
Report to Clackmannanshire Council

Date of Meeting: 24 October 2013

Subject: Making Clackmannanshire Better - Update

Report by: Head of Strategy & Customer Services

1.0 Purpose

- 1.1. The purpose of this report is to maintain Council's regular update on the establishment, development and implementation of Making Clackmannanshire Better (MCB), the Council's business transformation programme.

2.0 Recommendations

- 2.1 It is recommended that Council notes:
- a) progress made since the last update report; and
 - b) the planned activity in the coming months.

3.0 Considerations

- 3.1. The last update on the MCB programme was considered by Council on 15 August 2013. The focus of that paper was updating Council on programme workstreams and key themes.
- 3.2. Since that update, activity has focused on:
- Workstream 1 - Making It Happen (The Tullibody Pilot);
 - Workstream 5 - Making Our Organisation Stronger;
 - further work on programme resourcing.

Some of these developments are considered in more detail in the rest of this report.

- 3.3. **Workstream 1** - The Tullibody Pilot is making steady progress. The pace of delivery increased during September, with a key focus being on enhancing community engagement and developing working relationships. Individuals have now been allocated roles, including a dedicated Project Manager,

Project Lead, Community Liaison Officer as well as other supporting roles, e.g. community development support. This has now enabled a series of engagement meetings with the community to be progressed, including initiating some important elements of the Community Action Plan. A schedule of meetings has been agreed with the community stakeholder group through to December to ensure ongoing engagement. The scope of the Pilot has been progressed and is close to completion, as is the internal data mapping. The data mapping, due to complete at the end of August, has experienced several weeks' slippage whilst work within the project team has focused on establishing necessary working relationships and defining a detailed scope for delivery.

3.4. Looking forward to the next few months, this workstream will focus on:

- further progressing priority elements of the Community Action Plan, in conjunction with the community stakeholder group, including the identification of potential external funding streams, where appropriate;
- completing the data mapping exercise through establishing key measures to underpin the required data analysis and evidence any identified service improvements;
- developing potential options for new models of service delivery in Tullibody to best meet local need and demand.

3.5. **Workstream 5** - is also making good progress. Following project resources being allocated in August, the pace of delivery has increased through September. Key priorities have been identified for delivery and inter-dependent pieces of work will be progressed simultaneously. These include refreshed organisational values, a leadership and management development programme and a fully integrated competency framework. Underpinning this work, and that of the wider Making Clackmannanshire Better programme, has been the development of a People Strategy and a Communications Strategy, which are being presented for Council consideration at today's meeting.

3.6. Looking forward to the next few months, this workstream will focus on:

- further progression of a leadership and management development programme, and refreshed organisational values and competency framework;
- improving employee engagement and recognition (recognising success and achievement to foster a culture where these are shared and celebrated consistently across the organisation).

3.7. **Workstreams 2, 3 & 4** - the initial focus for establishing the programme has concentrated on Workstreams 1 and 5, however, with those areas now gaining momentum, attention will be given to the initiatives identified within these workstreams.

3.8. Work is already ongoing on the review of advice services, with data on internal provision having been captured and information on external provision being sought. Once the external information has been received, an analysis of

overall provision will be undertaken and potential options for future provision developed.

- 3.9. In addition, work has begun on the review of school estate, catchment areas and transport. Two meetings have taken place, with up to date baseline information being gathered and analysed.
- 3.10. Looking forward to the next few months across workstreams 2-4 more broadly, attention will turn to:
- a review and definition of initiatives within each service area that fall within these workstreams plus associated status reports:
 - identification of inter-dependencies across initiatives and workstreams;
 - identification of project roles and ongoing review of resource requirements.
- 3.11. Council was previously advised that a launch of Making Clackmannanshire Better was proposed for 22 October 2013, with Sir Harry Burns as guest speaker. Unfortunately, we have had to revise our original proposals, primarily because Sir Harry is no longer available on that date, and will not now be available until late January 2014.
- 3.12. It is still proposed that we hold a launch, with partners, of Making Clackmannanshire Better and the Single Outcome Agreement in November 2013, with some community input. Further to this, it is proposed that we hold a Tullibody-focused event in the New Year, to which Sir Harry Burns has been invited and has agreed in principle to attend.
- 3.13. Work continues on developing MCB programme communications. As an integral part of this, the following are being progressed:
- an MCB web-page for ClacksWeb;
 - a dedicated MCB e-mail address for enquiries;
 - as part of the launch, marketing and communications materials, including social media, to support awareness of MCB;
 - Frequently Asked Questions to be published on CONNECT and ClacksWeb;
 - ongoing updates in Grapevine and the View;
 - regular briefings for key stakeholders.

Conclusions

- 3.14. The Making Clackmannanshire Better Programme continues to develop momentum, particularly as programme resources have now been allocated to specific roles. A number of practical developments have been progressed within Workstreams 1 and 5 since the previous report, with further work in these areas and Workstreams 2, 3 and 4 planned for the coming period.

4.0 Sustainability Implications

4.1. There are no direct implications arising from this report.

5.0 Resource Implications

5.1. *Financial Details* - no direct implications arising from this report.

5.2. *Staffing* - no direct implications arising from this report.

6.0 Exempt Reports

6.1. Is this report exempt? No

7.0 Declarations

The recommendations contained within this report support or implement our Corporate Priorities and Council Policies.

(1) **Our Priorities** (Please double click on the check box ☒)

The area has a positive image and attracts people and businesses	<input checked="" type="checkbox"/>
Our communities are more cohesive and inclusive	<input checked="" type="checkbox"/>
People are better skilled, trained and ready for learning and employment	<input checked="" type="checkbox"/>
Our communities are safer	<input checked="" type="checkbox"/>
Vulnerable people and families are supported	<input checked="" type="checkbox"/>
Substance misuse and its effects are reduced	<input checked="" type="checkbox"/>
Health is improving and health inequalities are reducing	<input checked="" type="checkbox"/>
The environment is protected and enhanced for all	<input checked="" type="checkbox"/>
The Council is effective, efficient and recognised for excellence	<input checked="" type="checkbox"/>

(2) **Council Policies** (Please detail)

8.0 Equalities Impact

8.1 Have you undertaken the required equalities impact assessment to ensure that no groups are adversely affected by the recommendations? N/A

9.0 Legality

9.1 It has been confirmed that in adopting the recommendations contained in this report, the Council is acting within its legal powers. Yes ☒

10.0 Appendices

- 10.1 Please list any appendices attached to this report. If there are no appendices, please state "none".

NONE

11.0 Background Papers

- 11.1 Have you used other documents to compile your report? (All documents must be kept available by the author for public inspection for four years from the date of meeting at which the report is considered)

No

Author(s)

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Approved by

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