<b>Direction of Travel</b>	<b>Progress' target/s to end 2010-11</b>
% of adults who rate their neighbourhood as a good place to stay	Clacks = 86% Regen. Areas = 79%	<b>Clacks = 89%</b> <b>Regen. Areas = 75%</b>	<b>+</b>	Clacks = 88% Regeneration Areas = 82%
% of adults very or quite satisfied with Clackmannanshire as a place to live	Clacks = 76% Regen. Areas = 65%	<b>Clacks = 90</b> <b>Regen. Areas = 72%</b>	<b>+</b>	Clacks = 85% Regeneration Areas = 75%
Business Start Ups	90	<b>Comparable data not available from BERR; local data suggests a decrease</b>	NA	Increase the number of VAT registered businesses year on year
Business Survival Rates	70	<b>Comparable data not available from BERR; local data suggests a decrease</b>	NA	Decrease the number of businesses deregistering for VAT
Annual new house completions	299 July 07- June 08	<b>187 completions, down from 203 in 2008-09; this reflects national trends</b>	<b>-</b>	490 new house completions
Clackmannanshire total tourism revenue	£16.66m	<b>Provisionally 2% down; this compares positively with the national trend which is down 4%</b>	<b>-</b>	Increase year on year

Note:

The figures in bold in the table represent the focus of this 2009-10 review.

Direction of travel refers to the position in 2009-10 relative to the baseline and the targets set for 2010-11 (reproduced in the last column of the table)

- + means positive direction of travel (green - the right direction to meet our target)
- means negative direction of travel (red - going the opposite direction to our target)

**CLACKMANNANSHIRE PRIORITY OUTCOME: our communities are more cohesive and inclusive**

**Contributing to National Outcomes: 4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens. 7. We have tackled the significant inequalities in Scottish society 11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others 13. We take pride in a strong, fair and inclusive national identity.**

**FUTURE JOBS FUND**

A group made up of representatives from the Council, Forth Valley College, Jobcentre Plus, CVS and the private sector was established to develop a bid on behalf of the Alliance. The Alliance secured funding from the Future Jobs Fund for 50 jobs over a 6 month period. Together with a contribution of £100,000 from the Alliance's Fairer Scotland Fund, this allowed 52 jobs to be created for unemployed young people. Jobs were created in a wide range of sectors of the economy with a number of local employers participating.

Much of the delivery of the FJF initiative has been carried out by the Fairer Scotland funded Clackmannanshire Works while the local Jobcentre has had a key role in identifying young people eligible for FJF, promoting FJF opportunities and making referrals to CWE for matching people into FJF jobs. A training budget was created from the Fairer Scotland Fund to increase the likelihood of the participant gaining full time employment at the end of their 6 month experience.

All FJF jobs had been advertised in 2009-10 and 43 of those jobs filled across private, public and voluntary sectors.

The provision of FJF has provided an excellent opportunity for local partnerships to create job opportunities for young people and others who have been unemployed for over 6 months.

Given the high levels of unemployment locally, particularly amongst young people, and the current climate of shrinking budgets, FJF provides a substantial level of funding which enables us to offer real job opportunities for our young people.

**Clackmannanshire has seen a general improvement in terms of its relative rankings on the index. In 2009, 13 (1.3%) of the 976 datazones in the 15% most deprived areas in Scotland were found in Clackmannanshire, compared with 15 (1.5%) in 2006. Clackmannanshire is currently ranked 17th out of the 32 Local Authority areas in terms of overall deprivation - this is an improvement from 15th in 2006 and 14th in 2004.**

**CLACKMANNANSHIRE WORKS**

Clackmannanshire Works is a project fully funded by the Alliance's Fairer Scotland resources and European grant sourced by the partnership. The aim of the project is to help residents achieve sustainable, viable and rewarding self-employment. Individuals are supported by dedicated key workers who work on a one-to-one basis to:

- take up voluntary placements or training courses to help build skills, experience and confidence,
- gain a qualification
- help with finding and funding childcare to allow attendance at training or take up a job offer
- support and advice with managing money and debt
- help build confidence and self esteem.

Client Registrations	841
Major transitions:	360
People into emp (inc Self emp)	189
Intermediate Activities:	81
16-19 year old registrations:	133
Money Advice Support	135

<b>CLACKMANNANSHIRE PRIORITY OUTCOME: our communities are more cohesive and inclusive</b>				
<b>Indicator</b>	<b>Baseline</b>	<b>Position at end 2009-10</b>	<b>Direction of Travel</b>	<b>'Progress' target/s to end 2010-11</b>
% Working Age people who are economically active	Clacks 71.6% Scotland 80%	<b>Clacks 76.5%</b> <b>Scotland 79.8%</b>	<b>+</b>	Narrow gap between Clackmannanshire and Scotland
Employment rate	Clacks - 67.8% Scotland - 76.3%	<b>Clacks 71.0%</b> <b>Scotland 74.3%</b>	<b>+</b>	Narrow gap between Clackmannanshire and Scotland
Median weekly earnings of employed Clackmannanshire residents	Clacks - £428.6 Scotland - £461.8	<b>Clacks - £427.4</b> <b>Scotland - £472.2</b>	<b>-</b>	Narrow gap between Clackmannanshire and Scotland
Housing achieving the Scottish Housing Quality Standard (Council stock) and the Clackmannanshire Standard (higher standard than the SHQS)	SHQS = 73%	<b>77%</b>	<b>+</b>	82% meeting the SHQS by 2011
% adults very happy or fairly happy	Clacks - 83% Regen. Areas - 77%	<b>Data not available until 2010-11</b>	NA	Clacks - 85% Regeneration Areas - 80%
% of children living in low income households	48%	<b>Comparative data not available yet; baseline most recent figure</b>	NA	Reduce

Note:

The figures in bold in the table represent the focus of this 2009-10 review.

Direction of travel refers to the position in 2009-10 relative to the baseline and the targets set for 2010-11 (reproduced in the last column of the table)

- + means positive direction of travel (green - the right direction to meet our target)
- means negative direction of travel (red - going the opposite direction to our target)

**CLACKMANNANSHIRE PRIORITY OUTCOME: people are better skilled, trained and ready for learning and employment**

**Contributing to National Outcomes: 2. We realise our full economic potential with more and better employment opportunities for our people 3. We are better educated, more skilled and more successful, renowned for our research and innovation. 4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens.**

**3 NEW SECONDARY SCHOOLS & GREEN LIGHT FOR NEW COLLEGE**

In 2009-10 Clackmannanshire was the only local authority area in Scotland to have every single one of its secondary-school pupils being educated in a brand new building following the opening of Alloa, Alva and Lornhill Academies. The new facilities include up-to-the-minute technology, recording studios, fantastic performing space and sports facilities. The flexible space provides capacity for innovation, with the layout enabling small group work out with a classroom setting.

Work on a new £21M college campus began in 2009-10. Supported by the Scottish Government's £17 million capital investment in the further education estate, will take pride of place in the town centre. The state-of-the-art building will transform the landscape of the town centre and play an important role in the regeneration of the Clackmannanshire area.

The new Alloa campus is due to welcome its first cohort of students in August 2011 and will provide new, state-of-the-art facilities for students and the local business community. The new campus development will have space for up to 2900 students per academic year, across all modes of attendance, and will include high tech-specification teaching rooms, workshops, fitness suite and cafeteria. The Campus will offer provision in subject areas such as construction, engineering, motor vehicle maintenance, science, business, computing, childcare and education, creative industries, hairdressing and beauty therapy.

**On the education domain in SIMD 2009, 9 (0.9%) of datazones in the 15% most deprived were found in Clackmannanshire, compared to 12 (1.2%) in 2006. Clackmannanshire has seen a large decrease in the proportions of datazones in the 15% most education deprived, falling by 5%.**

**MCMC/FORTH VALLEY COLLEGE**

Forth Valley College have recently completed a project which ran from January 2010 to June 2010 and which implemented a bespoke programme for young people leaving Clackmannanshire schools in December 2009. The programme involved attendance at College (Clackmannan Campus) and a work placement with a local employer. The programme intended to give young people in Clackmannanshire the support they need to develop a good work ethic, relevant skills, knowledge and experience to help them secure future employment or further study/training options.

12 young people commenced on the course with 10 completing the course at the end of the project. 8 have secured full time College Courses, with the remaining 2 being supported by careers staff. The programme has welcomed support from local employers for future projects and Forth Valley college have ensure sustainability of the programme by including it for future years within its mainstream activity.

*Overall, school leaver destinations at June 2009 showed that 85.7% of leavers found positive destinations - this figure is equivalent to the national average and a significant improvement in performance in Clackmannanshire over a period of years.*

**CLACKMANNANSHIRE PRIORITY OUTCOME: people are better skilled, trained and ready for learning and employment**

Indicator	Baseline	Position at end 2009-10	Direction of Travel	Progress' target/s to end 2010-11
% 3 and 4 year olds taking up entitlement to free nursery places	4yr olds 98% 3yr olds 89.3% 2008	tbc	tbc	100% for both age groups
% of working age population with NVQ4+	Clacks - 29.7% Scotland - 33.2%	<b>Clacks - 32.5% (Jan - Dec 2009)</b> <b>Scotland - 33.9% (Jan to Dec 200)</b>	<b>+</b>	Narrow gap
% working age residents with no qualifications	Clacks - 20.5% Scotland - 13.5%	<b>Clacks - 25%</b> <b>Scotland - 23%</b>	<b>+</b>	Narrow gap
% school leavers in positive and sustained destinations	89% 2007	<b>86%</b>	<b>-</b>	95% by 2011
Overall attainment levels of pupils at the end of S4; % of pupils attaining 5+ awards at Level 4 or better	70% 2008	<b>76%</b>	<b>+</b>	78% by 2011
The average Unified Points Score (UPS) of pupils at the end of S4 *	160 2008	<b>173</b>	<b>+</b>	180 by the end of 2011 (Scottish 3 year average 2004-07 was 171)
% pupils attaining 3 or more awards at Level 6 or better by the end of S5	16% 2008	<b>18%</b>	<b>+</b>	>20% by 2010.
Attainment of the lowest performing 20% of pupils at the end of S4	45 2008	<b>97</b>	<b>+</b>	Average tariff score of 88 at the end of 10-11

**Curriculum for Excellence is essentially about changing the way teachers teach and pupils learn. Very good progress has been made in Clackmannanshire in preparing teachers for the necessary changes. This has happened through attendance at national and local events as well as twilight training sessions in schools. The next steps are to develop the "senior phase" in preparation for the S1 cohort - who will be seniors in 2014. All staff will also make wide use of new assessment techniques and "Teacher Learning Communities" will be launched in November to bring teachers together on a regular basis to discuss how to continue to improve teaching and learning. Scotland's Colleges and Forth Valley College are also considerably involved in the development of the Senior Phase. This will ensure effective transitions for the young people in Clackmannanshire who wish to progress to college on a full time or part time basis.**

**CLACKMANNANSHIRE PRIORITY OUTCOME: our communities are safer**

**Contributing to National Outcomes: 8. We have improved the life chances for children, young people and families at risk. 9. We live our lives safe from crime, disorder and danger 10. We live in well-designed, sustainable places where we are able to access the amenities and services we need**

**TOWN CENTRE PATROLS**

The Community Safety Team at Alloa Police Station have this year been carrying out increased high visibility foot patrols in Alloa Town Centre. This has been in response to a rise in shop lifting; perceptions of high levels of ASB; complaints and concerns from the Town Centre BIDs team and recent intelligence information. The purpose of the patrols is to increase public confidence in the Town Centre by providing a Policing presence, reduce levels of intimidation by shoppers/retailers and prevent and enforce any criminal behaviour or crime in the Alloa Town Centre.

**PACT PRIORITIES**

Community officers meet and engage with their communities to identify what they believe to be the main issues of concern for the community. Consultation is carried out with a good representation of the community and should include hard to reach groups. The purpose of the meetings is to bring the **P**olice and **C**ommunity **T**ogether to identify local priorities to be known as **PACT** Priorities.

A recent example of PACT's was the identification of misuse, sale and supply of controlled drugs in Tullibody, which was raised through engagement with the Community Council. As a result intelligence was gathered, and 6 drug search warrants were granted by the Sheriff Court. In March 2010 a large drugs enforcement operation was organised with positive results for Central Scotland Police. As a result of this there have been reduced complaints and intelligence in relation to the use of illegal drugs within Tullibody.

**SECURE BY DESIGN**

In January, 2010, police in Clackmannanshire presented Ochilview Housing with an award for their new development of 15 houses in Sauchie. The development, which replaced a previously derelict building which had been an attraction for vandalism and other aspects of antisocial behaviour, was awarded a Secure By Design Award.

The Secure by Design award is an initiative to encourage the building industry to adopt crime prevention measures in developing design to help reduce the opportunity for crime, fear of crime and creating a safer and more secure environment. Research has shown that by incorporating Secure by Design measures within a development it can reduce crime by up to 70 per cent and also the fear of crime.

The main beneficiaries are the residents of the Sauchie development who gained from living within a safer and more secure environment which has a proven record in reducing levels of crime and the fear of crime.

**SAFER STREETS**

The Safer Streets programme in Clackmannanshire ran from December 2009 to March 2010. The programme involved high visibility patrols throughout Alloa Town Centre including a 24 hours of action campaign; plain clothed operations arranged to tackle the supply of alcohol to persons underage within licensed premises; free youth diversionary activity arranged throughout the period of the campaign including swimming and football. All activities included high profile coverage by the local media.

## CLACKMANNANSHIRE PRIORITY OUTCOME: our communities are safer

Indicator	Baseline			Position at end 2009-10			Direction of Travel		'Progress' target/s to 2010-11
Level of satisfaction with how local agencies are tackling crime and fear of crime	Clacks = 31% Regen. Areas = 30%			<b>Clacks 40%</b> <b>Regen. Areas = 34%</b>			<b>+</b>		Increase to 35% Increase to 35%
% of people who have been fearful in the last 12 months of becoming a victim of crime	Clacks 44% Regen. Areas 53%			<b>Clacks 32%</b> <b>Regen. Areas 47%</b>			<b>+</b>		Decrease year on year Decrease year on year
Group 1 Crimes (No, per K pop, % detection)	88	1.76	102	61	1.21	93	+	-	Decrease no.s of all crimes (left side of direction of travel column)  Increase detection %s for all crimes (right side of direction of travel column)  Baseline data from 2008-09  <u>Crime Groups</u>  Group 1 - Crimes of Violence Group 2 - Crimes of Indecency Group 3 - Crimes of Dishonesty Group 4 - Vandalism etc Group 5 - Drugs, Bail, Misc. Group 6 - Misc Offences inc Breach of Peace Group 7 - Motoring Offences
Group 2 " " " "	24	0.48	79	125	2.48	83	-	+	
Group 3 " " " "	1468	29.42	55	1175	23.28	54	+	-	
Group 4 " " " "	1364	27.33	33	1075	21.30	37	+	+	
Group 5 " " " "	1071	21.46	99	837	16.58	100	+	+	
Group 6 " " " "	1845	36.97	92	1697	33.62	93	+	+	
Group 7 " " " "	2845	57.01	99	2773	54.93	99	-	=	
Residential House Break-Ins " " "	68	1.36	43	58	1.15	28	+	-	
Vandalisms " " "	1286	25.77	30	1011	20.03	36	+	+	
Enforcement of quality of life offences	1282	25.69	-	1163	23.04	-	+	Na	
All persons KSI (no, per MVK)	22	0.072	-	18	0.058	-	+	Na	
Child KSI " "	5	0.016	-	2	0.006	-	+	Na	
Slight injuries " "	91	0.29	-	69	0.220		+	Na	
Injury road collisions "	57	0.299	-	69	0.220		-	Na	
Racist Incidents (No, per K pop)	45	0.90	-	na	na		na	Na	
% residents who state vandalism or graffiti is a dislike about their local neighbourhood	Clacks = 39% Regen. Areas = 57%			<b>Clacks = 23%</b> <b>Regen Areas = 35%</b>			<b>+</b>		Decrease to 30% Decrease to 47%
Number of accidental dwelling fires	8.75 per 10000 pop			<b>6.9</b>			<b>+</b>		Year on year reduction
Number of accidental fire fatalities	0.09 per 10000 pop			<b>0</b>			<b>+</b>		Year on year reduction
Number of incidents (fire) resulting in casualties	1.38 per 10000 pop (7 incidents)			<b>1.98 (10 incidents)</b>			<b>-</b>		Year on year reduction

**Note:**

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**CLACKMANNANSHIRE PRIORITY OUTCOME: vulnerable people and families are supported**

**Contributing to National Outcomes: 5. Our children have the best start in life and are ready to succeed 6. We live longer, healthier lives 7. We have tackled the significant inequalities in Scottish society 8. We have improved the life chances for children, young people and families at risk.**

**WORKING TOGETHER TO PROTECT CHILDREN**

All the members of the Alliance, particularly the Council, NHS Forth Valley and Central Scotland Police, work together to ensure that vulnerable people and families are supported.

Following an independent inspection in January, 2010, a report showed that significant progress had been made across all agencies in Clackmannanshire to ensure the needs of children and families are being.

The following particular strengths that make a difference to children and families were noted:

- Trusting relationships were built up by staff who know children well
- there are services which help and support children and families at an early stage
- immediate actions are taken to keep children safe
- there is strong teamwork to support individual children and their families
- there is strong leadership of improvements in services to protect children

Notwithstanding this good report, the Alliance has recognised the need for continuous improvement so that Clackmannanshire remains at the forefront in providing the highest quality of service to children and families in need.

**PARTNERSHIPS TO SUPPORT THE HOMELESS**

Improving the health of homeless people or those at risk of homelessness is being tackled within the multidisciplinary Health & Homelessness Partnership. 19 key actions were identified at the 2009 annual conference by representatives of service users and providers. Some of these which have been achieved include:

- A service user forum has been established and meets quarterly to discuss and participate in developing local solutions to their identified issues.
- A consultation has been completed on local homelessness accommodation and key recommendations are being considered for action by the Homelessness Partnership.
- Holistic health assessments are being offered through homeless accommodations and frequently used facilities as part of a coordinated input from the homelessness partnership which aims to build relationships with this hard to reach group.

**THE BEST START**

In recognition of the direction of travel for breastfeeding rates the multi agency Parenting Partnership prioritised infant and maternal nutrition for families with 0-5 year olds in deprived areas. An action plan has been developed to increase uptake of Healthy Start benefits and improve community support for breast-feeding.

**CLACKMANNANSHIRE PRIORITY OUTCOME: vulnerable people and families are supported**

Indicator	Baseline	Position at end 2009-10	Direction of Travel	'Progress' target/s to 2010-11
% levels of satisfaction amongst people using community care services	60% 2008	<b>53%</b>	-	65%
% of people 65+ with high levels of care needs who are cared for at home	39% March 2008	<b>35%</b>	+	Maintain above national average target of 30%
% community care referral and service responses within priority target times	65% January 2009	<b>80%</b>	+	75%
No patients waiting in short stay settings for more than 6 weeks for discharge to appropriate setting	0	<b>0</b>	+	Maintain at zero
A&E attendance rate per 100,000 (Forth Valley wide figures only)	2366 December 2008	<b>2042</b>	+	2043 by March 2011
% carers who feel supported by partner agencies to continue their caring role	50% Annual	<b>67%</b>	+	60%
% children on child protection register visited as per the Child Protection Plan	TBD	<b>Tbc</b>	tbc	100%
Overall levels of achievement of looked after children (note - the denominator for this % is usually very small - e.g. 10 individual children)	50%	<b>74%</b>	+	95% looked after and accommodated children attain at least an SCQF Level 3 award in English and Mathematics at the end of S4
Average time homeless people spend in temporary accommodation.	86 days 08-09	<b>97</b>	-	Reduce
Reduce people assessed as non-priority homeless	22% 2003/4	<b>9%</b>	+	11%
Proportion homeless people maintaining their tenancy for at least 12 months	82% 2007/8	<b>79%</b>	-	Maintain the high level of re-housing arrangements which are sustained.
Number of domestic abuse incidents per 100,000 population, reported to the police	1,261 2007/8	<b>1400</b>	+	Increase until levels of confidence are reached

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**CLACKMANNANSHIRE PRIORITY OUTCOME: Substance misuse and its effects are reduced**

**Contributing to National Outcomes: 5. Our children have the best start in life and are ready to succeed 6. We live longer, healthier lives 7. We have tackled the significant inequalities in Scottish society 8. We have improved the life chances for children, young people and families at risk. 9. We live our lives safe from crime, disorder and danger 11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others**

**ALCOHOL & DRUGS PARTNERSHIP**

The Clackmannanshire Alcohol and Drugs Partnership (CADP) was established in 2009-10 to support the achievement of relevant outcomes set out in the Single Outcome Agreement.

The CADP has developed a Delivery Plan which is providing a co-ordinated response in relation to substance misuse (Alcohol, Illegal Drugs, Tobacco and Volatile Substances).

Key priorities for the team in 2009-10 were been:

- reducing the number of children affected by parental substance use
- reducing the number of young people using substances
- improving access to treatment and recovery services

**BUCKY BUSTERS**

This group is made up of young people from Alloa to raise awareness about the dangers of alcohol and safety amongst their peer group.

The peer education project have developed a range of information resources and have delivered roadshows at different venues across Clackmannanshire. These have provided young people with the opportunity to take part in interactive alcohol workshops led by group members, learn about health and community safety issues associated with young people and alcohol as well as take part in healthy taster alternative activities.

**DRUGS SEIZURES**

Police in Clackmannanshire were proactive in seizing various quantities of drugs across the area in 2009-10. The most significant haul came after searches of domestic and business premises which resulted in a quantity of drugs believed to be worth in excess of £1 million being seized.

This significant operation uncovered a substantial amount of drugs including cocaine, heroin and amphetamine, which, it is believed were destined for the streets of the local area.

**CLACKMANNANSHIRE ALCOHOL SERVICE**

The Clackmannanshire Alcohol Service is a joint initiative which aims to: Reduce the harm arising from alcohol misuse; Increase the number of people recovering from alcohol misuse who enter training, educations, volunteering and employment opportunities and Promote increased responsibility, social inclusion and health and well being.

**CLACKMANNANSHIRE PRIORITY OUTCOME: Substance misuse and its effects are reduced**

Indicator	Baseline		Position at end 2009-10		Direction of Travel	'Progress' target/s to 2010-11
% of local residents surveyed who cite alcohol abuse and drug abuse/dealing as dislikes about their neighbourhood	Clacks Alcohol – 38% Drug Abuse – 33%		<b>Clacks - Alcohol - 28</b> <b>Clacks - Drug Abuse - 21</b>		+	Clacks - Alcohol - 35% Clacks - Drug Abuse - 30%
	Regen. Areas Alcohol - 55% Drug Abuse - 55%		<b>Regen Areas - Alcohol - 39</b> <b>Regen Areas - Drug Abuse - 35</b>		+	Regen. Areas - Alcohol - 50% Regen. Areas - Drug Abuse - 50%
General acute inpatient discharges with alcohol related diagnosis  * (EASR = European Age Standardised Rate per 100,000 population)	EASR* - 554  Number - 289  2007-08		<b>328</b>		+	Reduce
No. Class A Drug Supply Offences	59		<b>19</b>		+	Reduce
Alcohol related road collisions (No., per MVK)	2	0.009	<b>3</b>		-	Reduce
Alcohol related driving incidents " "	70	0.308	<b>51</b>		+	Reduce
% of referrals received by Children's Reporter on the grounds of misuse of alcohol or drugs	7% (Scottish average is 1.8%)		<b>5.7%</b>		+	Reduce % and lessen gap from the Scottish average

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**CLACKMANNANSHIRE PRIORITY OUTCOME: health is improving and health inequalities are reducing**

**Contributing to National Outcomes: 8. We have improved the life chances for children, young people and families at risk. 5. Our children have the best start in life and are ready to succeed 6. We live longer, healthier lives 7. We have tackled the significant inequalities in Scottish society**

**CLACKMANNANSHIRE HEALTHIER LIVES (CHL)**

The CHL health improvement programme received Fairer Scotland funding in 2009-10 to promote community-based health improvement, particularly in deprived areas. In 2009-10:

- 1001 Health Assessments were carried out
- 82 clients were supported to stop smoking, with 27% stopping smoking 192 clients were referred to the Clackmannanshire Alcohol Service, with 102 engaging with services regularly
- 111 clients were referred to the Health and Well being mentor, including Counter Weight referrals.
- 36 clients were supported through food advice and practical skills, and 23 local community groups and organisations were supported through practical sessions and workshops.
- 530 people attended physical activity classes, with 47% regularly attending. 53% attending were meeting the recommended levels of exercise every week.

Partners worked together on a number of projects to promote healthier lives, including:

- CHL and Forth Valley College offered a new creative arts course to clients who successfully achieved health goals e.g. smoking cessation. The course provides diversionary activity to support maintenance of healthy life changes.
- CHL worked closely with homelessness accommodations and the church-based group Soup Pot to provide health information, advice and practical support
- work began to develop a health and employability pipeline consistent with the Clackmannanshire Employability Partnership priorities.

**Clackmannanshire has seen some improvements in terms of the number of datazones in the 15% most health deprived. 3 datazones have moved out of the 15% most health deprived (in Alloa South and East, and Tullibody). One datazone has moved into the 15% most deprived (in Sauchie).**

**NEW COMMUNITY HEALTH CARE CENTRE FOR CLACKS**

In 2009-10 the new Clackmannanshire Community Healthcare Centre was opened. The new centre, which replaced Alloa Health Centre, sees around 800 patients a day, and provides a range of primary care services to 25,000 people including. GP practices, community nursing, podiatry , dental , out-patient clinics, physiotherapy, audiology and dermatology.

The new centre is also home to community mental health teams for older people and a resource centre which provides a range of services and treatment for people with mental health problems who are aged between 19 and 64. The Resource Centre is part of the Clackmannanshire Integrated Mental Health Service and therefore works in partnership with Clackmannanshire Social Work.

A multi-disciplinary team from older people's mental health, elderly and adult rehabilitation services work together to provide assessment and treatment services, such as falls rehabilitation classes and patient and carer groups. The new centre also has 45 inpatient beds which are used primarily for older people following treatment in an acute hospital.

**CLACKMANNANSHIRE PRIORITY OUTCOME: health is improving and health inequalities are reducing**

Indicator	Baseline	Position at end 2009-10	Direction of Travel	Progress' target/s to 2010-11
% adults describing their health as good or fairly good	Clacks Good - 57% Fairly Good - 33  Regen. Areas Good - 47% Fairly Good - 34	<b>Data not available until 2010-11</b>	NA	Clacks Good - 60% Fairly Good - 35%  Regen. Areas Good - 50% Fairly Good - 35%
Deaths from Coronary Heart Disease	104 per 100,000	<b>83.5</b>	<b>+</b>	Reduce deaths per 100,000 by 2%
Deaths from Cancer	114 per 100,000	<b>154.6</b>	<b>-</b>	Reduce deaths per 100,000 by 2%
Reduce health inequalities in Clacks	Various	<b>3 datazones have moved out of the 15% most health deprived (in Alloa South and East, and Tullibody). One datazone has moved into the 15% most deprived (S01000854 in Sauchie).</b>	<b>+</b>	NA
% adults smoking	29% 2005/2006 data	<b>29%</b>	<b>=</b>	5% smokers attend smoking cessation  8% quit at 4 weeks
Rate of adult physical activity in sedentary population	48% exercise for 30 minutes 5 times a week	<b>52%</b>	<b>+</b>	Increase participation in physical activity by 4%
Claimant rate of Incapacity benefit/Severe Disablement Allowance (per 1000 pop)	108.1 at May 2008	<b>5th highest relative ranking</b>	<b>-</b>	Improve ranking of rate relative to the rest of Scotland (6th highest at baseline)
Obesity levels in P1 school children	Overweight - 23.1%	<b>20.9</b>	<b>+</b>	Reduce
Proportion of babies recorded as being exclusively breastfed at 6-8 week review	25.5%	<b>20.6%</b>	<b>-</b>	Increase by 2%
% 3-5 year olds registered with an NHS General Dentist	75.5%	<b>84.8%</b>	<b>+</b>	80% by 2011
Teenage pregnancy rates	64 per 1000 15-19 year olds	<b>62 per 1000</b>	<b>+</b>	Decrease

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**CLACKMANNANSHIRE PRIORITY OUTCOME: the environment is protected and enhanced for all**

**Contributing to National Outcomes: 1. We live in a Scotland that is the most attractive place for doing business in Europe 6. We live longer, healthier lives 10. We live in well-designed, sustainable places where we are able to access the amenities and services we need 12. We value and enjoy our built and natural environment and protect it and enhance it for future generations 14. We reduce the local and global environmental impact of our consumption and production.**

**BREATHING SPACES**

Clackmannanshire was one of three areas in Scotland to join forces with the BBC Breathing Places campaign to turn its communities into breathing places. (A Breathing Place is a green space that is great for wildlife and people. It could be a local woodland, roadside, park, nature reserve, pond, green corridor or meadow. It has an active community of people creating, enjoying and maintaining it.)

The Clackmannanshire Green Map Initiative, established by CVS Clackmannanshire and Action for Change and funded by the Alliance, was the driving force which nurtured and co-ordinated activities from a wide range of community organisations and local schools in developing the area's two Breathing Places - at the Delph Pond in Tullibody and Cowpark Wood in Sauchie.

In 2009-10 funding from the Big Lottery Fund, the Clackmannanshire Biodiversity Partnership, Clackmannanshire Healthy Futures Network and Clackmannanshire and Stirling Environment Trust, has enabled huge improvements have been carried out at both areas, making a positive impact on the environment and making the areas more attractive to wildlife and more accessible to local people.

**REDUCING DERELICT LAND**

The Scottish Government's Vacant and Derelict Land Survey, released January 2010, shows Clackmannanshire is doing better than elsewhere. While the amount of derelict land in Scotland has increased by 483 hectares (6%) from 2002 to 2009, Clackmannanshire has seen a 28% reduction. The amount of unused, unsightly derelict land in the county has gone down from 39 hectares to 28 hectares in the last seven years.

These figures confirm the excellent progress in regenerating Clackmannanshire in recent years.

**CLACKMANNANSHIRE PRIORITY OUTCOME: the environment is protected and enhanced for all**

Indicator	Baseline	Position at end 2009-10	Direction of Travel	'Progress' target/s to 2010-11
Carbon Footprint of Clackmannanshire (CO2 emissions)	12.03 tonnes per capita	<b>12.43</b>	-	Reduce by 10% by 2011
Proportion of protected nature sites in a favourable condition	74%	<b>NA</b>	NA	Increase to 95% by 2010-11
Share of journeys made by:			NA	Increase to 12% by 2010 Increase to 1% by 2010 Increase to 10% by 2010 Decrease to 75% by 2010
- foot	8%	<b>72%</b>	NA	
- cycle	0%		NA	
- public transport	5%		NA	
- car	85%		+	
Number tonnes biodegradable waste sent to landfill	14,221	<b>13574</b>	+	
Recycling and composting rate	43%	<b>44.9%</b>	+	46% by 2011
% residents visiting historic or architecturally valuable sites/buildings	39%	<b>43%</b>	+	Increase year on year
General Cleanliness	77	<b>74</b>	-	80 in 2010-11

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**CLACKMANNANSHIRE PRIORITY OUTCOME: improved quality of public services**

**Contributing to National Outcomes: 15. Our public services are high quality, continually improving, efficient and responsive to local people's needs**

The indicators for this outcome are not collected annually. However, this section gives a flavour of some instances of service excellence by the partners across Clackmannanshire in 2009-10.

Alloa-based social firm Candies Cuisine was Highly Commended at the Social Enterprise category at the Scottish Business Diversity Awards in October, 2009.

The firm, which is supported by the Alliance, received the commendation for the contribution they make in Clackmannanshire to embracing diversity in the workplace. Candies was formed in 2003 with six volunteers. It now provides eight paid jobs and 25 trainee placements for people with various disabilities.

Clackmannanshire Healthier Lives which helps people to improve their health and wellbeing, is celebrating success after receiving an NHS Forth Valley Award.

This is the fourth year of the Celebrating Success Awards which celebrate the dedication and commitment of NHS staff to improving service.

Clackmannanshire Healthier Lives, which is funded by Fairer Scotland through the Clackmannanshire Alliance, was one of 69 submissions to the annual awards. The project, which is based in Alloa, was named runner-up with Strathcarron Hospice's Childrens' Bereavement Service taking the top title.

Part of Development and Environmental Services was recently awarded the coveted Customer Service Excellence Award.

The award is given to organisations that have demonstrated excellent standards of customer service and care.

Only nine other local authorities in Scotland have achieved the award for some of their services.

The Council services covered by the award are: Development Quality, Building Standards, Roads and Transportation and Environmental Health.

A vital part of the Council's Housing Service received a glowing report from the Care Commission in 2009-10, The Housing Support Team received 'excellent' and 'very good' ratings following an inspection.

Housing Support works with people who are at risk of losing their tenancies or who are homeless and require support to set up and sustain a tenancy. The team of 4 officers has received 411 referrals and worked with 137 clients since it was established in 2007 and has helped 14 people to avoid eviction.

NHS Forth Valley maintained its position as the top mainland board in Scotland for hand hygiene. During 2009-10, staff achieved their best ever success rate - 99% - compared with a national average of 92%.

In 2009-10 a Central Scotland Police Merit Award was presented to Clackmannanshire Community Policing team for their approach to community policing and problem-solving

Clackmannanshire CHP's General Manager Kathy O'Neill awarded the high profile national Top Manager Award at the Scottish Health Awards in November 2009.

Kathy was recognised for her successes in driving forward patient care in Clackmannanshire and Forth Valley. Kathy led the development of integrated community mental health services and the commissioning of the new Clackmannanshire Community Healthcare Centre

CLACKMANNANSHIRE PRIORITY OUTCOME: improved quality of public services						
Indicator	Baseline		Position at end 2009-10		Direction of Travel	'Progress' target/s to 2010-11
Experience of public services as very or quite good	Clacks = 62% Regeneration Areas = 66%		<b>Data not available until 2010-11</b>		NA	70% by 2011 70% by 2011
Experience of individual public services as good (G) or poor (P) (% based on those respondents using each service):	Clacks Wide %	Regen. Areas %	<b>Data not available until 2010-11</b>		<b>NA</b>	For all services increase % G and decrease % P
	<b>G</b>	<b>P</b>	<b>G</b>	<b>P</b>		
➤ GP Services, hospitals, libraries, police, sport and leisure, schools. Social services, housing, planning, street cleaning, refuse collection, recycling, street lighting						

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## 2.0 FAIRER SCOTLAND 2009-10

2.1 The total resources available to the Alliance for the financial year ended 31 March 2010, including the balance of grant carried forward from 2008/09 amounted to £2.629m. The overall outturn figure for 2009/10 in respect of funding from the Fairer Scotland Fund approved by the Alliance to date was £2.430m. A breakdown of this figure is included below, set out by the four programme areas prioritised by the Alliance.

<b>PROGRAMME</b>	
<b><u>EMPLOYABILITY</u></b>	<u>Expenditure £000's</u>
Clackmannanshire Works	543.0
C-MEE	39.8
Homestart	33.3
Recyke a Bike	13.4
Motor-Vation (To 31.08.09)	16.5
Community House	33.4
Cafe Society	20.0
LWTT - Learning for Change (To 31.08.09)	11.2
LWTT - Work Experience (To 31.08.09)	17.2
Candies Cuisine	29.6
More Choices More Chances	230.0
More Choices More Chances - FV College	15.8
Future Jobs Fund	100.0
	<u>1,103.2</u>
<b><u>SUBSTANCE MISUSE</u></b>	
Addiction Support & Counselling	54.1
Signpost	30.3
Interim Funding	3.3
	<u>87.7</u>

<b>PROGRAMME</b>	
<b><u>POSITIVE IMAGE</u></b>	<u>Expenditure £000's</u>
Promoting Clackmannanshire	
- Town Centre Bid Management	15.0
- Town Centre Regeneration	500.0
- Tourism Co-ordinator	31.1
- Marketing/Campaigning	45.2
Green Mapping	42.9
	<u>634.2</u>
<b><u>HEALTH IMPROVEMENT</u></b>	
Street Sport	42.5
Reachout with Arts in Mind	22.6
Clackmannanshire Healthier Lives	277.0
Women & Girls Group	5.2
Sauchie Active8	31.4
LADA	15.0
	<u>393.7</u>
<b><u>OTHER</u></b>	
Dedicated Management Support	157.3
Clacks 1000	23.3
Administration Charge	30.6
	<u>211.2</u>

## 2.2 Summary of Key Outputs/Outcomes from FA funded programmes 2009-10

### **Fairer Scotland - Employability Programme**

12 young people supported through Forth Valley College McMc project with 8 given offers for full time college courses  
841 clients registered with Clacks Works with 360 achieving major transitions.  
133 16-24 year olds (NEET Group) have registered with 74 making major transitions.

### **Fairer Scotland - Health Programme**

1001 Health Assessments were carried out  
82 clients were supported to stop smoking, with 27% stopping smoking 192 clients were referred to the Clackmannanshire Alcohol Service, with 102 engaging with services regularly  
111 clients were referred to the Health and Well being mentor, including Counter Weight referrals.  
36 clients were supported through food advice and practical skills, and 23 local community groups and organisations were supported through practical sessions and workshops.  
530 people attended physical activity classes, with 47% regularly attending. 53% attending were meeting the recommended levels of exercise every week.

### **Fairer Scotland - Voluntary Programme**

108 Training and Work Placements have been provided through CMEE, Candies and Streetsports  
130 Community Learning Classes and skills programmes have been provided through Cafe Society, Sauchie Active 8, Women and Girls Group, Reachout and Streetsports.  
176 residents supported to improve health and health inequalities through Sauchie Active 8, Women and Girls Group and Community House  
56 vulnerable families supported through improved parenting/social skills and confidence through Homestart.  
118 young people are improving health and confidence and barriers such as alcohol/substance to move towards achieving life goals.

### **Fairer Scotland - Positive Image**

4 main streets in Alloa town centre upgraded  
Installation of significant public art  
Programme of community arts courses supported  
Business development programme for creative industries established  
Increased footfall in town centre (MORI survey)  
Improved perceptions of town centre (MORI survey)  
Major marketing campaign across various Scottish regions showed improved perceptions of Clackmannanshire as a place to visit

### **3.0 EFFECTIVE ENGAGEMENT WITH CITIZENS**

- 3.1 Within the community planning partnership in Clackmannanshire, there is a well-established approach to engaging with citizens. Some examples of this in 2009-10 included:

#### Third Sector Convention

- 3.2 Convention - The Alliance recognises that it is in the interests of Clackmannanshire to have a strong, resilient voluntary and community sector, and it entered into the partnership to offer support in recognition of the difficulties the sector is currently facing. In response to the problems created for the third sector by the global economy, the Alliance was a partner in a Forth Valley-wide event held in February 2010 aimed at helping the community and voluntary sector ensure its sustainability. Clackmannanshire Alliance had a stall at the 'market place' and also co-facilitated two workshops on the role of community planning. It was never intended that the event would be an end in itself but would act as a catalyst to demonstrate locally what the needs of the sector were and what therefore needed to be followed up locally to sustain community development. Evaluation forms, feedback and workshop attendance indicate that there is strong interest from groups in developing their role in Community Planning.

#### Public Partnership Forum (PPF)

- 3.3 The Clackmannanshire PPF, associated with the Community Health Partnership, helps ensure local people are heard in shaping health (and other) services. In January of 2010 members of the PPF took part in focus groups and in a stakeholder event to develop priorities for the Clackmannanshire Joint Health Improvement Plan (2010-2012)..
- 3.4 The PPF supports wider public involvement in planning and decision making through recruiting new members to the forum. The forum has more than 400 names on its membership list and all of these members received regular information about the PPF and about opportunities to be involved in shaping services such as Clackmannanshire Healthier Lives and influencing decision making, e.g. transport planning to the new Forth Valley Hospital. Members hear about a wide range of health and other services and are able to comment directly to officers from these services, to ask questions and make suggestions they think are relevant. Services are able to ask for feedback and comments to improve service delivery.
- 3.5 The Forum has also reviewed its role and remit and the co-ordinating group has developed objectives to take the PPF forward. These objectives set out actions for the PPF linked to the HEAT and SOA targets

#### Influencing Service Design - Clackmannanshire Community Healthcare Centre

- 3.6 The development of this flagship health centre actively involved patients groups, carers groups and service users at its inception. This project was taken forward on a multi-agency basis and the community were consulted on the interior and exterior design as well as having input to the development of the community based services it provides.

### Supporting Community/Local Priorities

- 3.7 The Community Safety Partnership established a small grants scheme for projects to address community safety. The scheme was designed to allow opportunities for statutory agencies to work with communities to devise community-led activities which meet local needs. It was managed by a sub-group of the Partnership on which the community was represented. The grant has shown it can both meet a community need and raise awareness of the relationship between the Community Safety Partnership and the community. The grant has been a useful tool in community engagement for the Community Wardens to identify previously unknown groups and gather information on community safety needs.

### Recognising Champions

- 3.8 Sandra Gruar was named Citizen of the Year 2009 at the sixth annual Clackmannanshire Awards in recognition of her dedication to the Sauchie community. Sandra developed the Fairer Scotland funded Sauchie Active 8 programme which provides training and learning programmes for the whole community, particularly young people. The Awards event, which was jointly organised by a number of community planning partners, also recognised enterprising activities between local businesses and schools over the past year.
- 3.9 In addition, this year the Community Safety Partnership formally recognised community volunteers who have performed a significant service to the community in the interests of community safety by establishing an award scheme to recognise such work. The first Certificate of Merit was awarded in November 2009.

### Consulting Communities

- 3.10 Two Clacks 1000 surveys were completed in 2009-10. The 6th survey 'Attitudes to Clackmannanshire' provided information from the community on performance to:
- Effects of the Economic Downturn in Clackmannanshire
  - Clackmannanshire's Image
  - Training and Improving Skills
  - Communication from Community Planning Partner Agencies
- 3.11 The 7th survey 'Families and Lifestyles in Clackmannanshire' provided information from the community on:
- Clackmannanshire and Alloa Town Centre
  - Families and Young People
  - Crime, Fear of Crime and Internet Safety
  - Adult and Child Protection
  - Health, Alcohol and Drugs

- 3.12 An equivalent panel for our business partners was established in early 2010 and the first survey used to gain a better understanding of business perceptions of the economic climate and progress in redeveloping Alloa town centre.

Community Involvement in Strategic Decision-Making

- 3.13 The people and communities of Clackmannanshire are core members of the Alliance and are represented on all formal Alliance structures, including the various Partnership Teams.
- 3.14 In an effort to improve representation of young people in decision-making on services which affect them, Alliance partners jointly delivered a presentation on the work of each Partnership Team to a network meeting of the Clackmannanshire Youth Council in April 2009. The outcome of this was that the Children & Young People Partnership now link regularly with the Youth Council to exchange information and the Chair of the Youth Council subsequently began to attend Alliance meetings.
- 3.15 Community partners were engaged at an early stage to update Clackmannanshire's community plan. Through a process undertaken over a series of meetings, their input helped determine the language, content and style of the final document to ensure that it is accessible to the community as well as to statutory bodies.
- 3.16 The Community Learning & Development Partnership Team held a planning event in March 2010 to which all its community and voluntary sector members were invited. A total of seven representatives from three community groups and three voluntary organisations attended. At this event, CLD partners reviewed the findings of HMIE's report and developed a plan of action in response to its recommendations.

**END**

