

Stirling and Clackmannanshire City Region Deal



INFORMATION PACK

Clackmannanshire **Commission**

Tuesday 4 September 2018
Forth Valley College, Alloa

Clackmannanshire Commission Engagement Event

Tuesday, September the 4th 2018

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|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 6:30 | Arrival & Networking
Music from the Hillfoots Music for Youth Concert Band' conducted by Luci Lamb |
| 7:00 | Welcome from Ken Thomson, Forth Valley College Principal |
| 7:05 | Setting the Scene: Councillor Ellen Forson, Clackmannanshire Council Leader

Clackmannanshire: Coastal Film |
| 7:20 | Scotland's International Environment Centre and other opportunities for innovation: Dr John Rogers, Director of Research and Innovation Services, University of Stirling |
| 7:35 | Clackmannanshire context and City Region Deal opportunities: Nikki Bridle, Clackmannanshire Council Chief Executive |
| 7:45 | The Clackmannanshire Commission: Councillor Ellen Forson, Clackmannanshire Council Leader |
| 8:00 | Further networking and informal discussion |

Clackmannanshire **Investment**

The Heads of Terms Agreement signed at the end of May 2018 set out the intended investment in the region, subject to the successful development of business cases. Summarised here are those elements which will directly impact in Clackmannanshire.

Innovation

The region has particular expertise in environmental management and the Deal will deliver new investment and facilities to build up new industries and support sustainable growth in this area.

- **International Environment Centre.**

Clackmannanshire Council, in partnership with the University of Stirling and Forth Valley College, will come together as core partners to develop an integrated approach to cutting-edge research, innovation, skills development, inclusion and sustainable growth addressing global environmental challenges. It has three main elements:

- A Research and Policy Centre at Stirling University's main campus
- Skills and Training Facilities in Alloa
- An Environmental Business Incubator in Alloa

The Scottish and UK Governments will invest up to £22m in this key project.

- **Wetlands Centre.** Clackmannanshire Council to work with regional partners and RSPB to explore opportunities and possible synergies for a new wetlands centre on the River Forth.

No funding directly allocated to this project.

Digital

The Digital District is a programme of investment in infrastructure and skills to transform and benefit urban, rural and disadvantaged areas of the region. Within 10 years, the Stirling and Clackmannanshire city region aims to be known as one of the UK's leading areas for digital technology and as a centre of excellence for digital skills and education.

- **Digital Exclusion.** The development of an investment programme in digital skills, training and business development alongside the creation of Digital Hubs in Alloa and Callander.

The Scottish Government will invest up to £2m regionally in this initiative.

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Culture and Tourism

In recognition of the very significant opportunities to strengthen the regional economy's offering, investment in culture, heritage and tourism will form a key part of the deal.

- **Capital Investment in Culture, Heritage and Tourism Assets.** In recognition of the very significant opportunities to strengthen the regional economy's offering, investment in culture, heritage and tourism will form a key part of the Deal. Regional partners will work together with the private sector and national agencies to develop a programme of investments based around the potential for projects to grow the regional economy and deliver inclusive growth.

The Scottish Government will invest regionally up to £15m in this programme.

Skills and Inclusion

Inclusive Growth lies at the heart of City Region Deals and this Deal will drive future inclusive economic growth and tackle inequality through growing local talent, creating new connections with the world and providing new opportunities and routes into employment for people across the region.

A new skills and inclusion programme will ensure that businesses and communities throughout the entire region are given the opportunity to engage with and benefit from the opportunities arising from the investments delivered through this Deal.

- **Skills and Inclusion.** A new skills and inclusion programme will ensure that businesses and communities throughout the Region are given the opportunity to engage in and benefit from the opportunities arising from the investments delivered through the Deal.

The Scottish Government will invest regionally up to £1.9m in this programme.

- **Skills and Inclusion Lone Parents.** To complement the region wide Skills and Inclusion Programme the UK Government will build on the work of the Clackmannanshire Local Outcome Improvement Plan by investing in a programme focused on assisting lone parents to achieve their potential.

The UK Government will invest up to £0.1m in this programme

Transport, connectivity and low carbon

Improving and investing in the region's transport infrastructure is a key and integral part of the Deal and will support the city region partners to deliver their vision of inclusive economic growth.

The River Forth is an important, yet underutilised, asset to the city region. The Deal will help reunite the region with the River, creating opportunities in travel, leisure, physical activity, sport and tourism, which will benefit the city region through social innovation, health and well-being, pathways to employment and the diversification of tourism.

- **Active Travel.** The development of new and improved Active Travel routes throughout the Region. Transport Scotland will work with the partners to identify investments to improve regional connectivity between Stirling and Alloa and outlying settlements.

The Scottish Government will invest regionally up to £7m in this programme.

- **Regional Transport Working Group.** This Group would look at the potential benefits, affordability and deliverability of the strategic transport schemes as well as the more local interventions. Transport Scotland will work as part of the group and this will enable the regional engagement to inform national transport appraisal considerations including the on-going Strategic Transport Projects Review.

No funding directly allocated to this project.

- **Regional Energy Masterplan.** This will be developed to support the region's low carbon ambitions.

The Scottish Government will contribute up to £0.2m to this project.

Clackmannanshire

- **Clackmannanshire.** In order to achieve an investment balance across the region the UK Government will invest £8m capital in projects in Clackmannanshire to be developed collaboratively with Clackmannanshire Council and other local partners as part of the Deal.

The UK Government will invest up to £8m in these projects.



UNIVERSITY OF
STIRLING



Clackmannanshire
Council

Local Outcomes Improvement Plan 2017-2027

Our Vision

'Working together
for a better quality
of life and equal
opportunity for all'

Strategic Outcomes for Clackmannanshire

- 1 Clackmannanshire will be attractive to businesses and people and ensure fair opportunities for all.
- 2 Our families; children and young people will have the best possible start in life
- 3 Women and girls will be confident and aspirational, and achieve their full potential.
- 4 Our communities will be resilient and empowered so that they can thrive and flourish.

How We Will Work In Partnership

On that basis the partnership has agreed a set of principles which set out how we will do our business in Clackmannanshire to implement this plan and achieve our outcomes. These are:

- A focus on fewer key priorities to tackle inequality where we can genuinely make a difference.
- Prevention and early intervention aimed at reducing causes of poverty and inequality and not just its symptoms.
- Inclusive economic growth that benefits everyone.
- Participation, engagement and co-production in identifying and delivering solutions.
- Strong partnership leadership, governance and accountability
- Integrated and multi-agency approaches focussed on our targeted priorities; and
- Promoting and championing what we do well in Clackmannanshire and building and continuing areas of good practice

Our Locality Priorities are:

- 1 Improving outcomes for children and young people living in poverty,
- 2 Improving outcomes for women and girls living in Clackmannanshire,
- 3 Improving outcomes for people living in Alloa South and East

LOCAL AND REGIONAL FUNDING OPTIONS

The Heads of Terms document has a mix of commitments, some for defined projects and some which indicate funding but with the proposals yet to be developed. This paper looks at three of the latter and provides some examples of projects.

1. Regional Commitment to Active Travel

Within the Heads of Terms, the partners' ambitions for wider transport interventions and investments were recognised. The Scottish Government has committed to establishing a regional Transport Working Group, similar to those being taken forward through the City Region Deals for both Aberdeen and Edinburgh and South East Scotland.

In addition Scottish Government will invest up to £7 million in new and improved Active Travel routes through the City Region Deal area. Transport Scotland will work with the partners to identify investments to improve regional connectivity between Stirling City and Alloa, and outlying settlements, as well as improvements to the active travel network around Forthside. This will be matched by up to £7 million from local partners.

Listed below are some examples of potential projects which have been suggested. The actual mix of regional projects that go forward will be those that, through the governance process, are agreed to be of strategic significance and contribute most to inclusive economic growth.

Coastal Path - A regional project filling gaps in the existing path network from Stirling through to Fife.

Cycle and walking paths

- Expansion of the network
- Improvements in lighting and safety features
- Better connectivity between deprived communities and sites of employment or learning
- Opportunity to reconnect with the river and join up the various heritage and nature sites dotted along the coast

Iconic Bridge

Iconic bridge structure providing active travel link between Clackmannanshire & Stirling across the piers of the former Carsebridge railway crossing.

A Forth Valley Trail – in partnership with Stirling and Falkirk

Park & Ride Facilities

Facilities for parking/trains at Cambus or a new halt at Alloa West and/or for parking/buses at a point along the A91.

Multi-modal Route

Open up the connections from the industrial area at Kelliebank improving connectivity to the west and the Alloa West site.

2. Regional Commitment to Culture, Heritage and Tourism

In recognition of the very significant opportunities to strengthen the regional economy's offering, investment in culture, heritage and tourism will form a key part of the deal.

Regional partners will work together with the private sector and national agencies to develop a programme of investments based around the potential for projects to grow the regional economy and deliver inclusive growth. Subject to approval of a programme business case, the Scottish Government will make available up to £15 million of capital grant investment to develop and augment key economic assets in culture, heritage and tourism for the region.

Scottish Enterprise is supporting the partners to develop a strategic process to provide a focus for project selection. Listed below are some examples which have been suggested over the last 2 years from a range of stakeholders and from a recent survey shared by Discover Clackmannanshire. The actual mix of regional projects that go forward will be those that, through the governance process, are agreed to be of strategic significance and contribute most to inclusive economic growth.

Coastal Path - A regional project filling gaps in the existing path network from Stirling through to Fife.

Wetlands Centre - A proposal to develop a nationally important managed coastal realignment as part of a wider visitor destination.

Alloa Harbourside - Regenerate the harbour at Alloa and build a creative community campus (Resonate).

Visitor attraction at the former Hopes Bakery, Mar St

Gartmorn Dam Country Park - to support the Gartmorn Dam Country Park Development Trust aim to develop outdoor recreation, education and learning facilities.

Physical Image & Place Branding - General infrastructure improvements to improve signage, place branding, public art, visitor facilities etc.

Kennetpans Distillery – Further preservation and potential development of the distillery and harbour. No discussions have taken place with the Kennetpans Trust.

New Leisure Facilities - Facilitate the redevelopment of key leisure facility with the potential to provide modern co-located leisure/sport/swimming provision.

Ochils & Glens – Regional investment to improve access and visitor facilities, interpretation etc. A chair lift, cog railway and improved cycle routes have also been suggested.

The Japanese Gardens at Cowden Castle - Infrastructure support such as car parking, roads access etc. No discussion to date with the owners.

Brewing Heritage Centre at Alloa

Black Devon Wetlands – build on the work of the Inner Forth landscape Initiative to make it more attractive for visitors - foot paths, cycle hire, pontoons, boat trips, eateries, etc.

Outdoor Activity Centre – promote access to the local natural heritage and provide facilities for activity businesses to use to run tours and activities.

A Forth Valley Trail – in partnership with Stirling and Falkirk

3. UK Capital for Clackmannanshire

The Stirling & Clackmannanshire City Region Deal Heads of Terms Agreement was signed on the 31 May 2018. As part of the deal the UK Government set out an intention to “invest a further £8 million (capital) in projects in Clackmannanshire to be developed collaboratively with Clackmannanshire Council and other local partners as part of the Deal”.

In order to inform local proposals this section sets out the first foundation of the UK Industrial Strategy which will shape the type of investments that are likely to be attractive; examples of other UK investments in Scotland through City Region Deals and potential capital options for Clackmannanshire. Throughout the process of developing the deal the UK Government has stressed the importance of **innovation** and **internationalisation** and the potential for a project to be economically **transformative**.

UK Industrial Strategy

The strategy “Building a Britain fit for the future” published last November set out five foundations of productivity which support the ambition to create an economy that boosts productivity and earning power throughout the UK. The most relevant of these to the Deal is:

Ideas: the world’s most innovative economy

As innovation has, throughout the process of developing the Deal, been a central theme the Council is seeking to develop a business case for projects in this area. A challenge for the Council and its partners will be developing projects that are sufficiently attractive to the UK Government.

The projects will all need to relate to the development or improvement of capital assets such as land, buildings, roads, and other physical infrastructure.

The Ideas foundation seeks to build on the ability to innovate – to develop new ideas and deploy them. The Industrial Strategy seeks to address four challenges:

1. That neither the government nor the private sector is investing enough in R&D.
2. Improving our ability to turn exciting ideas into commercial products and services and capture their maximum value. Our world-class science and research does not always feed through to world-leading home-grown businesses.
3. To build research and innovation excellence across the UK. There is world class R&D and innovation across the UK, from excellent research in university departments and public research organisations to investments from leading businesses. We need to capitalise on these strengths and foster the local ecosystems that can support innovation and sustained growth.
4. To ensure the UK remains a world leader in global science and innovation collaboration.

Key Policies include:

- Raising total R&D investment to 2.4 per cent of GDP by 2027
- Increasing the rate of R&D tax credit to 12 per cent
- Investing £725m in new Industrial Strategy Challenge Fund programmes to capture the value of innovation

Scottish Based Examples of Investment

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Funding for innovation projects has been a significant feature of UK Investment in Scottish Deals. It includes:

Glasgow	<ul style="list-style-type: none"> • Imaging Centre of Excellence as part of the investment in Stratified Medicine at the new South Glasgow Hospitals Campus; • MediCity Scotland • Centre for Business Incubation and Development in the Tontine Building in Glasgow's Merchant City.
Aberdeen	<ul style="list-style-type: none"> • An Oil & Gas Technology Centre (£90M)¹ • Agri-Food and Nutrition Hub for Innovation (£5M)²
Inverness & Highland	<ul style="list-style-type: none"> • Northern Innovation Hub – to deliver targeted initiatives in the food and drink, life sciences, creative industry and tourism sectors. (£11M) • School of Health, Social Care and Life Sciences - innovation and commercialisation in health and life sciences. (£9M)
Edinburgh & South East Scotland	<p>Research, Development & Innovation Programme (£290M)³. Includes:</p> <ul style="list-style-type: none"> • Data storage and analysis technology that will allow large datasets to be brought together, in a secure environment, from public and private sector organisations. • Five RD&I sectoral hubs that will draw on the data repository and support RD&I activity in key sectors. <ul style="list-style-type: none"> - The Bayes Centre for data - The Quartermile Old Royal Infirmary for financial services, fintech, creative and media technology, tourism and public service provision - The Usher Institute building within Edinburgh's BioQuarter for data-driven health research, medical informatics and population health sciences. - The National Robotarium for autonomous systems, sensor technologies, existing micro-assembly equipment. - Scaled-up incubation space for bioscience businesses and specialist facilities at Easter Bush • A Food and Drink Innovation Campus located at Queen Margaret University • A programme of investment in economic infrastructure to ensure maximum impact from the innovation investment.

In Stirling & Clackmannanshire the UK Government has already indicated investment in innovation through:

- £5M as part of the investment in Scotland's International Environment Centre towards a Research and Policy Centre in Stirling
- £17M towards a new Aquaculture Hub for Innovation that will be unique in Scotland and the UK and will operate four aquatic research facilities which between them will provide the full range of marine environmental conditions.

¹ Matched by £90M from Scottish Government.

² Matched by £5M from Scottish Government.

³ £60M for these projects has also been committed by the Scottish Government.

Further Options for Clackmannanshire

Scotlands International Environment Centre Infrastructure

UK Government officials have indicated the use of £5M to assist in the delivery and implementation of the business parks and commercial space associated with the SIEC could be appropriate. The SIEC allows for the opening up of this site as an anchor tenant. This funding would support the creation of a world class innovation hub at Alloa West and thereby differentiate the development from a 'standard' business park approach.

Intergenerational Village

The University of Stirling & Clackmannanshire Council are working together to establish an intergenerational village in Alloa. Creating a natural 'living lab' the village will act as a test-bed for the latest technological, health and social care, architectural and streetscape solutions to living well in older age.

Whilst not seeking funding to establish the housing element of the village the partners see the development offering an exciting approach to capitalise on the exciting opportunities in innovation. It will demonstrate innovations that can be showcased as being age and eco-sustainable and seen as an example of best practice. Additionally the village will link with developments on the University campus, engaging students and staff in research and enterprise in care, sports and exercise, design and technology.

Clackmannanshire Commission Engagement Event, 4th September 2018

Invites & Attendance

69 people attended from the following organisations:

Alloa Town Centre Bid	Lord Lieutenant also representing The Japanese Garden
AMEY	
Ceteris	Luke Graham MP & Constituency Office
Clackmannanshire Council	Marshalls
Clackmannanshire Third Sector Interface	Robertson Group
Clacksfirst	RSPB Scotland
Clyde Blowers Capital	Scotland Office
Creative Scotland	Scottish Council for Development and Industry
Diageo (Coppersmiths, Alloa)	Scottish Enterprise
Diageo (Menstrie)	Scottish Water
Discover Clackmannanshire	Skills Development Scotland
Falkirk Council	Stirling & Clackmannanshire Integration Joint Board
Federation of Small Businesses	Stirling Council
Forth Valley Chamber of Commerce	SUSTRANS
Forth Valley College	The Right Hon George Reid
Historic Environment Scotland	University of Stirling
Joint Community Council Forum	Visit Scotland
Keith Brown MSP	

In addition the following organisations were invited but did not attend:

123V Plc	INEOS Olefins & Polymers Europe
Airborne Lens	InnPac Limited
Apleona GVA Asset Management Ltd	Intelligent Office UK Limited
bb-gi	Kennetpans Trust
Benkert UK Ltd	Managed Response Marketing Ltd
BT Scotland	Moffat Centre for Travel and Tourism Business Development
Caulders	NHS Forth Valley
Clackmannanshire Business	Omega Diagnostics Group Plc
Close the Gap	Owens - Illinois
Codebase	R M DONALDSON LTD
Emblation Ltd	Royal Bank of Scotland
Environmental Industries Commission	Safequip Ltd
FES (Scotland) Ltd	Scottish Chambers of Commerce
Geosonic Drilling Ltd	Scottish Environmental Protection Agency
Harviestoun Brewery Ltd	Scottish Futures Trust

Scottish Government

Scottish Natural Heritage

Scottish Power

Speck & Burke Analytical

Sterling Furniture Group Ltd

Thredgards Limited

Transport Scotland

Weir Engineering Services

Wild Scotland

Williams Brothers Brewery Co