
Report to Education, Sport & Leisure Committee

Date of Meeting: 2 October 2014

Subject: 2014 Commonwealth Games Legacy

Report by: Head of Strategy & Customer Services & Assistant Head of Education

1.0 Purpose

- 1.1. Each Local Authority has been tasked with developing a Legacy Plan to ensure that the 2014 Games will have a lasting impact on citizens and communities in their area. The purpose of this report is to present Clackmannanshire's 2014 Plan for consideration, together with an update on areas of progress to date.

2.0 Recommendations

- 2.1. It is recommended that Committee notes the report, commenting and challenging as appropriate.

3.0 Considerations

- 3.1. The Scottish Government's plans for legacy from the Glasgow 2014 Commonwealth Games are set out around 4 main themes:
- An Active Scotland
 - A Connected Scotland
 - A Sustainable Scotland
 - A Flourishing Scotland
- 3.2. These themes have been adapted to reflect Clackmannanshire's context, and linked to the Single Outcome Agreement and the Interim Sport & Leisure Strategy 2013/15 to create an integrated Legacy Plan for Clackmannanshire, attached at Appendix 1.
- 3.3. The main impacts for Clackmannanshire place emphasis on Active and Connected, though a legacy for Sustainable and Flourishing should also be secured. Whilst the main focus of 2014 was the Glasgow Commonwealth Games, the Plan also seeks to ensure benefits from other major sporting and

cultural activities taking place in Scotland during 2014, including the Ryder Cup, which took place at Gleneagles in September 2014.

- 3.4. Legacy work in Clackmannanshire commenced long before 2014, and, working with local and national partners and funders will continue long after. The Plan also seeks to use the momentum and profile created by 2014 as a springboard to highlight or further develop and integrate existing, in some cases, longstanding, events and initiatives. It therefore outlines and illustrates areas of the progress made to date as well as intended future actions and outcomes.
- 3.5. Schools and communities across Clackmannanshire embraced the Glasgow 2014 Commonwealth Games. As part of the curriculum our schoolchildren learned about Commonwealth countries, their customs and cultures. Young people were involved in greeting our 2nd Teams from St Kitts and Nevis and Lesotho, and a number took part in the Games' opening ceremony held at Celtic Park.
- 3.6. Young people and adults continue to have the opportunity to enjoy new sports, including through taster sessions. Approximately 15,000 people from across the County participated in the Queen's Baton Relay on 25 June 2014, with almost 3000 attending an evening event that took place at Lornhill Academy.
- 3.7. As a direct result of legacy work, our operational sports hub is being actively developed, and there is a further hub in the pipeline; new sporting events have been established, including an annual programme of duathlons at Gartmorn Dam; new, more structured pathways into sport from schools through to clubs have been established; and there is a live application for improved infrastructure, in the form of a proposed new skate park on land adjacent to the Bowmar Centre.
- 3.8. The Plan for Clackmannanshire is outcomes-focussed, therefore will require monitoring over time to ensure intended impacts are met. The Scottish Government intend monitoring legacy impacts in 2016, and again in 2019. Clackmannanshire's Legacy Plan will be monitored and reported annually to the Education, Sport and Leisure Committee.

4.0 Sustainability Implications

- 4.1. Sustainability is an inherent component of Clackmannanshire's 2014 Legacy Plan.

5.0 Resource Implications

5.1. Financial Details

- 5.2. The full financial implications of the recommendations are set out in the report. This includes a reference to full life cycle costs where appropriate.

Yes

5.3. Finance have been consulted and have agreed the financial implications as set out in the report. Yes

5.4. *Staffing*

6.0 Exempt Reports

6.1. Is this report exempt? Yes (please detail the reasons for exemption below) No

7.0 Declarations

The recommendations contained within this report support or implement our Corporate Priorities and Council Policies.

(1) **Our Priorities** (Please double click on the check box)

The area has a positive image and attracts people and businesses	<input checked="" type="checkbox"/>
Our communities are more cohesive and inclusive	<input checked="" type="checkbox"/>
People are better skilled, trained and ready for learning and employment	<input checked="" type="checkbox"/>
Our communities are safer	<input type="checkbox"/>
Vulnerable people and families are supported	<input type="checkbox"/>
Substance misuse and its effects are reduced	<input type="checkbox"/>
Health is improving and health inequalities are reducing	<input checked="" type="checkbox"/>
The environment is protected and enhanced for all	<input checked="" type="checkbox"/>
The Council is effective, efficient and recognised for excellence	<input type="checkbox"/>

(2) **Council Policies** (Please detail)

Interim Sport & Leisure Strategy 2013/15

8.0 Equalities Impact

8.1 Have you undertaken the required equalities impact assessment to ensure that no groups are adversely affected by the recommendations?

Yes No n/a

9.0 Legality

9.1 It has been confirmed that in adopting the recommendations contained in this report, the Council is acting within its legal powers. Yes

10.0 Appendices

10.1 Please list any appendices attached to this report. If there are no appendices, please state "none".

Appendix 1 - Glasgow 2014 Commonwealth Games Legacy Plan

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Appendix 1 - Glasgow 2014 Commonwealth Games Legacy Plan

11.0 Background Papers

11.1 Have you used other documents to compile your report? (All documents must be kept available by the author for public inspection for four years from the date of meeting at which the report is considered)

Yes (please list the documents below) No

Author(s)

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Approved by

NAME	DESIGNATION	SIGNATURE
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GLASGOW 2014 COMMONWEALTH GAMES

LEGACY PLAN



LEGACY 2014
XX COMMONWEALTH GAMES
SCOTLAND

Introduction

The 2014 Commonwealth Games came to Glasgow between the 23 July to the 3 August 2014. The Games were broadly hailed as an overwhelming success. To capitalise on its success and broad appeal, the 2014 Games, and other sporting and cultural activities taking place throughout the year, each Local Authority has been tasked with developing a legacy plan to ensure that the 2014 games will have a lasting impact on their citizens and communities.

For eleven days during the Games, Scotland was a focus of global interest, with many of the world's top athletes competing, and many visitors coming to Glasgow and surrounding areas to participate in what turned out to be a sporting and cultural celebration.

The success of the Games, however, is not just about those few days of competition; it's also about the legacy it leaves for the people of Scotland and, for us, Clackmannanshire particularly. A legacy for health and well-being; knowledge, learning and culture; prosperity and the local environment.

The Scottish Government sets out its Games' legacy as;

'...our ambitions for a lasting and positive legacy....making progress towards a healthier nation; developing healthy communities and a strong and flourishing economy.'

Clackmannanshire's Legacy?

The Scottish Government legacy ambitions are set around four themes:

An Active Scotland

Inspire the people of Scotland to be more active. To take part in physical activity and sport. To live longer, healthier lives. The Games offer a once-in-a-lifetime opportunity to get Scotland more active and, by using the power and excitement generated by this landmark event, we will encourage everyone – young and old – to get involved in a wide range of physical activity and sport.

A Connected Scotland

The Games offer huge potential to inspire, to create and to learn. We want individuals and communities to get involved, to try something new, and to develop and enhance friendships and relationships both in Scotland and across the Commonwealth. Our reputation as a modern, vibrant and culturally rich and diverse nation will be enhanced. Everyone, particularly our young people, will know about Scotland's place in the world and embrace what the world has to offer.

A Sustainable Scotland

A sustainable Scotland is committed to creating well-designed, sustainable places, both urban and rural, further supporting people's physical and mental health. In delivering the Games, protecting and enhancing Scotland's biodiversity and landscape for future generations is a key responsibility. It is reflected in the high environmental standards set out as part of Glasgow's successful bid for delivering the Games themselves and in our plans for an enduring legacy extending across Scotland both before and beyond 2014.

A Flourishing Scotland

A flourishing Scotland will make the most of the economic and social opportunities of Glasgow 2014 and other high-profile events to help existing or potential Scottish businesses prosper, to improve their skills and workforce, to be more resilient and to apply for the wider public sector contracts worth £8bn. Working in partnership, we will develop a legacy supporting business, employment, skills and tourism and Scotland's reputation.

As reported previously to the Education, Sport & Leisure Committee, our scale and proximity to the Games means that Clackmannanshire's impact is likely to be greater on Active, and Flourishing, however, our contribution will be across all four.

Legacy will be tracked nationally in 2016, and again in 2019, though we will track progress locally on an annual basis. The following sets out our plans, and includes some examples of progress made to date.

2014 Legacy: An Active Clackmannanshire

The benefits of sports and leisure are well known; beyond the obvious health benefits, leisure and sports activities provide us with valued networks and a sense of community and wellbeing that goes beyond anything that we can easily measure. Achievement in leisure and sport, on a personal level, or through supporting others, can provide a real sense of satisfaction and enjoyment.

2014 creates the opportunity to introduce more people to sports and physical activity; encourage those already involved to increase participation and improve their performance and to promote the overall benefits of engaging with sports. Our interim Leisure and Sports Strategy 2013/15 outlines our priority outcomes.

Intended Outcomes

- Increased participation in leisure and sport
- Increased numbers of people leading more active lives
- Improvements in adult health and reduction in levels of childhood obesity
- Reductions in the gap between the highest and lowest life expectancy rates
- Improvements in the quality of life within all our communities

Contribution to Single Outcome Agreement:

- Clackmannanshire has a positive image and attracts business and people
- Health is Improving

This Legacy Plan for an Active Clackmannanshire aims to promote access to sports and physical activities for people of all ages and abilities. It also aims to engage our harder to reach families and communities and those who currently face barriers to participation in sports and physical activities. This will also provide support and opportunities for the range of volunteers and coaches involved in delivering sports and physical activities in Clackmannanshire.

Key Actions

The main activities to promote an **Active Clackmannanshire** are:

- Delivery of Clackmannanshire's approved Interim Leisure and Sport Strategy for 2013/15 - including:
 - further development of tailored community programmes such as midnight leagues, urban sports, freestyle activities, outdoor activities, dance and martial arts and youth programmes as a focussed approach to support vulnerable communities and groups;

- develop provision of sports for older people and people with disabilities;
 - development of a range of sports and leisure activities and pathways, including supporting the creation and development of community based clubs;
- Development of the concept of 'Team Clacks' based on 'Team GB' from the Olympics and 'Team Scotland' from The Commonwealth Games which helps our young people develop skills, confidence and build self esteem.
 - Development of a formalised pathway towards national coaching qualifications and linking with national initiatives such as Young Ambassadors for our sports leaders in Clackmannanshire.
 - Promoting and delivering a programme of coach education named 'Building Coaches for the Future' with over 20 training opportunities specifically aimed at young people.
 - Deliver a range of activities and events in celebration of The Games through Clackmannanshire
 - Development of Community Sports Hubs which will bring people together and provide a home for local clubs and sports organisations. These will be based on 5 principles:
 - Growth in Participation;
 - Engaging Local Communities;
 - Promoting Community Leadership;
 - Offering a Range of Sporting Opportunities;
 - Bringing appropriate groups together
 - Roll out of the national School Sports Awards initiative
 - Develop the local, regional and national interschool competitions
 - Develop programmes to build on the successes of local clubs and elite athletes such as Tullibody Wrestling Club, Judo Club, Duncan Scott (swimming) Meggan Dawson Farrell (wheelchair athlete) Jennifer McIntosh (shooting) Shannon Hawkes, Brian Harper, Chelsea Murphy (wrestling) Kevin Wallace (lawn bowls), and many others
 - Development of Clackmannanshire Sport and Leisure Strategy for 2015 and beyond that continues to secure legacy

Developments to Date

- During summer 2013 holidays, 5 days of Commonwealth Games "Flames Festivals" held at Lornshill Academy. Over 130, 5-12 year olds took part in 6 different Commonwealth Games sports delivered by

12 young leaders. This included representing and learning about the Commonwealth and its member countries;

- Development of Rugby 7's programme - secondary school teams participated in a tournament April to June 2014. Hillfoots Rugby Club hosted a national veterans tournament in August 2014
- Development of an annual programme to support local Duathlon and Triathlon competitions at Gartmorn Dam;
- Introduction of Commonwealth Games notice boards in each Secondary School;
- Implementation of sports leaders and coaching programmes throughout Clackmannanshire; in October 2013, 226 people attended work shops and national training covering over 15,000 hours.
- Focused PE programmes on raising pupil performance in gymnastics, cross country, athletics, lawn bowls, boccia and badminton; over 300 pupils participated in the Team Clacks project and represented Clackmannanshire at regional and national competitions.
- Strengthened local pathways for focus sports and a developing talent identification programme; badminton development squads set up, Wee County Harriers set up a junior section which is already oversubscribed.
- A celebration ceremony in June 2014 for presentation of awards has been replaced with presentations at individual schools leading for the cohort of the national school sports award scheme.
- Local lawn bowls clubs held an inter county competition as part of Queen's Baton Relay event
- Primary school pupils received taster sessions in badminton, gymnastics, netball, rugby 7s, triathlon and table tennis as part of Queen's Baton Relay event
- Secondary inter school athletics championships as part of Queen's Baton Relay event on 25th June in which over 300 pupils participated at Lornshill Academy. This annual event has now moved from Grangemouth Stadium.
- Over 100 sports leaders in secondary schools as part of developing a formalised pathway towards national coaching qualifications linking with initiatives such as Young Ambassadors and Lead 2014, delivering in clubs, events and holiday programmes

- Lornshill Community Sports Hub operational and being actively developed; strong pathways developed between local clubs and school pupils. The number of clubs represented at the Hub have doubled, pupil engagement at Lornshill has increased from 5,483 in 2011/12 to 25,782 participant sessions in 2013/14
- 100% of primary schools meeting 2 hours recommended PE each week
- 100% of secondary schools (S1-S4) meeting 2 periods PE targets each week
- Alva Community Sports Hub in its initial stages with 5 sports clubs and 2 venues involved.
- The Clackmannanshire Bowls Forum supported 2 inter school competitions for over 200 pupils on the national bowls venue at Kelvingrove, Glasgow.
- All Clackmannanshire primary, secondary and special schools delivered sports days with Commonwealth Games branding.
- The 2013/2014 programme of interschool sports programme was branded Commonwealth Games.
- 800 pre-school children attended a series of Commonwealth Games focussed festivals, evaluation highlighted the particular success of cycling as a result a biking programme is being developed for under 8 year olds.

2014 Legacy: A Connected Clackmannanshire

In developing a Connected Clackmannanshire our legacy will focus on learning, knowledge and culture. A key part of this work was delivered as part of the preparation for the Games in terms of community and cultural events and the legacy of these events thereafter.

Many of these activities have been, and will continue in schools with young people looking at cultures and countries, diversity and respect. The games will provide many opportunities for young people to celebrate cultures, including music, dance and the visual arts. This work is centred around, but not limited to our support a second team initiative for St Nevis and Kitts and for Lesotho.

Intended Outcomes

Contribution to Single Outcome Agreement:

- Communities are more inclusive and cohesive
- Clackmannanshire has a positive image and attracts business and people

Much of our activity for a Connected Clackmannanshire is focused on our communities and ensuring local celebrations now and in the future, to promote the games, cultures, learning and their legacies. The majority of communities in Clackmannanshire are held local events to celebrate the Games and the 2014 legacy.

Key Actions

The main activities to promote a **Connected Clackmannanshire** are;

- Deliver and develop a range of learning opportunities for young people including our Summer Reading Challenge through local libraries, visits from Zoolab and a Magician.
- Support a range of community based activities throughout 2014 and as part of the Queen Baton Relay on the 25th June 2014.
- Schools curriculum learning and teaching based on the Commonwealth Games and second team support;
- Provision of support to communities and community groups to develop community vehicles and funding applications for sport and leisure provision or facilities that meet identified needs;
- Work with the third sector to develop an integrated volunteer development programme that supports the needs of leisure and sports provision;

- Development of integrated annual programmes of regular sporting and cultural events, learning opportunities and activities offered in community hubs.
- Development of a programme of regular cultural, sporting heritage, learning events and activities to be held in the newly refurbished Speirs Centre to develop health and wellbeing literacies;
- Promotion and increased participation in community activities particularly learning, cultural and heritage activities within community learning facilities.

Developments to Date include:

- Communities delivered a wide range of cultural and sporting events associated with legacy throughout 2014, including through street parties, choirs and galas;
- Active Schools Co-ordinators supported applications to the 2014 Communities fund for schools and associated sports clubs.
- Delivery of 3 Lead 2014 Commonwealth Games festivals by secondary pupils to cluster primary pupils between March and June 2014
- Active Schools have delivered Commonwealth Games focussed after school clubs in all primary schools
- As a result of the Clackmannanshire Legacy planning sportscotland funded a part-time competition officer for secondary schools this has resulted in double the number of local interschool competitions for pupils.

2014 Legacy: A Sustainable Clackmannanshire

In developing a Sustainable Clackmannanshire our legacy will focus on developing and promoting our open and green spaces and outdoor sports facilities in Clackmannanshire.

The games provides a focus for us in Clackmannanshire to encourage and develop community and family use of our informal and outdoor spaces as well as developing grassroots involvement in the range of activities available in Clackmannanshire. This includes making the best use of our facilities for the full range of communities and visitors to Clackmannanshire.

Intended Outcomes

Contribution to Single Outcome Agreement:

- Clackmannanshire has a positive image and attracts business and people
- Our Environment is protected and enhanced
- Communities are more inclusive and cohesive

A key element of developing is a focus on lasting legacies and programmes for communities, community groups and sports groups to enable continued development of activities based in Clackmannanshire.

Key Actions

The main activities to promote a **Sustainable Clackmannanshire** are;

- Implement associated aspects of the Councils Interim Leisure & Sports Strategy 2013/15 specifically:
 - Continuing investment programme in sports facilities to enable increased formal and informal participation;
 - Working with communities to increase their use of facilities and involvement with activities to promote a healthy lifestyle, particularly from those in our most vulnerable communities;
 - Working with all sectors to develop a promotional programme of Leisure and Sports opportunities in Clackmannanshire including developing and attracting new events that make the most of our outstanding outdoor space and facilities;
 - Developing an Open Space Strategy and associated Land Asset Management Plan that enables increased participation in our highest demand areas such as informal outdoor leisure activities and opportunities.

- Secure sportscotland investment in Clackmannanshire beyond March 2015, including the Active Schools initiative
- Continue to apply to the national Give Me Cycle Space campaign

Developments to Date include:

- Funding application to Active Places Fund and approved capital funding for a skate park on land adjacent to Bowmar Centre, Alloa
- A draft Land Asset Management plan, with associated sport and leisure elements has been developed, with supporting objectives that recognise the need to improve community access to quality open space and provide a range of recreational and exercise opportunities for all age groups
- One Duathlon was delivered in 2013 with a participation of 50 people.
- Four adult Duathlons, four junior Duathlons and one Triathlon was delivered between May and August in 2014 with a total participation of 310 people. Many of the participants were drawn from outwith Clackmannanshire.
- Lornshill Academy selected as a venue for the Scottish East District Cross Country League in November 2013, and again in November 2014
- Developing the Community Sports Hub concept across all three secondary schools ensuring strong links from curricular activity to local associated clubs.
- Close working relationships between leisure and sports development to ensure access to Lornshill Academy to deliver a 7 week Active Summer Programme July to August 2014 with over 13,000 participation sessions.
- Cycle Development has been a focus with an increase in the infrastructure across Clackmannanshire, the most recent paths being installed from Tillicoultry to Alva.
- Bikeability training has been delivered or is underway in all primary schools.
- The Active Easter 2015 and Active Summer 2015 programming is underway with an increased range of activities, opportunities and support for local families,

- Children supported by Social Services are accessing afterschool clubs and school holiday programmes

2014 Legacy: A Flourishing Clackmannanshire

In developing a Flourishing Clackmannanshire our legacy will focus on capitalising on The Commonwealth Games and our proximity to the Ryder Cup, through promotion of our local tourism and business potential.

Our ambitions are for Clackmannanshire to be a place to work, live and visit, recognising our central location and links and outstanding natural environment. Ensuring a Flourishing Clackmannanshire will involve increasing business opportunities; marketing and promoting Clackmannanshire, increasing employment and training opportunities for residents and increasing volunteering opportunities for residents.

Intended Outcomes

Contribution to Single Outcome Agreement:

- Clackmannanshire has a positive image and attracts business and people
- Our Environment is protected and enhanced
- People are better skilled, trained and ready for learning and employment.

Key Actions

The main activities to promote a **Flourishing Clackmannanshire** are;

- as part of the Council's Communications and Marketing Strategy for Clackmannanshire develop an annual events programme to promote sport and leisure in Clackmannanshire;
- Implementing a Ryder Cup Golf Legacy Plan for Clackmannanshire with local clubs aiming to:
 - Make local golf clubs more sustainable in the longer term;
 - Support local golf clubs to become more customer and visitor focussed;
 - Link golf clubs and our aspirations for our natural environment and facilitate ongoing collaboration between our golf clubs in Clackmannanshire.
- Work with local businesses to ensure that they benefit from opportunities provided through the Queens Baton Relay and wider Legacy 2014 opportunities.
- Ensure that we maximise opportunities to promote Clackmannanshire on a national and international scale through 2014 Legacy activities.

- Ensure Clackmannanshire sports clubs benefit from the regional sports partnership
- Support applications to gain successful applications from lottery and Direct Club Investment

Developments to Date include

- Approximately 15,000 people across Clackmannanshire participated in Queen Baton Relay on 25 June 2014, which included an evening community event attended by approximately 3,000 people
- 49 local businesses 'business ready, for Glasgow 2014 of a total of 75 registered
- 1 local business secured a Commonwealth Games Contract Award
- Approximately £51,000 funding secured for Clackmannanshire from the 'Celebrate' fund
- The Clackmannanshire Golf Forum has been set up to promote local clubs, increase access to clubs and increase the number of guest golfers and club membership.
- All primary and secondary schools deliver club golf and golf extreme sessions to pupils, with links made to participating golf clubs
- 200 primary school children attended the Junior Ruder Cup at Blairgowrie Golf Club on 23rd September fully funded by Europe Ryder Cup.
- As a result of increased profile for sport, wider partnership working attendance in Active Schools Clubs has increased from 58,716 in 2011/12 to 94,634 in 2013/14

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