Clackmannanshire Council | Comhairle Siorrachd Chlach Mhanann
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Sport and Active Living Strategy Plan 2026/28

AMBITION			
Vision - Through enhanced and more focused partnership working between professional bodies, third sector partners and our communities we will achieve our vision of: "An active Clackmannanshire which inspires more people to get out, get going and get active".			
OBJECTIVES			
Workforce - More people with the right skills working in paid and voluntary roles.	Facilities - More accessible and higher quality, sustainable and inclusive public and community facilities.	Programmes - More suitable and targeted programming for people with specific needs, across school and community environments.	Travel - More accessible and connected travel options.
OUTCOMES			
• A highly skilled, energised, and resilient workforce deployed across the sector in Clackmannanshire. • There is a workforce created and developed ready to be deployed in the new Wellbeing Hub.	• The Wellbeing Hub is built to the highest standards of inclusion, accessibility and sustainability and this approach is embedded in all future sport and active living facility developments. • The Wellbeing Hub is part of a network of high-quality public, private and community run sport, leisure and recreation facilities across the county.	• People, including those who may not traditionally participate, are more able and confident to take part in sport or physical activity. • Children, teenagers, and families purposefully engage in positive and healthier behaviours and choices in school and community settings. • More people with long term health conditions have access to appropriate physical activity opportunities that improve their health and wellbeing. • More diverse and inclusive sport and physical activity opportunities are offered within clubs and community environments.	• A network of safe and connected Active Travel routes that support the communities of Clackmannanshire to access the Wellbeing Hub and the wider network of sport, leisure and recreation facilities and spaces by walking, wheeling and scooting.
ACTIONS 2026-28			

• We will work collaboratively with key stakeholders to ensure there is a coordinated approach to enhance the workforce and increase the number of multi-skilled deliverers:
  • Recruitment
  • Training & Development
  • Quality Assurance
  • Retention & Nurture
• Expand the range of training opportunities to include Scottish Sports Futures, Fit for Girls, trauma informed, etc and connect to Clacks Works
	• We will ensure the Wellbeing Hub is delivered on and on budget with a full programme of activities in line with council and partner objectives.
	• We will undertake a review of the current and future letting and pricing policy, to ensure consistency across all venues and services, to maximise usage and revenue.
	• We will maximise the Community Sports Hubs Co-ordinator resource and expertise to support community sports clubs to enhance their facilities.
	• We will utilise the Community Sports Hub Co-ordinator capacity and expertise to ensure community sports clubs have sustainable access to inclusive public facilities.
	• We will continue to develop Firpark Ski Centre to ensure that we maximise usage and income potential.
		• We will continue to take a multi partner approach to better understand the barriers people face to lead an active life.
		• We will continue to review all available stakeholder data (i.e. Planet Youth) and consult directly with local people.
		• We will maximise usage of appropriate channels to improve awareness of opportunities, facilities & programmes.
		• We will continue to build relationships with cluster primary healthcare professionals to develop a suite of offerings for those facing long term health conditions to improve their health and wellbeing.
		• We will continue to review, expand & explore funding opportunities to enhance our physical activity offer to target groups / individuals facing inequalities or disadvantage.
		• We will continue to ensure there is a universal sport and physical activity offer to all people in Clackmannanshire.
			• We will develop new and improved existing active travel routes and schemes to support accessible access to and from the Wellbeing Hub & Lochies School (Alloa West).
			• We will review and action recommendations from the Active Travel audit completed as part of the Wellbeing Hub & Lochies School planning approval process.
			• We will work with the Transport Authority to enhance the public transport network from Alloa town centre to the Wellbeing Hub & Lochies School.
			• We will continue to explore opportunities to enhance Active Travel and remove barriers.
			• We will continue to support children, families & communities to access Active Travel opportunities through partnership projects such as Bikeability, Free Bikes, etc.