
Report to Clackmannanshire Council

Date of Meeting: 10 September 2020

Subject: Clackmannanshire Wellbeing Economy Update

Report by: Strategic Director (Place)

1.0 Purpose

- 1.1. This report provides Members with an update on progress of the Wellbeing Economy work, together with additional information on related activity.

2.0 Recommendations

- 2.1. It is recommended that Council:

2.1.1. Notes the general update on Wellbeing Economy progress.

2.1.2. Notes and endorses the role the Centre for Local Economic Strategies (CLeS) will play in complementing the wellbeing economy through the Community Wealth Building Diagnostic exercise.

2.1.3. Notes and endorses the role of the SIPHER Consortium (Systems Science in Public Health & Economics Research) as they undertake local virtual workshops to inform policy development.

3.0 Considerations

Clackmannanshire Wellbeing Economy

- 3.1. As part of the City Region Deal Update Report to Council on the 25th of June an introduction was provided to the work Scottish Government (Economic Development Directorate) and Clackmannanshire Council officials are doing to develop an approach to whole-system thinking and evidence-based policy decisions that can support the growth of a wellbeing economy for Clackmannanshire. The promotion of a wellbeing economy forms an integral part of the recovery work being undertaken as part of the Council's Be the Future Programme.

- 3.2. The work is structured around Scottish Government's recently revised Inclusive Growth Outcomes Framework.



- 3.3. Stage 1 is now complete. Scottish Government colleagues, using published data and data provided in both the LOIP and City Region Deal Regional Inclusive Growth Diagnostic, analysed the high level data. This work generated a number of key themes which are currently being investigated at greater depth in Stage 2. These themes are closely aligned to existing priorities. They are:

- Productivity & economic output including jobs & business density
- Labour market outcomes (Fair Work), but particularly outcomes for females
- Sustainable place including; transport, housing, digital, schools etc.
- Outcomes for young people
- Health and wellbeing (which will also link to a number of themes above)
- Poverty
- Climate and the environment

- 3.4 Stage 2 takes a deeper dive into the root causes of the issues for each theme. It identifies existing policy and actions in relation to themes and examines their nature and sufficiency. As part of stage 2, two surveys are being conducted: one for businesses; and one for community groups and public sector organisations. The purpose of these surveys is, primarily, to gather both quantitative and qualitative data on the impact of COVID-19.

- 3.5 The business survey closed on the 7th August and is currently being analysed by Social Researchers within Scottish Government. Early feedback is that Scottish Government Officials are pleased with the quality of responses. The resulting report should be available later in September.

- 3.6 The community survey is currently live and the results of that are expected in October or early November.

- 3.7 In July a group of officers, including the Chief Executive, were invited to do a presentation jointly with Uzma Khan, Deputy Director, Economic Policy and Capability and the Wellbeing Project Lead for Scottish Government. The presentation was to the SG Place and Wellbeing Economy Steering Group.

This is a relatively newly formed group which is comprised of Directors and Deputy Directors from across a number of Scottish Government Directorates.

3.8 The presentation outlined:

1. The project approach,
2. The reasons why Clackmannanshire is an ideal place to conduct this work,
3. The context of Clackmannanshire
4. Policy areas which would be useful to explore consistent with the agreed 'Be the Future' aims.

3.9 This has generated interest in the work from a number of directorates and officials are working together to ensure this interest can be harnessed effectively.

Community Wealth Building Centre for Local Economic Strategies (CLeS)

3.10 Since outlining the Community Wealth Building approach in the Council Paper for June Scottish Government have confirmed resource for CLeS to conduct a Community Wealth Building Diagnostic exercise for Clackmannanshire.

3.11 The diagnostic will look at current local data and practice under each of the five pillars of Community Wealth Building and provide a report which will help inform strategic planning and local action.

The five pillars are:

1. Plural ownership of the economy: seeking to develop a more diverse blend of ownership models
2. Making financial power work for local places: seeking to increase flows of investment within local economies
3. Fair employment and just labour markets: positively impacting on the prospects and incomes of local people
4. Progressive procurement of goods and services: developing dense local supply chains
5. Socially productive use of land and property: deepening the function and ownership of assets to ensure that any financial gain is harnessed by citizens

3.12 Local authorities have key roles to play as an anchor institution themselves and as a strategic partner of other anchor institutions who may already be a part of local Community Planning structures.

The SIPHER Consortium (Systems Science in Public Health & Economics Research).

3.13 SIPHER is a major investment by the UK Prevention Research Partnership (UKPRP), which brings together scientists across six universities, three government partners at local, regional and national level, and ten practice

partner organisations. SIPHER's vision is a shift from *health policy* to *healthy public policy*. This means all policy sectors working together to tackle health inequalities and improve the health of the public.

- 3.14 SIPHER are working in three locations in the UK. Two specific cities in England and also in Scotland, where the focus of the work is inclusive economic growth; i.e. policies that promote a more equitable distribution of economic benefits and opportunities across places and communities.
- 3.15 This includes work to develop a thorough understanding of partners' policy priorities and processes, synthesis of existing data and evidence, new data analytics infrastructure, complex systems modelling, cost-benefit analysis and multi-criteria decision support.
- 3.16 As part of the Wellbeing Economy Project SIPHER will be conducting work in Clackmannanshire which will support the development of both local and national policy. This will include a detailed systems analysis and stakeholders will be involved in the process through virtual workshops and will be engaged in understanding the results and what that might mean for policy.

The role of the Wellbeing Economy in Economic Recovery

- 3.17 The Scottish Government is dedicating significant resources to Clackmannanshire Council, using it as a testbed for its future rollout of Wellbeing economy policy across the country. In this regard, Clackmannanshire is currently leading the way for the rest of Scotland. This work is of key importance to economic recovery as it takes a whole system approach and identifies what does and does not work for our area allowing the Council and its partners to adopt policies and approaches that have a greater chance of being effective and improving the lives of people who live and work here.
- 3.18 The Covid 19 pandemic is being built into this work to ensure that its impacts are understood and mitigated effectively. The wellbeing economy approach will change the way we and our partners think and work in future and will be key to our success.

4.0 Sustainability Implications

- 4.1. None

5.0 Resource Implications

5.1. Financial Details

- 5.2. The full financial implications of the recommendations are set out in the report. This includes a reference to full life cycle costs where appropriate. Yes
- 5.3. Finance have been consulted and have agreed the financial implications as set out in the report. Yes

5.4. Staffing

6.0 Exempt Reports

6.1. Is this report exempt? Yes (please detail the reasons for exemption below) No

7.0 Declarations

The recommendations contained within this report support or implement our Corporate Priorities and Council Policies.

(1) **Our Priorities** (Please double click on the check box)

Clackmannanshire will be attractive to businesses & people and ensure fair opportunities for all
Our families; children and young people will have the best possible start in life
Women and girls will be confident and aspirational, and achieve their full potential
Our communities will be resilient and empowered so that they can thrive and flourish

(2) **Council Policies** (Please detail)

Sustainable Inclusive Growth
Empowering Families and Communities
Health and Wellbeing

8.0 Equalities Impact

8.1 Have you undertaken the required equalities impact assessment to ensure that no groups are adversely affected by the recommendations?
Yes No

9.0 Legality

9.1 It has been confirmed that in adopting the recommendations contained in this report, the Council is acting within its legal powers. Yes

10.0 Appendices

10.1 Please list any appendices attached to this report. If there are no appendices, please state "none".

None

11.0 Background Papers

11.1 Have you used other documents to compile your report? (All documents must be kept available by the author for public inspection for four years from the date of meeting at which the report is considered)

Yes (please list the documents below) No

Author(s)

NAME	DESIGNATION	TEL NO / EXTENSION
Emma Fyvie	Senior Manager (Development)	Extension : 2577

Approved by

NAME	DESIGNATION	SIGNATURE
Pete Leonard	Strategic Director (Place)	