

A **partnership** project using the redevelopment of a vacant town centre site to create an **intergenerational living** environment within the heart of **Alloa** and act as a catalyst for regeneration.

A **multi-agency** design process transformed unremarkable plans for a flatted development into a high quality scheme based on **dementia friendly design** and **place making principles**, extending beyond the site boundaries.

An **A&DS** led design review exercise brought together a variety of stakeholders, from planners and architects to dementia and social care professionals, ensuring the highest standard of living environment, inside and out. The resulting proposals are fully informed by principles of **Town Centre Living: A Caring Place**.

The **Your Town Audit** helped identify priority areas for action around the development. Using the **Place Standard** tool and stakeholder workshops, we were able to identify town centre actions that were tailored to support town centre living and contribute to vitality and viability.

The **Town Centre Capital Fund** grant will allow us to deliver 5 projects identified through this exercise in time for completion of the new residential development. These include a new active travel hub and series of access and streetscape improvements making the town safer, more legible and more enjoyable to move through and spend time in.

"The collaboration between the Council, CTSI and Alloa First has ensured the projects truly reflect the priorities of residents, visitors and businesses."

Hugh McMichael, Chairman Alloa First

"The Primrose Street development will provide intergenerational apartments in the heart of Alloa, and along with these projects, will redefine the Town Centre area."

Jo Aitken, Kingdom Housing Association

"We want our town centres to be sustainable and thriving places and this funding is an important step towards making improvements to Alloa."

Councillor Craig Holden, Place Convenor,

"Working together, we used the place-standard tool to identify what was important to older people."

Anthea Coulter, Chief Executive (CTSI) Clackmannanshire Third Sector Interface

Active Travel Hub

1

Re-purposing of former public toilet to active travel hub and visitor information centre.

King Street

2

Enhance safe crossing opportunities on desire lines and environmental improvements

Shillinghill

3

Re-model social space and improve connections to college

Link to High Street

4

Make key pedestrian route safe and legible.

Bank Street

5

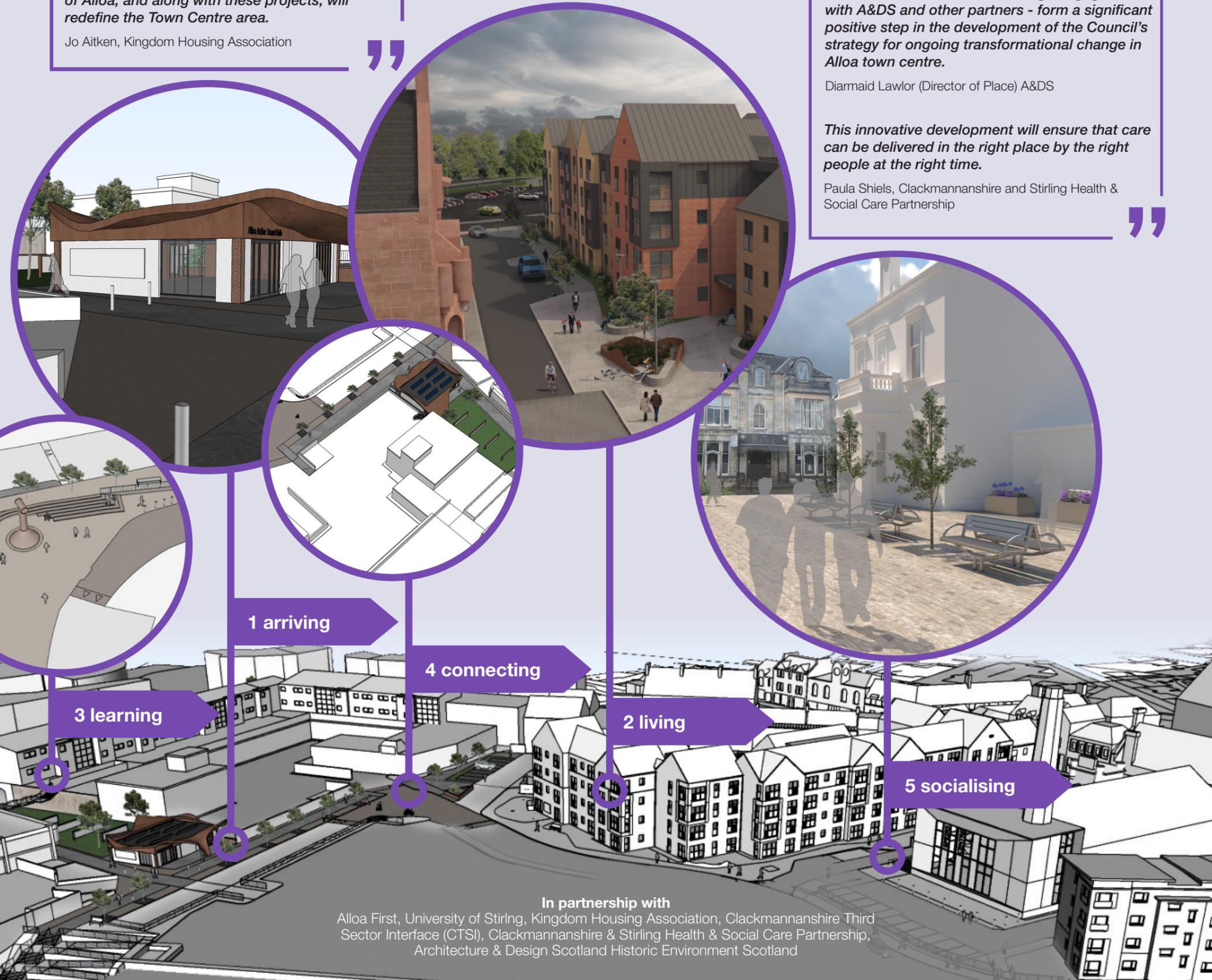
Re-model poorly functioning space and improve connectivity.

"The proposed improvements to the town centre - identified through the Council's use of the Place Standard and through engagement with A&DS and other partners - form a significant positive step in the development of the Council's strategy for ongoing transformational change in Alloa town centre."

Diarmaid Lawlor (Director of Place) A&DS

"This innovative development will ensure that care can be delivered in the right place by the right people at the right time."

Paula Shiels, Clackmannanshire and Stirling Health & Social Care Partnership



1 arriving

4 connecting

2 living

3 learning

5 socialising

In partnership with

Alloa First, University of Stirling, Kingdom Housing Association, Clackmannanshire Third Sector Interface (CTSI), Clackmannanshire & Stirling Health & Social Care Partnership, Architecture & Design Scotland Historic Environment Scotland