

Annual Review 2010/11



Clackmannanshire Single Outcome Agreement

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Foreword

This is the third annual report for the Clackmannanshire Single Outcome Agreement and reports on progress in meeting the Clackmannanshire Alliance's partnership outcomes in 2010-11.

In terms of the performance of the Single Outcome Agreement in 2010/11, the Alliance has seen many positive improvements. Given the recent national economic downturn, it is particularly positive to see the improved performance in relation to our economic indicators. This has meant that in many areas we have seen the gap between Clackmannanshire within the Scottish context narrow. We recognise however that within Clackmannanshire work remains to be done in narrowing the gap between our best performing and worst performing communities across a range of significant indicators.

Excellent progress has been made with our communities, evidencing that we are making a real difference to people living in Clackmannanshire. Almost all of our indicators relating to perceptions and satisfaction of our communities have improved, particularly those which relate to community cohesiveness and how public agencies are working together to provide services.









Looking forward to 2011/12 the Clackmannanshire Alliance has identified 4 priority areas within its revised Single Outcome Agreement which will concentrate partnership priorities and efforts for the next coming year.

Councillor Rev. Sam Ovens
Chair of Clackmannanshire Alliance
September, 2011

Single Outcome Agreement

1.0 SOA Annual Review 2010/11 Summary Analysis

- 1.1 In 2010/11 our performance across all priority outcomes in our Single Outcome Agreement has been very positive. The table below provides summary analysis on performance for all indicators under each priority outcome heading. This shows us that 46 out of 82 indicators have improved over the reporting year and 49 have met or exceeded targets. For a further 18 indicators we have met targets within tolerance, or values have not significantly changed over the reporting year to be statistically meaningful. 8 indicators out of a total of 82 have not met the SOA target, 3 of which are in the substance misuse priority outcome. For 7 indicators, data was not available for 2010/11 and we will continue to make improvements to our processes to ensure that data is reported on a regular basis and is reliable.
- 1.2 The appendices that follow in this Annual Report show detailed information on performance as well as examples of projects and interventions that the Alliance has supported over 2010/11 within each of the SOA Priority Outcome Areas. In summary:

Priority Outcome	Compared to Last Value				Compared to Target				Total Indicators*
									
1. The area has a positive image and attracts people and businesses	1	1	2	4	3	-	-	5	8
2. Our communities are more cohesive and inclusive	4	1	1	1	5	1	-	1	7
3. People are better skilled, trained and ready for learning and employment	7	-	1	-	5	3	-	-	8
4. Our communities are safer	8	3	4	-	11	3	1	-	15
5. Vulnerable people and families are supported	5	1	3	-	4	5	-	-	9
6. Substance misuse and its effects are reduced	3	-	3	-	1	2	3	-	6
7. Health is improving and health inequalities are reducing	5	3	2	-	7	2	1	-	10
8. The environment is protected and enhanced for all	3	1	-	-	3	-	-	1	4
9. Our public services are improving	10	-	5	-	10	2	3	-	15
Overall	46	10	21	5	49	18	8	7	82

The area has a positive image and attracts people and businesses

Positive performance under this priority outcome is being achieved in overall cleanliness and community perceptions of their neighbourhood. Although performance in planning applications has fallen over the last reporting year, performance is substantially better than the Scottish average and is likely to retain first place rankings compared with other Council areas. The majority of indicators that have no data for 2010/11 come under this priority outcome, particularly in relation to business figures.

Our communities are more cohesive and inclusive

We have seen positive performance under this priority outcome, with the majority of indicators improving and targets being met. Of particular significance is the proportion of local residents who feel that Clackmannanshire has a strong sense of community which has increased significantly. Performance in our key economic indicators have also improved significantly with the proportion of working age people who are economically active in Clackmannanshire improving and now performing better than the Scottish average. Employment rates in Clackmannanshire have also shown improvements and not only exceed the Scottish average, but show the 7th highest (best) rate of employment across all Council areas.

People are better skilled, trained and ready for learning and employment

Positive progress is being made in most areas under this outcome, and progress in being made to achieving targets. Uptake of nursery places has improved over the reporting year with targets being met. Significant improvements are the proportion of working age obtaining qualifications which is now meeting the Scottish average. The value of school leavers going into positive destinations has increased compared with figures for 2009/10 and is now better than the Scottish average. The number of pupils gaining 5+ level 3 standard grades has significantly improved over the reporting year and Clackmannanshire is now performing better than the Scottish average.





Our communities are safer

Performance has been significantly positive in community satisfaction with how agencies are tackling crime and the fear of crime and also residents fearful about becoming a victim of crime. Whilst Group 1 crimes (crime of violence) have increased in 2010/11, the overall 3 year trend shows an overall decrease, and the first qtr of 2011/12 shows a significant decrease. Detection rates have also significantly increased with 96% of all crimes of violence being detected in 2010/11.

Group 2 crimes (crimes of indecency) have fallen over the last 3 years, having spiked in 2009/10 as a result of offences linked with social networking sites which led to high profile operations (Lightning and Defender) in Clackmannanshire. Performance of all indicators relating to fires have improved and targets are being met or achieved. All persons Killed or seriously injured has risen slightly over the last reporting year, although the number of slight injuries and injury road collisions have either fallen or remained the same.

Vulnerable people and families are supported

Performance under this outcome has been generally positive with the majority of indicators performing better than the previous year and many meeting targets of progressing to achieving targets. The number of domestic abuse incidents reported to the Police has significantly increased, evidencing success in increasing reporting of incidents of domestic abuse. Another area of particular strength is in relation to home care, satisfaction of social work customers and homelessness indicators.

Substance misuse and its effects are reduced

Performance within this outcome is positive in relation to community perceptions of both alcohol and substance misuse with figures on dissatisfaction falling for 2 consecutive years. The number of class A drug supply offences has also fallen significantly (more than halved) over the last year. Alcohol related road collisions and alcohol related driving incidents have both increased, as have referrals to the children's reporter on the grounds of misuse of alcohol/substances.

Health is improving and health inequalities are reducing

Performance within this outcome is generally positive with the majority of targets being met or achieved. Positive progress is shown in mortality rates for COPD and Heart Disease, as well as indicators for child health. Mortality rates from Cancer have risen, whilst we have seen a decrease in the Scottish Average. Self-reporting of health has been mixed with a small decrease in the number describing their overall health as very good or fairly good, whilst the number describing their emotional and mental well being as very good or fairly good has increased.

The environment is protected and enhanced for all

Performance within this outcome is positive with the majority of indicators meeting and exceeding targets. Clackmannanshire continues to perform well above the Scottish Average in cleanliness, recycling and waste sent to landfill.

Our public services are improving

Performance under this priority outcome is positive with the majority of indicators improving on last years figures and meeting or exceeding targets. Both overall experience of public services, and satisfaction with how well public agencies are working together have significantly improved. In terms of satisfaction with individual services, the largest improvements over the reporting year are for hospitals, police services and social services.



Clackmannanshire Priority Outcome:

1. The area has a positive image and attracts people and businesses

Contributing to National Outcomes:

1. We live in a Scotland that is the most attractive place for doing business in Europe
2. We realise our full economic potential with more and better employment opportunities for our people
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations

Investment in Clackmannanshire

The Clackmannanshire Alliance has supported in 2010/11 Invest in Clackmannanshire – a pilot project aimed pro-actively encouraging new business to Clackmannanshire. The project activity included making direct contact with businesses to promote the benefits of establishing a business in Clackmannanshire as well as developing a property brokerage to provide information on commercial property availability in Clackmannanshire.



Clacks Employment Strategy and Framework for Action

During 2010/11, the Local Employability Partnership (LEP) developed their Employability Strategy and Framework for Action. This document provides strategic direction for the LEP over the next 3 years. The LEP is made up of members from the Council, Jobcentre Plus, Skills Development Scotland, NHS Forth Valley, Clackmannanshire Third Sector Interface and Forth Valley College. The LEP reports to the Alliance via its Economic Development Partnership Team.

The Clackmannanshire Employability Strategy identifies priority groups that the LEP partners have agreed to focus their joint

- Young people aged 14 - 24
- Individuals with significant disadvantages but who want help
- Short-term unemployed at risk of becoming long-term unemployed or in work at risk of not sustaining employment

Implementation of the Strategy will be shared amongst the LEP partners with each partner taking the lead on the specific strategic projects which are highlighted in the Strategy document.

<http://www.clacksweb.org.uk/document/3262.pdf>

Labour Market Profile

Clackmannanshire has seen good progress in relation to key economic indicators over 2010/11. The latest employment figures (Dec 2010) show employment in Clackmannanshire has risen to its highest annual levels (76.1%) since 2004. Compared with other Council areas Clacks now has the 7th highest employment rate in Scotland. This rise in Employment figures can partly be attributed to Scottish Government funded programmes such as Future Jobs Fund which was completed in December 2010.

Clackmannanshire has however also seen an annual increase in unemployment claimant count which has risen from 5.1% in March 2010 to 5.7% in March 2011. The highest proportion of these are 18-24 year olds. This rise may be partly explained by the completion of the FJF. The wards with the highest levels of unemployment in Clackmannanshire are Alloa Mar (13.3%), Alloa East (10.7%) and St Serfs (8.9%).

Average earnings in Clackmannanshire are lower than in Scotland and the UK overall. Gross average weekly earnings are £461.0 in Clackmannanshire compared with £486.9 in Scotland

1. The area has a positive image and attracts people and businesses

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
Number of new house completions	↓	?	This total is the end of the third quarter only. Data for the fourth quarter has yet to be verified. New investment opportunities are being developed through the revised Development Plan and the Housing Land Supply Local Plan.	150	100	-	50	100	-	22	100	-
Percentage of non-householder planning applications dealt with within 2 months	↓	✓	Value has shown positive progress for the third consecutive year.	76.3%	70.0%	46.4%	92.2%	70%	48.8%	84.0%	70%	-
Overall street cleanliness index achieved (on a scale of 1 to 100)	↑	✓	Significant improvement in performance.	74	70	73	74	70	74	77	74	-
Percentage of local residents who rate their neighbourhood as a good place to stay	—	✓	Performance levels remain high and are similar to 2009/10.	92.0%	91.0%	-	89.0%	91.0%	-	89%	91%	-
Business births Rates in Clackmannanshire	?	?	Business figures have not been released since 2009 from IDBR - it is not known at this time when figures will next be published	135	>105	-	105	>105	-			-
Business Deaths in Clackmannanshire	?	?	As above	110	<125	-	125	<125	-	-	-	-
Business Survival rates in Clackmannanshire	?	?	As above	93.9%	↑	-	96.3	↑	-	-	↑	-
Clackmannanshire total tourism revenue	?	?	Data not available.	£16.66	-	-	£16.65	-	-	-	-	-



Clackmannanshire Priority Outcome:

2. Our communities are more cohesive and inclusive

Contributing to National Outcomes:

4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens.
7. We have tackled the significant inequalities in Scottish society
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others
13. We take pride in a strong, fair and inclusive national identity.

Community Engagement Asset Based Approach

Community Planning partners have been developing a multi-agency and multi-partnership approach towards engaging and developing our communities using the 'asset based' approach. This approach takes a people-centred, capacity building approach through which the community can become active in changing the social and environmental circumstances in which they live and can be empowered to influence the delivery of public services.

The approach is an organic, community led, sustainable and open ended approach in which the community determine the issues they want to address. This initiative is being developed in Hawkhill, where meetings have been set up with all partners and the community to identify and develop 'assets', and a listening event is being developed. It is planned that the model will be rolled out to other communities in Clackmannanshire



Clackmannanshire Works

The Clackmannanshire Works programme was supported throughout 2010/11 by the Clackmannanshire Alliance and the Fairer Scotland Fund. The programme offers a range of services to support people with multiple barriers to employment to achieve major transitions to gaining employment and milestones to achieving employment through development, training and education. Throughout 2010/11 Clackmannanshire Works engaged with more than 600 local residents, with more than 200 entering into employment, over 120 entering education or training and many more also gaining qualifications in a range of professions.

Clackmannanshire Learning and Development Partnership (CLDP)

The partnership has developed its community learning and development strategy which sets out how community learning and development and capacity building will be developed in Clackmannanshire. The partnership has also been successful in securing funding from Lifelong Learning UK for the purposes of up-skilling the Community Learning Development workforce in Clackmannanshire. Local bids were approved which ranged from support for developing social enterprises, community capacity building for local groups and training and development in Voice and 'Lets prove it'.

Clackmannanshire Third Sector Interface (CTSI)

Clackmannanshire has recently established its Third Sector Interface which will boost the strengths of voluntary and community activity in Clackmannanshire. The Third Sector Interface will be the single representative contact for the all voluntary and community groups in Clackmannanshire, and will support local communities in developing local community planning.

2. Our communities are more cohesive and inclusive

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
% of working age people who are economically active	↑	✓	The value shows good improvement against this indicator and Clacks now exceeds the national average.	78%	Narrow	-	76.5%	Narrow	79.8%	79.5%	Narrow	77%
Clackmannanshire Employment Rate	↑	⚠	The value shows good improvement in this indicator. In the latest figs (December 2010) Clacks was in the middle quartile but had the 7th highest (best) rate of employment across all Councils.	73%	Narrow	-	71%	Narrow	74.3%	76.1%	Narrow	71%
% adults who are very happy or fairly happy	→	✓		83%	85%	-	85%	85%	-	85%	85%	-
Number of children in families receiving out of work tax credits	↓	✓	HRMC have changed the way that they now report this figure. We have seen a small increase over the last reporting year, however the target is met.	1.4 (000's)	1.7	110.7 (000's)	1.4 (000's)	1.7	114.4 (000's)	1.5 (000's)	1.7	113.6 (000's)
% of residents who feel that they have a very good or good quality of life	?	?	This was not included in the latest survey.	-	-	-	69%	80%	-	-	-	-
% of residents who feel that Clackmannanshire has a strong sense of community	↑	✓	Good progress is being made in this area, and the value has shown significant improvement over the last reporting year.	-	-	-	25%	35%	-	47%	35%	-
Housing achieving the Scottish Housing Quality Standard (Council Stock) and the Clackmannanshire Standard (higher standard than the SHQS).	↑	✓	Good progress has been made against this indicator in over the reporting period	74%	73%	35.8%	77%	77%	42.4%	82%	79%	-



Clackmannanshire Priority Outcome:

3. People are better skills, trained and ready for learning and employment

Contributing to National Outcomes:

2. We realise our full economic potential with more and better employment opportunities for our people
3. We are better educated, more skilled and more successful, renowned for our research and innovation.
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens.

Forth Valley Campus

The new Alloa campus is due to welcome its first cohort of students in September 2011 and will provide new, state-of-the-art facilities for students, the local communities and the local business community. The new campus has a broad range of curriculum choices to engage part-time, full-time and flexible learning activity across subject areas which include: construction, early education and care, hairdressing and beauty therapy, business, computing and creative industries.

Education Attainment

2010 school leavers destination data shows that 87.9% of school leavers found positive destinations, which is up 2.2% from 2009/09. 31% entered into Higher Education, 26% into Further Education, 20% into employment and 10% into training. The proportion of young people entering employment has risen by 2.9% compared to last years figures. The numbers of unemployed leavers seeking work is 9%, not seeking work is 3% and unknown destination is 0%.

Future Jobs Fund

The Clackmannanshire Future Jobs Fund (FJF) finished in December 2010 with the following outcomes for young people and others unemployed 6 months or over:

- 52 additional temporary jobs created
- 37 (71%) completed their 6 month temporary contracts
- 39 (75%) achieved certificated training
- 25 (48%) got jobs either with their FJF employer or another employer

Clackmannanshire FJF compares with the national average of getting FJF people into jobs which was around 50%. A key feature of the Clackmannanshire FJF initiative was that it created more than a third of the employment opportunities in the private sector. The remainder were spread across the public and third sectors.

















MCMC

The more choices more changes programme was supported throughout 2010/11 by the Clackmannanshire Alliance and the Fairer Scotland Fund. The programme supported young school leavers into positive destinations through the development of a Youth Employability Strategy and the appointment of a 16+ learning choices coordinator. In 2010 116 young people were identified as Christmas leavers and all had appropriate support or structured learning offers arranged.

Alternative programmes offered for young school leavers in Clackmannanshire currently include Venture Trust which is personal development programme specifically aimed at young school leavers with a care history or history of caring.

Action for Children – youth build programme which offers learning opportunities around the construction industry, Recyke a Bike structure training and ACE programme which supports young people within a college environment.

3. People are better skilled, trained and ready for learning and employment

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
Percentage of pupils attaining 5 or more Level 4 Standard Grade awards			More rigorous monitoring and tracking of progress has been implemented through use of SEEMIS	75%	78%	78%	76%	78%	78%	74.7%	78%	78.3%
Percentage of pupils attaining 5 or more Level 3 Standard Grade awards			More rigorous monitoring and tracking of progress has been implemented through use of SEEMIS	72%	96	76.1%	77%	96	77.6%	94.9%	96	92.4%
% pupils attaining 3 or more awards at level 6 or better by the end of S5			The value has improved over the last 2 reporting years and the target is within tolerance	16.1%	20%	22.4%	16.1%	20%	23.4%	19.1%	20%	25%
Percentage of school leavers going into employment, education or training			More school leavers are in positive destinations compared to last years performance, although the target has not been met, we continue to make good progress. MCMC.	89%	95%	86.4%	86%	95%	85.7%	87.9%	95%	86.8%
% working age population with no qualifications			The value shows positive change and that the gap has reduced	19.5	National Average	13.9	19	National Average	13	13	National Average	12.3
% of working age population with NVQ4+			The value shows positive increase and the gap between the national average has reduced.	31.8%	National Average	33.1%	32.50%	National Average	33.9%	34.8%	National Average	35%
% of 3 year olds taking up entitlement to free nursery places			The value shows a small increase since the last reported figure	-	-	-	89.3%	90	-	89.40%	90	-
% of 4 year olds taking up entitlement to free nursery places			The value shows a small increase since the last reported figure	-	-	-	98%	99	-	98.3%	99	-

Clackmannanshire Priority Outcome:

4. Our communities are safer

Contributing to National Outcomes:

8. We have improved the life chances for children, young people and families at risk.
9. We live our lives safe from crime, disorder and danger
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need

No Knives Better Lives

The No Knives Better Lives campaign was established in Clackmannanshire through the Violence Reduction Unit work programme and launched in Clackmannanshire through the 'Big Buzz' event in July 2010. A media campaign was held throughout September/October highlighting the consequences of knife crime and encouraging positive life choices. This involved marketing through press, posters and street stencils

A structured schools programme to all S2 pupils (hard-hitting workshops from victims, ex-offenders, professional sportsmen and medical professionals) is ongoing within the three secondary schools and Secondary School Support Services.

Community Cash Fund

The Community Safety Partnership launched a community cash fund which enabled community groups in Clackmannanshire to apply for small grants to be used for community safety initiatives. In 2010/11 the grant funded 10 community projects

Pact Priorities

Community Officers continue to attend the community council meetings on a monthly basis and set their PACT priorities after consultation with the community. The PACT priorities aim to tackle what communities believe to be the main issues or concerns in the areas they live and plans can then be made to tackle the issues. The intelligence provided by the communities allowed a week long multi agency drugs operation to be carried out which involved the police, community wardens and the council. Warrants were obtained for 9 properties which resulted in 7 positive seizures.

Strategic Assessment/Strategy

The Community Safety Partnership have undertaken a 3 year strategic assessment of the main priorities in Clackmannanshire for Community Safety, and used that to inform the development of the CSP strategy for 2011-2014. The priorities identified in the strategy for the partnership over the next 3 years are:

Anti-social Behaviour, Internet Safety, Violence, Domestic Abuse & Alcohol and Drugs.



4. Our communities are safer

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
Level of satisfaction with how local agencies are tackling crime and fear of crime			Satisfaction rates have continued to rise since 2008/09 and good progress has been made over the last reporting year, and the target has been achieved .	31%	45%	-	40%	45%	-	47%	45%	-
% of people who have been fearful in the last 12 months of becoming a victim of crime			Fewer people in Clackmannanshire are fearful of becoming a victim of crime. The value has reduced significantly since 2008/09.	44%	25%	-	32%	25%	-	30%	25%	-
Group 1 crimes (Number and detection rate)	N D 		Whilst significant activity was carried out by police and partners crimes in this group saw a notable increase over the reporting year, although enforcement activity led to almost all crimes being detected. In the first qtr of 2011/12 group 1 crimes have significantly decreased compared with qtr 1 of 2010/11.	119 68%	reduce	1487 44%	61 93%	reduce	-	96 99%	reduce	-
Group 2 crimes (number and detection rate)	 		Gp 2 crimes increased significantly in 09/10 through offences linked with social networking sites which led to operations Defender and Lightning in Clackmannanshire. A forth valley wide approach has since been taken to raise awareness of possible implications of social networking sites.	81 93%	reduce	-	125 83%	reduce	-	64 70.3%	reduce	-
Group 3 crimes (number and detection rate)	 		The value has shown significant improvement since 2008/09, however is not statistically significant from the 2009/10 value.	1541 59%	reduce	-	1175 54%	reduce	-	1285 53.6%	reduce	-
Group 4 crimes (number and detection rate)	 		The value has shown significant improvement since 2008/09, however is not statistically significant from the 2009/10 value.	1487 44%	reduce	-	1075 37%	reduce	-	1085 35.2%	reduce	-
All persons KSI			Value has increased slightly since 2009/10.	22	reduce	-	18	reduce	-	21	reduce	-
Slight Injuries			Value is not statistically significant.	91	reduce	-	69	reduce	-	69	reduce	-
Injury Road Collisions			Value has reduced and target is being met.	57	reduce	-	69	reduce	-	61	reduce	-
Number of accidental dwelling fires			Value is not statistically significant.	8.75	reduce	-	6.9	reduce	7.2	6.9	reduce	10
Number of accidental fire fatalities			There were no fire fatalities in Clacks in 2010/11.	0.09%	reduce	-	0	reduce	0.068	0	reduce	0.09

Clackmannanshire Priority Outcome:

4. Our communities are safer continued

Contributing to National Outcomes:

8. We have improved the life chances for children, young people and families at risk.
 9. We live our lives safe from crime, disorder and danger
 10. We live in well-designed, sustainable places where we are able to access the amenities and services we need
-

Door Stop Crime









The partnership was newly formed in October 2010. It has produced a booklet which aims to raise awareness to residents on Doorstep Crime and what preventative measures can be taken to prevent becoming a victim. In addition to this a DVD and training pack is being produced to enable training for service provider who carry out work in residential houses

Safer Streets

Clackmannanshire was successful in obtaining Safer Street funding to provide diversionary activities for young people between December and March 2011. As well as activities such as midnight leagues, high impact and high visibility patrols aimed to reduce alcohol related violence and disorder on specific dates associated with old firm matches.



4. Our communities are safer continued

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
Number of incidents resulting in casualties			The number of incidents resulting in casualties fell last year to 7 incidents compared with 10 the previous reporting year.	1.25%	reduce	–	1.98%	reduce	0.068	0	reduce	0.09
Number of wilful fire raising incidents			The value has fallen which may be as a result of proactive work that CSF&RS has done to address fire ASB	–	reduce	–	46.3	reduce	–	40.56	reduce	–
Number of hoax emergency calls			Again, hoax calls have reduced, possible as a result of proactive local and national work in this area.	–	reduce	–	6.5	reduce	–	5.1	reduce	–
Percentage of local residents who state vandalism or graffiti is a dislike about their local neighbourhood			The value has fallen over the last reporting year and the target has been met	20.0%	44.0%	–	23.0%	25.0%	–	18%	20%	–

5. Vulnerable people and families are supported

Contributing to National Outcomes:

5. Our children have the best start in life and are ready to succeed
6. We live longer, healthier lives
7. We have tackled the significant inequalities in Scottish society
8. We have improved the life chances for children, young people and families at risk.

Vulnerable Person Reports (VPR)

Referrals are made by police to highlight all cases of vulnerable persons, which include children. These referrals relate to child protection issues where a child is at risk through their offending behaviour or their safety/wellbeing is a concern. Whilst in recent years the overall trend is slightly downward it must be recognised that the reduction in child offending correlates with an increase in Formal Warnings for Child Offending.

Domestic Abuse Visits

In 2010/11 the Central Scotland Police Domestic Abuse Unit introduced target profiles which are designed to protect victims of domestic abuse and target the perpetrator. In Clackmannanshire regular visits are carried out by members of the Police and community wardens, to both the offender and the victim. The aim of these visits are to both monitor of offender but also to provide reassurance and safety advice to the victim. There are currently 12 profiles being monitored in Clackmannanshire.

Clackmannanshire Action for Change

The Clackmannanshire Action for Change (AFC) partnership was established in 1998 and was set up to address the increasing demand for women's support services around domestic abuse. In recent years the partnership has recognised that there is a need to focus on a broader range of issues for women and children experiencing gender based violence.

Young Runaways

The concern about children going missing has been identified as one of seven priorities by HMIE. As part of the considerations in this area children missing from education establishments need to be included. The young runaway project involves a follow up visit being carried out to every young person who has been reported missing to police by a police officer. The visit is to identify any issues which have caused the young person to run away and in partnership with identified agencies to address the issue(s) identified to prevent the young person feeling the need to run away again.

Multi-Agency Screening

Extensive discussions have taken place over recent months to take the next steps in Forth Valley partners' journey towards Multi-Agency Screening for all child concern referrals. There is collective agreement that Multi-Agency Screening is the next step in the evolution of child protection, (in its widest sense) across Forth Valley. There is also an agreed understanding that we now need to define what this means in real terms, to better define the nature of screening.

Keep Children Safe (Sarah's Law)

This legislation was introduced by Central Scotland Police in October 2010. The legislation enables parents, guardians and carers to register a child protection interest in a named person. To date only 2 applications have been made in Clackmannanshire either of which have resulted in a disclosure being made.

5. Vulnerable people and families are supported

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
Percentage of people aged 65 and over with intensive care needs receiving services at home			Performance is being maintained above the national average and above the national target of 30% on a balance of care in favour of supporting people at home and in the levels of service provided.	39%	30%	–	35%	30%	–	36%	30%	–
Percentage of people of whom community care assessment targets were met			There is a drive to maintain referral and assessment responses within local priority target times which are within the national standard. Overall performance is improving with a decrease in employee absence rates.	53%	75%	–	79%	70%	–	76%	80%	–
Number of people waiting in short stay settings for more than 6 weeks for discharge to appropriate settings			Performance is being maintained at zero for census dates and the Community Care teams are working with partners to minimise delays in discharges over the 1-6 week time period.	0	0	–	0	0	–	0	0	–
% social work service users surveyed who are satisfied in their care plan			This is an average score from across a range of service areas and it indicates that people who are in receipt of support and services are generally satisfied with their involvement in the assessment of their needs and the services they receive.	–	–	–	72%	75%	–	74%	75%	–
% of carers surveyed who feel supported and able to continue in their caring role			This is taken from an annual survey of adult carers who are known to social services, in addition to carers of adults, this years results also include foster carers.	–	–	–	67%	70%	–	85%	70%	–
% of achievement of targets for social services assessments			Social services continue to work on response times from requests for services through to assessments and service delivery across all service areas.	–	–	–	85%	85%	–	79%	85%	–
Number of domestic abuse incidents reported to the police			We have seen a considerable rise in the number of cases of domestic violence being reported to the police. This may be a result of concerted efforts of partners to improve reporting rates of domestic abuse cases.	–	–	–	104	increase	–	126	increase	–
Average time homeless people spend in temporary accommodation days			The value has risen by 2 days over the last reporting year.	105.0 days	reduce	–	96.0 days	reduce	–	98.0 days	reduce	–
Percentage of homeless people maintaining their tenancy for at least 12 months			Improvement reflects increased housing support activity and greater attention to supporting new tenants to understand and meet their obligations.	84.8%	–	85.9%	79.0%	86.0%	82.3%	83.5%	85.0%	–

6. Substance misuse and its effects are reduced

Contributing to National Outcomes:

5. Our children have the best start in life and are ready to succeed
6. We live longer, healthier lives
7. We have tackled the significant inequalities in Scottish society
8. We have improved the life chances for children, young people and families at risk.
9. We live our lives safe from crime, disorder and danger
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others

Pro-Active Drugs Operations

Community officers play a key role in the targeting of low level drug dealers in Clackmannanshire. This continues to be an important aspect of their policing role and is further evidenced through the high level of Pact priorities focused on addressing local alcohol and substance misuse issues especially those relating to the supply of controlled drugs. It is of note that within Clackmannanshire the locations of drug searches in the last year have spanned all communities with an obvious concentration on our largest settlements.

Clackmannanshire Alcohol Service

The Clackmannanshire Alcohol Service is a key component of the Clackmannanshire Healthier Lives Programme. The service aims to reduce the harm arising from alcohol misuse, and increasing the opportunities for those recovering from alcohol misuse. In 2010/11 96.8% of clients reported that the service had helped them deal more effectively with their addiction problem.

Clackmannanshire Drugs & Alcohol Partnership

The Clackmannanshire Drugs and Alcohol Partnership (CADP) continues to meet regularly to take forward the priorities set out in their Strategy. The CADP has also set up a reference group which aims to take forward the priorities and work of the partnership, which are:

- Reducing the number of children affected by parental substance misuse
- Reducing the number of young people using substances
- Improve access to treatment and recovery services

Naloxone Pilot

The Take Home naloxone (THN) programme is being run in Clackmannanshire until March 2012. The programme aims to reduce the incidence of drug related deaths due to accidental opioid overdose. It is proposed through training, education, basic life support and the administration of the injectable antidote naloxone this aim may be achieved.

Alcohol Awareness

During October 2010, Clackmannanshire Drugs and Alcohol Partnership, in partnership with Health promotion, held an Alcohol Awareness campaign to promote responsible drinking and raise awareness across Scotland on recommended drinking guidelines. CADP sought to raise awareness through Family Centres and Nurseries, working with Community Wardens and Licensing Officer and also amongst staff through information and activities

Test Purchasing

Over the last year, Clackmannanshire have continued to progress addressing licensing issues using test purchasing operations. This has resulted in action being taken against several license holders in order to reduce the supply of alcohol to young people in Clackmannanshire.

6. Substance misuse and its effects are reduced

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
% of local residents surveyed who cite alcohol abuse as a dislike about their neighbourhood	↑	⚠	The values continue to decrease, and progress is being made to achieving the target.	38%	20%	–	28%	20%	–	27%	20%	–
% of local residents surveyed who cite drug abuse/dealing as dislikes about their neighbourhood	↑	⚠	The values are continuing to improve and have fallen significantly since 2008/09.	33%	15%	–	21%	15%	–	18%	15%	–
Number of class A drug Supply offences	↑	✓	The number of Class A Drug offences have fallen significantly over the last reporting year.	59	↓	–	65	↓	–	32	↓	–
Alcohol related road collisions	↓	⛔	We have not met the target for alcohol related road collisions and driving related incidents - both have increased over the reporting period.	2	↓	–	4	↓	–	8	↓	–
Alcohol related driving incidents	↓	⛔	As above	70	↓	–	51	↓	–	62	↓	–
% of referrals received by the children's reporter on the grounds of misuse of alcohol or drugs	↓	⛔	The value has seen an increase since the last reporting year, and does not meet the target set.	7%	4%	–	5%	4%	–	5.7%	4%	–



Clackmannanshire Priority Outcome:

7. Health is improving and health inequalities are reducing

Contributing to National Outcomes:

5. Our children have the best start in life and are ready to succeed
6. We live longer, healthier lives
7. We have tackled the significant inequalities in Scottish society
8. We have improved the life chances for children, young people and families at risk.

Clackmannanshire Healthier Lives (CHL)

Clackmannanshire Healthier Lives has been supported through the partnership and Fairer Scotland Fund through 2010/11. The programme is aimed at engaging with clients who are not likely to access mainstream service provision in a holistic way. Through feedback, partners have supported the CHL approach to tackling health inequality in Clackmannanshire, and in particular the emphasis on clients to take responsibility as the most effective way of achieving change. Partners identified key components of CHL as necessary in meeting clients needs, including ease of referral, speed of access and the ability for a service to deal with multiple needs. Clients of CHL have also reported positive personal outcomes with 92% of those surveyed reporting that CHL had encouraged them to make healthier choices, 77% confirmed that they had gained new skills and 71% reported that they were able to lead more independent lives as a result of CHL. In 2010/11 CHL supported around 7500 individual.

A recent project supported by the Clackmannanshire Health Partnership centred around a local GP practice

identified a cohort of 356 individuals who were the highest users of both health and social care resources.

The programme has identified that these clients had complex needs that were potentially preventable: mental health difficulties, addictions and lifestyle related illness – these are all needs that can be met through the CHL approach potentially offering substantial cost savings in health and social care costs.

Community Health Profiles

The health of Clackmannanshire has seen general improvements between the 2008 and 2010 Community Health and Well being profiles. Life expectancy rates for females has improved over the production of the profiles. Mortality rates for Cancer and Heart disease have also improved in Clackmannanshire. Compared with the national context, Clackmannanshire is in the top percentile for cancer mortality rates and patients hospitalised with alcohol conditions. We are in the lowest percentile for smoking prevalence and children and maternal health indicators

Integrated Mental Health Cosla Award

Clackmannanshire Council, in partnership with NHS and the Scottish Association for Mental Health won a top award for its integrated mental health services. The Council, together with its partners, won gold at the recent Cosla awards in the category of service innovation and improvement.



7. Health is improving and health inequalities are reducing

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
% adults describing their health as good or fairly good			The value has fallen slightly over the reporting year, and the target is not met yet is within tolerance.	-	-	-	90%	-	-	87%	95%	-
Deaths from COPD			Deaths from COPD have fallen by 7% over the reported year, exceeding the target. Nationally the improvement was 4.2%	-	-	-	173.8	< 5%	142.5	138.2	< 5%	136.4
Deaths from Cancer			Clackmannanshire has seen a small increase in the numbers of deaths from cancers - the national average has shown a decrease.	-	-	-	258.7	< 5%	297.2	272.5	< 5%	296.5
Mortality rates for Heart Disease			Mortality rates for heart disease have remained the same in Clackmannanshire, but have fallen nationally over the last reporting year.	161.77	< gap	154.05	142.90	< gap	142.44	142.9	< gap	132.16
% adults describing their mental/emotional well being as happy/very happy			The value has increased significantly over the reporting year and the target is met.	-	80%	-	77%	80%	-	85%	80%	-
% of claimants receiving ESA/IB			The value has reduced by 3 percentage points, nationally the value has reduced by 2 percentage points. The change to benefits system from DWP means that data prior to what is shown is not directly comparable.	-	-	-	9.6%		8.3%	9.3%		8.1%
% 3-5 year olds registered with an NHS general dentist			Clackmannanshire is making good progress, however is still lower than the national average.	-	-	-	79.70%	88%	81.8%	81.8%	88%	87.9%
Teenage Pregnancy rates (under 18 years of age)			A reduction in the value is shown, however clacks is still above the national average.	64		-	46.1		-	45.2		39.8
% of primary 1 children overweight			The figures have not changed over the reporting year although the value is higher than the national avg.	20.9%		-	22.1%		-	22.1%		20.4%
% primary 1 children obese.			As above	8.9%		-	8%		-	8%		8.2%

8. The environment is protected and enhanced for all

Contributing to National Outcomes:

1. We live in a Scotland that is the most attractive place for doing business in Europe
6. We live longer, healthier lives
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations
14. We reduce the local and global environmental impact of our consumption and production.

Central Scotland Green Network

Two projects were supported by the Central Scotland Green Network in 2010/11. The projects were undertaken by consultants on behalf of the Alliance and the Clackmannanshire Council. The projects were:

The Clackmannanshire Green Infrastructure Mapping project gathered together environment, social, economic and health data to produce a strategy and framework for future investment in green projects across Clackmannanshire to support community well being. Additionally, the study will be an important information source for the development of the Local Development Plan and the related Open Space Strategy.

The Gartmorn Dam Green Hub investigated the potential for developing Gartmorn Dam Country Park as a focus for active travel, environmental education, informal recreation and biodiversity in Clackmannanshire and the wider area within the Central Scotland Green Network. Working in partnership

with Environment Partnership Team organisations, landowners and the Community Woodlands Association the study provides a framework for future development of the Country Park and surrounding land.









Inner Forth Project

The Council along with member organisations of the Environment Partnership Team namely, Scottish Natural Heritage, Scottish Environmental Protection Agency and Forestry Commission Scotland, have been supporting the Royal Society for the Protection of Birds in the development of their Inner Forth project.

This project will deliver a feasibility study looking at opportunities to create a network of new wetland habitats, including saltmarsh, mudflat and reedbed around the Falkirk and Alloa area. This large scale habitat approach will enhance the biodiversity of the area and also provide opportunities for sustainable flood management, informal recreation and environmental education.



8. The environment is protected and enhanced for all

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
Carbon footprint of Clackmannanshire Co2 emissions			The 2010/11 figure is not currently available to report.	12.03	-	-	13.5	<3%	-	-	<3%	-
General Cleanliness			Significant improvement in performance and target met.	74	76	73	74	76	74	77	76	-
Percentage of municipal waste composted/ recycled in a rolling year			The value has significantly improved over the last reporting year, and has exceeded targets and the Scottish Average.	44.9%	40.0%	34.3%	46.7%	40.0%	36.7%	49.8%	45.0%	36.7%
Tonnes of biodegradable waste sent to landfill in a rolling year			Data requires to be validated however performance is expected to be better than target.	13,060 tonnes	-	-	11,386 tonnes	-	-	10,585 tonnes	12,443 tonnes	-

Clackmannanshire Priority Outcome:

9. Improved quality of public services

Contributing to National Outcomes:

15. Our public services are high quality, continually improving, efficient and responsive to local people's needs

The indicators for this outcome are not collected annually. However, this section gives a flavour of some instances of service excellence by the partners across Clackmannanshire in 2009-10.

Awards

Clackmannanshire were runners up in the National Community Safety Convention awards held in September 2010. The award submitted by the Community Safety Partnership team recognised innovative practice in engaging with local communities on community safety issues.

PSIF

The Community Learning and Development Partnership were one of the first partnership teams to adopt the PSIF self evaluation framework to identify and understand their strengths and areas for improvement. This work was used to develop the partnership strategy and action plans. The Improvement Service has monitored the use of the PSIF tool with a view to developing support tools for nationally rolling out the programme at partnership level. On the back of this work is now being developed to engage all partnership teams in Clackmannanshire to adopt the self-evaluation approach.

Covalent

In the last year Clackmannanshire Council have procured Covalent Performance Management System Software. Covalent will support the Alliance in managing its performance and risk information, and enable more efficient performance reporting to the Alliance and partnerships as well as more efficient Public Performance Reporting

Alliance Partnership Development Survey

The Clackmannanshire Alliance has commissioned its second partnership development review. This focused on the key principles of partnership performance including purpose and vision, structure and development, working in partnership, achievement and review. Results from the survey are incorporated in the Alliance agenda and forms part of its continuous improvement processes.

Clacks 1000

The Clacks 1000 citizens panel continues to be a valuable mechanism for the Alliance to measure community perception of Clackmannanshire, and the services that the partnership provide. In strengthening the use of the panel, the partnership is working with Hexagon to develop a range of focus groups to look at ways of feeding back information to the public and the way that the public would want to receive information and what kind of information they want to receive.

9. Improved quality of public services

Performance Indicator	Compared to Last Value	Compared to Target	Latest Note	Values Achieved, Targets & Benchmarks								
				2008/09			2009/10			2010/11		
				Value	Target	Scottish Average	Value	Target	Scottish Average	Value	Target	Scottish Average
Experience of public services as very or quite good			Progress has been positive with significant improvement since 2008/09 and the target achieved.	62%	70%	-	-	-	-	78%	70%	-
GP Services			Value has shown positive progress for the third consecutive year.	88	95		93	95		95	95	-
Hospitals			Value has shown positive progress for the third consecutive year.	78	86		84	86		90	86	
Libraries			Satisfaction has fallen over the last year, however is within the tolerance of the target.	95	96		95	96		91	96	
Police			Value has shown positive progress for the third consecutive year.	69	76		74	76		80	76	
Sport and Leisure			The value has fallen for the third consecutive year and is outwith the tolerance for meeting the target.	77	77		75	77		64	77	
Primary schools			Value has shown positive progress for the third consecutive year.	93	95		93	95		97	95	
Secondary schools			Value has shown positive progress for the third consecutive year.	80	90		88	90		90	90	
Social services			Value has shown positive progress for the third consecutive year.	65	68		66	68		74	68	
Housing services			The value has fallen over the last reporting year, however is within the tolerance of meeting the target.	61	66		64	66		58	66	
Planning			The value has fallen in the last reporting year and is outwith the tolerance for meeting the target.	49	72		69	72		59	72	
Street Cleaning			Perceptions for street cleaning have fallen in the last reporting year, despite overall cleanliness performance improving over the same period.	59	75		70	75		64	75	
Refuse collection/ recycling			Value has shown positive progress for the third consecutive year.	84	90		87	90		90	90	
Street Lighting			Value has shown positive progress for the third consecutive year.	85	86		84	86		86	86	
% of residents who report that public agencies work well together			Progress has been significant against this indicator, with satisfaction increasing by more than 50% since 2008/09	14	20	-	-	-	-	30	20	-

2.0 Summary of key outcomes from FSF funded programmes in 2010/11

Employability Programme

- Clackmannanshire Works has registered 613 clients to the programme. 417 positive outcomes have been achieved by these clients with 215 clients gaining employment or self-employment.
- 52 young people were supported into work placements in Clackmannanshire through the Future Jobs Fund. Evaluation has shown that more than half of the local people who were placed through the programme have either been kept on by their employer or have been successful in gaining further employment.
- The More Choices More Chances programme has supported 116 school leavers in 2010/11 into support or structured learning.

Health Programme

- Clackmannanshire Healthier Lives has supported clients in supporting health, social and emotional issues that are barriers to individuals reaching their potential. CHL has supported 7500 individuals during the reporting year with 93% of clients reporting that programme services have been good quality.

Voluntary Programme

- Structured training and work placements have been provided through CMEE, Candies and Streetsports.
- Community learning classes and skills programmes have been provided through Cafe Society, Sauchie Active 8, Women and Girls Group, Reachout and Streetsports
- Interventions to support improved health and health inequalities delivered through Sauchie Active 8, Women and Girls Group and Community House
- Vulnerable families supported through improved parenting/social skills and confidence through Homestart.
- 118 young people are improving health and confidence and barriers such as alcohol/substance to move towards achieving life goals.

Positive Image

- Imagine Alloa - 4 main streets in Alloa town centre and commercial premises upgraded.
- Installation of significant public art
- Major marketing campaign across various Scottish regions showed improved perceptions of Clackmannanshire as a place to visit
- Invest in Clackmannanshire

3.0 Fairer Scotland 2010/11

3.1 In 2010/11 the Clackmannanshire Alliance allocated funding to activity under the four main programme areas identified in the Single Outcome Agreement. Aggregate spend for each activity and each theme is shown in the table below and shows that considerable focus was placed on the Employability theme in 2010/11.:

	£			£
Employability			Positive Image	
Clackmannanshire Works	560.0		Promoting Clackmannanshire	
C-MEE	42.5		Town Centre Bid Management	15.0
Homestart	40.0		Town Centre Improvements	25.0
Community House	41.0		Tourism Co-ordinator	57.0
Cafe Society	24.0		Marketing/Campaigning (Bal C/F from 09/10)	4.8
Candies Cuisine	31.5		Welcome to Clackmannanshire	25.0
More Choices More Chances (to 30.06.10)	57.5		Public Art/Visual Enhancement	50.0
More Choices More Chances - FV College	15.8			176.8
Clacks First	70.0		Substance Misuse	
		882.3	Addiction Support & Counselling	48.8
Health Improvement			Signpost	36.8
Street Sport	42.0			85.6
Reachout with Arts in Mind	26.5		Other	
Clackmannanshire Healthier Lives	345.0		Dedicated Management Support	107.0
Women & Girls Group	6.0		Clacks 1000	40.0
Sauchie Active8	38.0			147.0
LADA (To 30.06.10)	5.0			
		462.5		
				1,754.2

4.0 Effective management with citizens

4.1 Within the community planning partnership in Clackmannanshire, there is a well-established approach to engaging with citizens. Some examples of this in 2010/11 include:

Clackmannanshire Third Sector Interface

4.2 The Clackmannanshire Third Sector Interface has now been established in Clackmannanshire as the main vehicle for supporting and representing the community and voluntary sector in Clacks. Clackmannanshire has recently established its Third Sector Interface which will boost the strengths of voluntary and community activity in Clackmannanshire. The Third Sector Interface will be the single representative contact for the all voluntary and community groups in Clackmannanshire, and will support local communities in developing local community planning. CTSI will be fully involved in all levels of Community Planning in Clackmannanshire, participating at the Clackmannanshire Alliance and partnership teams.

Public Partnership Forum (PPF)

4.3 The PPF supports wider public involvement in planning and decision making through recruiting new members to the forum. The forum has more than 400 names on its membership list and all of these members received regular information about the PPF and about opportunities to be involved in shaping services such as Clackmannanshire Healthier Lives and influencing decision making, e.g. transport planning to the new Forth Valley Hospital. Members hear about a wide range of health and other services and are able to comment directly to officers from these services, to ask questions and make suggestions they think are relevant. Services are able to ask for feedback and comments to improve service delivery.

Supporting Community/Local Priorities

4.4 The Community Safety Partnership continued to support its small grants scheme for grass-roots community activity to address community safety. The grants are designed to allow opportunities for community-led activities which meet local needs. The grant has shown it can both meet a community need and raise awareness of the relationship between the Community Safety Partnership and the community.

Recognising Champions

4.5 Anna Forbes was named Citizen of the Year 2010 at the seventh annual Clackmannanshire Awards in recognition of her dedication to the Alloa community. Anna who is a member of the Clackmannanshire Alliance and chair of the Joint Community Council Forum has been recognised for her work in community engagement and representing communities in Alloa.

4.6 In addition, this year the Community Safety Partnership formally recognised community volunteers who have performed a significant service to the community in the interests of community safety by establishing an award scheme to recognise such work. The first Certificate of Merit was awarded in November 2009.

Consulting Communities

4.7 The 7th survey 'Families and Lifestyles in Clackmannanshire' provided information from the community on:

- Clackmannanshire and Alloa Town Centre
- Families and Young People
- Crime, Fear of Crime and Internet Safety

- Adult and Child Protection
- Health, Alcohol and Drugs

4.8 The 8th Survey 'Attitudes to Clackmannanshire in 2011' focuses on

- Voting and Democracy
- Your local Community
- PPR and Communication
- Health and Wellbeing
- Volunteering

4.9 An equivalent panel for our business partners was established in early 2010 and the first survey used to gain a better understanding of business perceptions of the economic climate and progress in redeveloping Alloa town centre.

Community Involvement in Strategic Decision-Making

4.10 The people and communities of Clackmannanshire are core members of the Alliance and are represented on all formal Alliance structures, including the various Partnership Teams.

4.11 Community partners were engaged at an early stage to develop the revised Clackmannanshire's community plan. Through a process undertaken over a series of meetings, their input helped determine the language, content and style of the final document to ensure that it is accessible to the community as well as to statutory bodies.

Clackmannanshire Priority Outcome:

Appendix 1 - Progress towards our priority outcomes in 2010/11

Clackmannanshire's priority outcomes are consistent with, complementary to, and supportive of, the 15 national outcomes which are set out in the national performance framework









The relationship between the Clackmannanshire priority outcomes and the national outcomes and indicators is set out in the table below.

Clackmannanshire Priority Outcomes		
The area has a positive image and attracts people and business	Our communities are more cohesive and inclusive	People are better skilled, trained and ready for learning and employment
Our communities are safer	Vulnerable people and families are supported	Substance misuse and its effects are reduced
Health is improving and health inequalities are reducing	The environment is protected and enhanced for all	Public services are improving

National Outcomes and Associated Clackmannanshire Priority Outcomes - 15 National Outcomes and beneath them the associated Clackmannanshire Priority Outcomes				
1. We live in a Scotland that is the most attractive place for doing business in Europe	2. We realise our full economic potential with more and better employment opportunities for our people	3. We are better educated, more skilled and more successful, renowned for our research and innovation	4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens.	5. Our children have the best start in life and are ready to succeed
The area has a positive image and attracts people and business	The area has a positive image and attracts people and business	People are better skilled, trained and ready for learning and employment	People are better skilled, trained and ready for learning and employment	Vulnerable people and families are supported
The environment is protected and enhanced for all	People are better skilled, trained and ready for learning and employment		Our communities are more cohesive and inclusive	Health is improving and health inequalities reducing
				Substance misuse and its effects are reduced
6. We live longer, healthier lives	7. We have tackled the significant inequalities in Scottish society	8. We have improved the life chances for children, young people and families at risk	9. We live our lives safe from crime, disorder and danger	10. We live in well-designed, sustainable places where we are able to access
Vulnerable people and families are supported	Our communities are more cohesive and inclusive	Vulnerable people and families are supported	Our communities are safer	The environment is protected and enhanced for all
Substance misuse and its effects are reduced	Vulnerable people and families are supported	Substance misuse and its effects are reduced	Substance misuse and its effects are reduced	Our communities are safer
Health is improving and health inequalities are reducing	Health is improving and health inequalities are reducing	Health is improving and health inequalities are reducing		
The environment is protected and enhanced for all		Our communities are safer		
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others	12. We value and enjoy our built and natural environment and protect it and enhance it for future generations	13. We take pride in a strong, fair and inclusive national identity	14. We reduce the local and global environmental impact of our consumption and production.	15. Our public services are high quality, continually improving, efficient and responsive to local people's needs
Our communities are more cohesive and inclusive	The environment is protected and enhanced for all	Our communities are more cohesive and inclusive	The environment is protected and enhanced for all	Improved quality of public services
Substance misuse and its effects are reduced	The area has a positive image and attracts people and businesses			

Appendix 2 - Guidance & Notes

This annual report for the first time has been produced using new Performance Management software, which will enable Alliance partners to co-ordinate and manage all corporate and partnership performance and risk information. This will support the Alliance in producing performance information more efficiently, contributing to improving strategic decision making processes. A list of terms used in providing this review as well as explanation of the symbols used to depict the direction of performance is included. Appendix 1 to the annual report details our priority outcomes for 2010/11 and their relationship with the national outcomes.

Performance Indicator	The description of the indicator. Indicators in bold are specified Statutory Performance Indicators and will be reported to Audit Scotland in August.
Compared to Last Value	<p>Whether performance levels have gone up or down (regardless of whether the actual values have gone up or down - we would aim to have an upwards arrow for all indicators). For most indicators this represents the annual change from 2009/10 to 2010/11. Others, such as in Education, run a year behind (as we are still within the 2010/11 academic year). Some indicators are recorded every 2 years, so the change from 2008/09 to 2010/11 is shown here.</p> <p> Performance has improved since last year</p> <p> Performance is consistent with last year</p> <p> Performance has declined since last year</p> <p> Performance cannot be compared to the previous value as either the data has not been provided for previous years, or the indicator has been changed or newly introduced this year, and is not comparable to previous data.</p>
Compared to Target	<p>This is monitored by comparing the current reported value to the target and tolerance. This tolerance is normally set as a 10% variance below target, though for indicators where a very small annual variance is likely, this may have been set so that indicators show as red if the value has a 5% variance below target, or possibly less. For some indicators a green/amber/red icon is shown, despite 2010/11 data not being shown. This is possible where the data is reported more frequently than annually, and only the last month or quarter is missing, therefore, performance for part of the year can be shown although the final annual figure cannot.</p> <p> Performance is meeting or exceeding the set target.</p> <p> Performance is worse than the set target but within tolerance.</p> <p> Performance is worse than the set target and outwith tolerance.</p> <p> The latest target is missing, either because the service did not set a target for the indicator, or because the target has not been provided.</p>
Latest Note	Comments regarding the causes of strong performance, and remedial action that will be taken to improve performance.
Value	The value (level of performance) achieved by Clackmannanshire Alliance in the year shown.
Target	The target set for the year shown.
Scottish Average	The benchmark group average - for most indicators with benchmark data, this is from the Statutory Performance Indicators published by Audit Scotland.