

**Councillor Ellen Forson**

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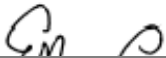
**THIS PAPER RELATES TO  
ITEM 10(i)  
ON THE AGENDA**

Council

www.clacksweb.org.uk

**Motion 1 to Clackmannanshire Council  
Meeting of Thursday 9<sup>th</sup> February 2017**

That Council welcomes the recent figures from VisitScotland showing that, in 2015, the number of people employed in the tourist industry rose by 11% and that the sector made up 9% of the total jobs in Scotland, making it a key employer for many areas; notes that the figures show that employment in this sector decreased by 8 per cent in Clackmannanshire at the same time our neighbours in Stirling saw a 12 per cent increase, Falkirk saw an 8 per cent increase and Fife saw a 10 per cent increase; is concerned that in fact Clackmannanshire is the only local authority in Scotland where the number of people employed in the tourist industry fell; recognises that Clackmannanshire has much to offer visitors from home and abroad and that the City Deal offers an opportunity to maximise our tourism potential; and instructs the Chief Executive to engage, as a matter of urgency, with VisitScotland to address this issue.



Councillor Ellen Forson  
Ward 4, Clackmannanshire South

24<sup>th</sup> January 2017

Rec'd 24-01-17: 1438: MS

