

2015 Summer Survey Survey of the Clackmannanshire Citizens' Panel

Report

by



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1. Introduction

This document presents the key findings to emerge from the eleventh survey of members of the Clackmannanshire Citizens' Panel (The Clacks 1,000) for the Clackmannanshire Community Planning Partnership.

The background to the Citizens' Panel is initially presented in Section 2 while Section 3 provides a summary of key survey findings. The Partnership agreed that the survey should include questions on Panel members' attitudes to a range of issue based on the Single Outcome Agreement 2013-23 nine priority outcomes:

- Clackmannanshire has a positive image and attracts people and business (Section 4)
- Our communities are more cohesive and inclusive (Section 5)
- People are better skilled, trained and ready for learning and employment (Section 6)
- Our communities are safer (Section 7)
- Vulnerable people and families are supported (Section 8)
- Substance misuse and its effects are reduced (Section 9)
- Health is improving and health inequalities are reducing (Section 10)
- Our environment is protected and enhanced by all (Section 11)
- Public agencies are improving (Section 12)

Many of the questions in the survey have been asked in previous surveys of the Clacks 1,000 and a comparison with the results from these earlier findings is made where applicable. A copy of the questionnaire is attached at Appendix 1 while Appendix 2 provides more details of the Clacks 1,000. The survey also took the opportunity to ask Panel members if they would be willing to attend focus groups over the next year to discuss important issues to their communities. A total of 136 Panel members agreed to this.

2. Background to the Clackmannanshire Citizens' Panel

The Clackmannanshire Community Planning Partnership recognises that developing and delivering services which meet local needs requires effective and genuine community engagement. Central to this is the need to ensure that the views of the most disadvantaged communities are heard to help deliver solutions that contribute to sustainable community regeneration.

An important part of the Partnership's strategy for effective community consultation has been to develop a Citizens' Panel of 1,000 members who are broadly representative of the adult population of Clackmannanshire. In March 2013 it was agreed to refresh the Clacks 1,000 with the aim of attracting new members and boosting the size of the Panel in the regeneration areas. The Panel now stands at 1,258 members, with 431 in the regeneration areas and 827 in the rest of Clackmannanshire. A summary of the Panel recruitment process is contained in Appendix 2.

The Partnership agreed the questionnaire for the survey which was issued to Panel members in early June 2015 and by mid July responses had been received from 828 Panel members (66%). This level of response means that the results can be used with confidence and in the knowledge that sampling errors are relatively low. For example, the table below illustrates the high level of accuracy that can be attributed to the results derived from this response overall, as well as for the two main sub areas.

Survey Response

	Clackmannanshire	Regeneration Areas	Remainder Clackmannanshire	of
Sample achieved	828	234	594	
Sampling error	± 3.4%	± 6.4%	± 4.0%	

As illustrated above, results for the sample as a whole will have sampling errors limited to only $\pm 3.4\%$. This means, for example, that if 50% of Panel members say they shop in Alloa town centre, the "real" figure will be in a narrow range, from only 46.6% to 53.4%. The sampling errors for the regeneration areas and the rest of Clackmannanshire rise marginally to only $\pm 6.4\%$ and $\pm 4.0\%$ respectively.

3. Summary of Key Findings

Section 4: Clackmannanshire has a positive image and attracts people and business

- In relation to perceptions of Clackmannanshire and its attractiveness to people and business, positive views were recorded among Panel members for Clackmannanshire has good walking networks (94%), is a good place to live (93%) and has good access to nature and open spaces (92%)
- Conversely, the most negative perceptions focused on two key issues:
 Clackmannanshire does not have good job prospects (48%) nor a good choice of shopping facilities (33%)
- Significantly, of fourteen indicators which were measured in 2014, eleven have seen an improvement in public perception. The most notable improvements include: Clackmannanshire is a great place to work (up from 42% in 2014 to 51% in 2015), Clackmannanshire is a cost effective business location (up from 40% to 49%) and there are attractive places to visit and things to do (up from 75% to 82%)
- In the first Clacks 1,000 survey conducted in early 2006, 76% said they were satisfied
 with Clackmannanshire as a place to live and this level has risen in surveys since then,
 peaking at 93% in 2015 and demonstrating a consistently high level of satisfaction with
 Clackmannanshire as a place to live over a nine year period

Section 5: Our communities are more cohesive and inclusive

- The majority of Panel members (60%) agree Clackmannanshire has a strong sense of community (similar to the finding of 58% in 2014 but a fall from the 70% recorded in 2013)
- A similar proportion also agree people in Clackmannanshire help their neighbours (62%) and get involved in community groups/activities (52%)
- However, a slightly lower proportion (34%) agreed that Clackmannanshire is an area where equalities and diversity is promoted

- Mixed views were recorded on Panel members' perceptions of the Council. For example, just over half (55%) agreed they were satisfied with the way the Council runs things, while 44% agreed the Council meets or exceeds expectations in communicating with them
- However, 40% felt that they should be consulted more on how local services are delivered
- Overall, relatively few Panel members are dissatisfied with how the Council communicates or consults with them, peaking at 20% for the opportunities for participation in local decision making

Section 6: People are better skilled, trained and ready for learning and employment

- The perception of public educational services in Clackmannanshire is very positive, with 99% saying that nursery schools and Forth Valley college are good, 95% feel primary schools are good while 90% stated that secondary schools are good
- There are more mixed views on economic and employment prospects in Clackmannanshire. For example, while 30% said Clackmannanshire is benefitting from economic revival, 25% disagree and 49% also disagree with the statement that there are a lot of job opportunities
- Awareness among respondents in employment or seeking work of the services to help people find jobs is mixed, with awareness highest for Jobcentre Plus (80%, up from 75% in 2014), Council/Clackmannanshire Works (45%, up from 37%) and Skills Development Scotland (42%, up from 34%)
- Experience of the public services which contribute to making communities safer is very positive. Both of the emergency services scored highly (97% for the Fire service and 78% for Police Scotland), while a range of Council services scored from 86% for street lighting to 51% for roads (with 49% feeling roads were 'poor')
- A very high proportion of Panel members feel 'very safe' (69%) or 'quite safe' (30%) walking in their neighbourhood during the day, similar to the findings in 2014. Slightly fewer Panel members feel safe at night (88%)

Section 7: Our communities are safer

- Experience of the public services which contribute to making communities safer is very positive. Both of the emergency services scored highly (97% for the Fire service and 78% for Police Scotland), while a range of Council services scored from 86% for street lighting to 51% for roads (with 49% feeling roads were 'poor')
- A very high proportion of Panel members feel 'very safe' (69%) or 'quite safe' (30%)
 walking in their neighbourhood during the day, similar to the findings in 2014. Slightly
 fewer Panel members feel safe at night (88%)
- Only 12% of Panel members said they were fearful about becoming a victim of crime in the last year, a slight fall from 2014 (18%)
- Of those feeling fearful, the majority (61%) stated this concern was felt "only occasionally". However, 32% said that they felt fearful of becoming a victim of crime "quite often", and 3% 'most of the time'

Section 8: Vulnerable people and families are supported

- The majority of Panel members agree that voluntary organisations and charities in Clackmannanshire work well to support vulnerable people and families (68%) and 46% agree that public agencies in Clackmannanshire work well to support vulnerable people and families
- Knowledge of the Government's Welfare Reform programme remains low, with only 19% saying they have enough information (similar to the 2014 measure). Consequently, almost a quarter (24%) are not sure if the reforms will have an impact on their household income
- In relation to fuel costs, most respondents said they can achieve a balance between keeping their home warm and managing costs (87%). However, awareness of where to access advice on tackling fuel debt and high energy costs, as well as grants, is mixed (for example, 44% are aware while 32% are unaware of advice)

While only 9% of Panel members have used the Council's home energy advice service,
 75% of this group are satisfied with the service (rising to 91% of service users in the regeneration areas)

Section 9: Substance misuse and its effects are reduced

- Almost half of Panel members (46%) believe alcohol use in their community is more common now than it was five years ago (with 31% feeling it is "a lot more common"). A higher proportion (56%) believes drug use is more common
- Only 6% of Panel members smoke, down from 14% in 2014, with half of this group wanting to give up or cut down. Awareness among smokers of how to access stop smoking sessions locally is high at 70%, a rise of 14% since 2014

Section 10: Health is improving and health inequalities are reducing

- Panel members' experience of most health related public services is very good. For example, 93% stated that Clackmannanshire Community Health Centre is good, 90% feel their GP service is good and 87% felt Forth Valley Royal Hospital was good. Views have also improved in relation to Social Work Community Care, which 71% of service users rate as good, up from 57% in 2014
- Panel members' attitudes to their current health and well being continue to be very
 positive, with the vast majority (93%) describing their health as "good" or "fairly good"
 (slightly higher than the level in 2014)
- The vast majority of Panel members (80%) also described their mental health in the last year as being 'good' or 'fairly good' and 88% described their general mental or emotional well being as either 'very happy' or 'fairly happy'

Section 11: Our environment is protected and enhanced by all

- Almost three quarters of Panel members have visited the Ochil Hills/Hillfoots (71%) while
 67% have visited open, natural spaces in Clackmannanshire in the last year
- Approximately two thirds of Panel members say they know 'a lot' or 'a fair amount' about climate change (62%) and Fairtrade (59%), while a slightly lower proportion claimed a similar level of knowledge of sustainability (50%) and biodiversity (36%)

- Approximately half to two thirds of Panel members said they have installed double glazing, draught proofing, insulation and upgraded their central heating system, while 65% also said they have turned down the heating thermostat in their home
- Other changes made to improve sustainability include turning off the lights when they
 aren't needed (92%), recycling things that can't be reused (87%) and to avoid wasting
 food (87%)

Section 12: Public agencies are improving

- The vast majority of Panel members (94%) rated their experience of public services as either 'very good' or 'fairly good', similar to the figure recorded in 2014 and 2013
- The services which scored highest included refuse collection / recycling (95%), Libraries (95%) and Community access points (93%). Conversely, the 22% regarded the street cleaning service as poor

Section 4: Clackmannanshire has a positive image and attracts people and business

In relation to perceptions of Clackmannanshire and its attractiveness to people and business, positive views were recorded among Panel members for:

- Clackmannanshire has good walking networks (94%)
- Clackmannanshire is a good place to live (93%)
- Clackmannanshire has good access to nature and open spaces (92%)

Conversely, the most negative perceptions focused on two key issues:

- Clackmannanshire does not have good job prospects (48%)
- Clackmannanshire does not have a good choice of shopping facilities (33%)

Across most indicators, the views of respondents from the regeneration areas are more negative than those living in the rest of Clackmannanshire with the main exception of Clackmannanshire having good sports and leisure facilities (69%, compared to 55% in the rest of Clackmannanshire). However, significantly fewer agreed it has a good physical environment (63%, compared to 78%) or that it has attractive places to visit or things to do (70%, compared to 85%).

Do you agree or disagree with the following statements about Clackmannanshire?

	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	Agree	Disagree	Agree	Disagree	Agree	Disagree
Clackmannanshire is a good place to live	88%	5%	94%	1%	93%	1%
Clackmannanshire has a good availability of affordable housing	55%	15%	60%	14%	59%	14%
Clackmannanshire has a good physical environment	63%	7%	78%	4%	73%	5%
Clackmannanshire is a great place to work.	44%	18%	52%	10%	51%	11%
Clackmannanshire has good job prospects	13%	59%	13%	46%	13%	48%
Clackmannanshire is a cost effective business location	44%	21%	50%	7%	49%	10%
Clackmannanshire has a good public transport provision	71%	20%	70%	17%	70%	17%
Clackmannanshire has good cycle networks	71%	3%	83%	6%	80%	5%
Clackmannanshire has good walking networks	86%	3%	96%	1%	94%	1%
Clackmannanshire has attractive places to visit and things to do	70%	10%	85%	4%	82%	6%
Clackmannanshire has a good choice of shopping facilities	48%	38%	44%	32%	44%	33%
Clackmannanshire has a good access to nature and open spaces.	84%	4%	94%	1%	92%	1%
Clackmannanshire has good sports and leisure facilities.	69%	11%	55%	21%	58%	19%
Clackmannanshire has good community activities and facilities.	56%	6%	57%	9%	57%	9%

Balancing % 'Neither agree nor disagree' or 'Not Stated'

Summer 2015 Survey

Significantly, of these fourteen indicators which were measured in 2014, eleven have seen an improvement in public perception. The most notable improvements include:

- Clackmannanshire is a great place to work (up from 42% in 2014 to 51% in 2015)
- Clackmannanshire is a cost effective business location (up from 40% to 49%)
- Attractive places to visit and things to do (up from 75% to 82%)

Changes in perception 2014-2015

	Ag	Agree		gree
	2015	2014	2015	2014
Clackmannanshire is a good place to live	93%	5%	1%	2%
Clackmannanshire has a good availability of affordable housing	59%	54%	14%	19%
Clackmannanshire has a good physical environment	73%	75%	5%	5%
Clackmannanshire is a great place to work.	51%	42%	11%	19%
Clackmannanshire has good job prospects	13%	5%	48%	54%
Clackmannanshire is a cost effective business location	49%	40%	10%	9%
Clackmannanshire has good public transport provision	70%	69%	17%	14%
Clackmannanshire has good cycle networks	80%	78%	5%	8%
Clackmannanshire has good walking networks	94%	89%	1%	2%
Clackmannanshire has attractive places to visit and things to do	82%	75%	6%	7%
Clackmannanshire has good shopping facilities	44%	42%	33%	36%
Clackmannanshire has good access to nature and open spaces	92%	94%	1%	1%
Clackmannanshire has good sports and leisure facilities	58%	60%	19%	8%
Clackmannanshire has good community activities/facilities	57%	50%	9%	8%
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Balancing % 'Neither agree nor disagree' or 'Not Stated'

In the first Clacks 1,000 survey conducted in early 2006, 76% said they were satisfied with Clackmannanshire as a place to live and this level has risen in surveys since then. For example, in the 2013 survey, the estimate had increased to 88% and the 2014 survey showed a satisfaction rating of 91%. In the current survey this has risen again, to 93%, demonstrating a

consistently high level of satisfaction with Clackmannanshire as a place to live over an nine year period.

Overall satisfaction with Clackmannanshire as a place to live

	Regeneration Areas			st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Very satisfied	28%	19%	40%	33%	38%	31%	
Quite satisfied	64%	68%	53%	58%	55%	60%	
Neither satisfied nor dissatisfied	3%	9%	4%	7%	3%	7%	
Quite dissatisfied	1%	3%	3%	2%	3%	2%	
Very dissatisfied	4%	1%	0%	0%	1%	0%	

Panel members were also asked to rate their neighbourhood as a place to live. In 2010 and in 2011, 89% felt this was either 'fairly good' or 'very good', rising marginally to 93% by 2014. The current survey has shown this has risen slightly once again, to 95%.

Neighbourhood as a place to live

	Regeneration Areas			st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Very good	33%	30%	53%	50%	50%	47%	
Fairly good	50%	52%	44%	45%	45%	46%	
Fairly poor	10%	14%	2%	4%	3%	6%	
Very poor	7%	4%	1%	1%	2%	1%	

Respondents were asked to indicate which aspects of their immediate neighbourhood they particularly like or value. Friendly people (91%), good local schools (92%), and a safe area/low crime (91%) were the most important factors to emerge from Clackmannanshire as a whole (reflecting the views measured in 2014). Typically respondents from the regeneration areas scored these factors less favourably, apart from good public transport which 79% liked compared to 76% in the rest of Clackmannanshire.

Neighbourhood likes

	Regeneration Areas			st of nnanshire	Clackman	nanshire
	2015	2014	2015	2014	2015	2014
Area well maintained	68%	70%	80%	74%	78%	74%
Good public transport	79%	76%	76%	68%	76%	70%
Safe area/low crime	78%	69%	94%	83%	91%	81%
Good outlook/view	74%	76%	88%	91%	86%	88%
Quiet/peaceful	78%	73%	88%	85%	86%	83%
Friendly people	82%	83%	96%	94%	94%	92%
Good local shops	60%	61%	65%	58%	64%	59%
Good local schools	77%	89%	96%	91%	92%	91%
Good sense of community	61%	67%	86%	76%	81%	75%
Safe/slow traffic	54%	59%	64%	56%	62%	56%
Clean/tidy place to live	63%	62%	73%	70%	71%	68%

Base: respondents stating they 'liked' each aspect of their neighbourhood

Residents were also asked to indicate what they particularly dislike about their local neighbourhood and three issues in particular emerged:

- 38% dislike fast/speeding traffic
- 36% dislike the local shops
- 29% dislike the cleanliness/tidiness of the area

Neighbourhood dislikes

	Regeneration Areas			st of nnanshire	Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Area well maintained	32%	30%	20%	26%	22%	26%
Good public transport	21%	23%	24%	32%	24%	30%
Safe area/low crime	22%	31%	6%	17%	9%	19%
Good outlook/view	26%	24%	12%	10%	14%	12%
Quiet/peaceful	22%	27%	12%	15%	14%	17%
Friendly people	18%	17%	4%	6%	6%	8%
Good local shops	40%	39%	35%	42%	36%	41%
Good local schools	23%	11%	4%	9%	8%	9%
Good sense of community	39%	33%	14%	24%	19%	25%
Safe/slow traffic	46%	42%	36%	44%	38%	44%
Clean/tidy place to live	37%	38%	27%	30%	29%	32%

Base: respondents stating they 'disliked' each aspect of their neighbourhood

Panel members were asked to indicate whether they would recommend eight Clackmannanshire attractions to tourists. The Ochil Hills was the most highly recommended, with 73% saying they would highly recommend them to tourists, while approximately half would also highly recommend Gartmorn Dam (55%) and Castle Campbell (51%). Only a small proportion of Panel members said they would not recommend or barely recommend any of the attractions, peaking at only 13% for Sterling Mills shopping outlet.

As a local resident, would you recommend these attractions to tourists?

	Not reco	mmend	Barely recom		Unsure		Fairly recommend		Highly recommend	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Ochil Hills/hill walking	Under 1%	1%	0%	2%	3%	2%	24%	24%	73%	71%
Castle Campbell	Under 1%	1%	1%	2%	13%	18%	35%	33%	51%	46%
Alloa Tower	1%	1%	5%	4%	18%	21%	35%	43%	41%	31%
Gartmorn Dam	1%	1%	2%	4%	8%	6%	34%	35%	55%	54%
Sterling Mills Shopping Outlet	2%	3%	11%	10%	9%	9%	47%	51%	31%	27%
Golf Clubs	2%	1%	4%	9%	30%	34%	31%	32%	33%	24%
Cycle networks	1%	1%	2%	5%	21%	15%	35%	48%	41%	31%
Glen trails	5%	1%	2%	2%	17%	13%	37%	46%	39%	38%

When asked what they considered to be the best family tourist experience in Clackmannanshire, the most common responses strongly reflected those found in 2014, including:

- Walking in the Ochil hills
- Other walking networks
- Gartmorn dam
- Sterling Mills Outlet
- Castle Campbell
- Hillfoots area
- Cycle networks

Nevertheless, despite the positive view on most of these specific attractions, almost two thirds of all Panel members (61%) felt there was a need to make improvements to tourist attractions across Clackmannanshire. Very few respondents commented on what improvements were needed, with the main issues including a need for better cafes and restaurants, better toilet facilities and clearer information on tourist facilities.

Improvements needed to tourist attractions

	Regeneration Areas			st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Yes	44%	50%	65%	61%	61%	59%	
No	56%	50%	35%	39%	39%	41%	

Section 5: Our communities are more cohesive and inclusive

The majority of Panel members (60%) agree Clackmannanshire has a strong sense of community (similar to the finding of 58% in 2014 but a fall from the 70% recorded in 2013). A similar proportion also agree people in Clackmannanshire help their neighbours (62%) and get involved in community groups/activities (52%). A slightly lower proportion (34%) agreed that Clackmannanshire is an area where equalities and diversity is promoted. Relatively minor change was found between 2014 and 2015.

Cohesive and inclusive communities

	Regenera	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	Agree	Disagree	Agree	Disagree	Agree	Disagree	
Clackmannanshire has a strong sense of community	50%	9%	62%	8%	60%	8%	
Clackmannanshire is an area where equalities and diversity is promoted	30%	12%	35%	11%	34%	11%	
People in Clackmannanshire help their neighbours	51%	13%	64%	4%	62%	5%	
People in Clackmannanshire get involved in community groups/activities	49%	16%	53%	8%	52%	9%	

Balancing % 'Neither agree nor disagree' or 'Not Stated'

Change in perception 2014-2015

	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Clackmannanshire has a strong sense of community	50%	54%	62%	58%	60%	58%
Clackmannanshire is an area where equalities and diversity is promoted	30%	38%	35%	39%	34%	39%
People in Clackmannanshire help their neighbours	51%	53%	64%	56%	62%	56%
People in Clackmannanshire get involved in community groups/activities	49%	43%	53%	51%	52%	50%

Base: % agreeing with each statement

Over a third of all Panel members (35%) say they undertake work or activities on a voluntary basis, similar to the level recorded in 2014 but a consistent rise on the 23% measured in 2012. Helping local groups (61%), helping local people (35%) and that volunteering gives them a purpose (35%), were the three main reasons cited for volunteering.

Currently undertake work or activities on a voluntary basis

Regei	neratio	n Areas	3		Rest of Clackmannanshire			Clackmannanshire						
2015	2014	2013	2012	2011	2015	2014	2013	2012	2011	2015	2014	2013	2012	2011
21%	27%	23%	21%	23%	38%	33%	33%	24%	29%	35%	32%	31%	23%	28%

Benefits of voluntary work

	Regend Are		Rest Clackman		Clackman	Clackmannanshire	
	2015	2014	2015	2014	2015	2014	
Helps local groups	66%	59%	60%	61%	61%	61%	
Helps local people	41%	61%	35%	64%	35%	63%	
Helps me to meet people	36%	23%	32%	31%	33%	30%	
Develops my skills	36%	16%	24%	22%	26%	21%	
Gives me work experience	38%	23%	6%	5%	10%	8%	
Helps funding	30%	21%	29%	18%	29%	18%	
Gives me a purpose	53%	21%	33%	41%	35%	38%	
Makes me feel happy	75%	64%	43%	46%	46%	49%	
Makes me feel involved in my community	50%	48%	27%	61%	29%	59%	
I wanted to repay support I have received	50%	23%	12%	14%	16%	15%	
Other	6%	2%	8%	3%	7%	3%	

Base: Panel members involved in volunteering

Almost three quarters of Panel members (70%) said they seen a copy of The Clackmannanshire View and most of this group (72%) have read it. However, relatively few (18%) have accessed Council services as a result. Just under three quarters (74%) have also used Clacksweb and most of this group (79%) said they found the information they were looking for. Awareness of the Council's social media pages on Facebook and Twitter is relatively high (46%), while 22% have used these to engage with the Council.

Experience of some of the ways the Council communicates with residents

	20	015	2	2014
	Yes	Sometimes	Yes	Sometimes
Have you seen a copy of the Council's publication, the Clackmannanshire View, which is published quarterly on the Council's website and is available in Council offices?	59%	11%	N/A	N/A
Do you read the Clackmannanshire View?	53%	18%	70%	19%
Have you accessed Council services as a result of reading the Clackmannanshire View?	14%	4%	13%	8%
Do you use the Council's website, Clacksweb?	55%	19%	51%	21%
Did you find the information that you were looking for on Clacksweb?	65%	14%	65%	19%
Are you aware of the Council's social media pages on Facebook and Twitter?	45%	1%	43%	1%
Do you use social media (Facebook or Twitter) to engage with the Council?	20%	2%	15%	4%

Balancing % is 'No'

Mixed views were recorded on Panel members' perceptions of the Council. For example, just over half (55%) agreed they were satisfied with the way the Council runs things, while 44% agreed the Council meets or exceeds expectations in communicating with them. However, 40% felt that they should be consulted more on how local services are delivered. Overall, relatively few Panel members are dissatisfied with how the Council communicates or consults with them, peaking at 20% for the opportunities for participation in local decision making. Compared to 2014, only minor changes were recorded across all indicators.

In relation to preferred methods of consultation, more than two thirds (70%) said they would like to receive a letter along with a paper survey, while 37% would prefer to complete surveys on line at Clacksweb.

Do you agree or disagree with the following statements about the Council?

	Regenerati	on Areas		st of innanshire	Clackman	nanshire
	Agree	Disagree	Agree	Disagree	Agree	Disagree
Clackmannanshire Council meets or exceeds expectations in communicating with me	49%	14%	42%	15%	44%	14%
I feel that I should be consulted more on how local services are delivered	39%	12%	40%	10%	40%	11%
Taking everything into account, I am satisfied with the way the Council runs things	52%	12%	56%	18%	55%	17%
Overall, I am satisfied with the opportunities for participation in local decision making by the Council	36%	25%	39%	19%	39%	20%
Overall, I am satisfied with the information available on results and feedback of consultations	31%	21%	42%	18%	40%	19%
Overall, I am satisfied with the information that the Council provides on its own performance	47%	15%	43%	15%	44%	15%
Overall, I am satisfied with the information that the Council provides on income and expenditure	45%	14%	41%	12%	42%	12%

Balancing % 'Neither agree nor disagree'

Changes in perception of the Council

	Regeneration Areas			st of nnanshire	Clackmar	nnanshire
	2015	2014	2015	2014	2015	2014
Clackmannanshire Council meets or exceeds expectations in communicating with me	49%	45%	42%	40%	44%	41%
I feel that I should be consulted more on how local services are delivered	34%	29%	40%	49%	40%	44%
Taking everything into account, I am satisfied with the way the Council runs things	52%	52%	56%	57%	55%	56%
Overall, I am satisfied with the opportunities for participation in local decision making by the Council	36%	28%	39%	36%	39%	35%
Overall, I am satisfied with the information available on results and feedback of consultations	31%	35%	42%	41%	40%	39%
Overall, I am satisfied with the information that the Council provides on its own performance	47%	41%	43%	40%	44%	40%

Base: Panel members who 'strongly agree' or 'agree

Prefer to be consulted on Council Services

	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Public meetings	25%	18%	21%	25%	22%	24%
Letter to residents with paper survey to complete	69%	65%	71%	55%	70%	57%
Information on Clacksweb with online survey to complete	35%	33%	37%	34%	37%	34%
Social media (Facebook/Twitter)	17%	N/A	11%	N/A	12%	N/A
Small focus groups	21%	12%	12%	13%	14%	13%
Telephone survey	8%	2%	5%	3%	6%	2%

Section 6: People are better skilled, trained and ready for learning and employment

The perception of public educational services in Clackmannanshire is very positive, with 99% saying that nursery schools and Forth Valley college are good, 95% feel primary schools are good while 90% stated that secondary schools are good. These views largely reflect those also recorded in 2014.

Public educational services in Clackmannanshire

		Regeneration Areas		t of nanshire	Clackmannanshire	
	Good	Poor	Good	Poor	Good	Poor
Nursery schools	98%	2%	100%	0%	99%	1%
Primary schools	98%	2%	94%	6%	95%	5%
Secondary schools	86%	14%	91%	9%	90%	10%
Forth Valley College	97%	3%	99%	1%	99%	1%

Base: Excludes respondents not using services in last year

Change in perception of primary and secondary schools

	Regeneration Areas			st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Nursery schools	98%	100%	100%	94%	99%	95%	
Primary schools	98%	98%	94%	94%	95%	95%	
Secondary schools	86%	95%	91%	86%	90%	87%	
Forth Valley college	97%	98%	99%	94%	99%	95%	

Base: Respondents stating each service is 'very good' or 'quite good'

However, there are more mixed views on economic and employment prospects in Clackmannanshire. For example, while 30% said Clackmannanshire is benefitting from economic revival, 25% disagree and 49% also disagree with the statement that there are a lot of job opportunities. The most positive indicator in the table below relates to Clackmannanshire having good opportunities for adult based learning (42%). Where direct comparisons with 2014 are possible, only minor changes have been recorded.

Do you agree or disagree with the following statements about Clackmannanshire?

	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	Agree	Disagree	Agree	Disagree	Agree	Disagree
Clackmannanshire is benefitting from economic revival	27%	30%	31%	24%	30%	25%
There are a lot of local job opportunities for people in Clackmannanshire	6%	64%	3%	45%	4%	49%
There are some job opportunities for people in Clackmannanshire	40%	28%	38%	15%	39%	18%
There are relatively few job opportunities for people in Clackmannanshire	49%	23%	41%	9%	43%	12%
Clackmannanshire has good opportunities for adult based learning	45%	5%	41%	7%	42%	6%

Balancing % 'Neither agree nor disagree' or 'Not sure'

Do you agree with the following statements about Clackmannanshire?

	Agı	ree
	2015	2014
Clackmannanshire is benefitting from economic revival	30%	35%
There are a lot of job opportunities for people in Clackmannanshire	4%	4%
There are some job opportunities in Clackmannanshire	39%	52%
There are relatively few job opportunities in Clackmannanshire	43%	57%
Clackmannanshire has good opportunities for adult based learning	42%	49%

There is a continued perception that local jobs are poorly paid (51%), tend to be part time (58%) and not in the right occupations (35%). Most (70%) also feel there are not more job opportunities compared to a year ago.

Attitudes to local jobs in Clackmannanshire

	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Local jobs are poorly paid	55%	64%	50%	45%	51%	49%
Local jobs tend to be part time	62%	56%	57%	54%	58%	54%
Local jobs are not in the right occupations	45%	44%	33%	43%	35%	43%

Base: all respondents

More job opportunities this year?

	Regeneration	Regeneration Areas		st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Yes	23%	26%	32%	29%	30%	28%	
No	77%	74%	68%	71%	70%	72%	

Half of respondents (50%) are in employment or seeking work and this group said the most significant barriers to getting a job are a lack of confidence (7%) and relevant job opportunities (6%). The two main factors preventing Panel members from getting a better job were a lack of relevant opportunities (28%) and job opportunities with decent pay (21%).

Barriers to getting a job

	Regenera	ation Areas		est of annanshire	Clackman	nanshire
	2015	2014	2015	2014	2015	2014
Lack of training	5%	1%	4%	3%	4%	2%
Lack of qualifications	6%	4%	4%	3%	5%	3%
Lack of affordable childcare	1%	4%	4%	1%	4%	2%
Transport problems	6%	1%	4%	5%	5%	4%
Lack of relevant job opportunities	6%	11%	6%	5%	6%	6%
Lack of job opportunities with decent pay	5%	10%	5%	5%	5%	5%
Health issues	6%	N/A	5%	N/A	5%	N/A
Lack of confidence	7%	N/A	7%	N/A	7%	N/A

Base: respondents in employment or seeking work

Securing a better job

	Regenera	tion Areas		est of annanshire	Clackman	nanshire
	2015	2014	2015	2014	2015	2014
Lack of training	1%	2%	8%	5%	6%	5%
Lack of qualifications	15%	5%	5%	4%	7%	5%
Lack of affordable childcare	7%	4%	11%	7%	10%	6%
Transport problems	2%	1%	11%	8%	9%	6%
Lack of relevant job opportunities	40%	14%	25%	28%	28%	25%
Lack of job opportunities with decent pay	24%	28%	21%	23%	21%	24%
Health issues	2%	N/A	1%	N/A	1%	N/A
Lack of confidence	1%	N/A	3%	N/A	2%	N/A

Base: respondents in employment or seeking work

Awareness among respondents in employment or seeking work of the services to help people find jobs is mixed, with awareness highest for:

- Jobcentre Plus (80%, up from 75% in 2014)
- Council/Clackmannanshire Works (45%, up from 37%)
- Skills Development Scotland (42%, up from 34%)
- Triage/Work Programme (18%, down from 27%)

However, awareness falls to under 10% for the other services listed in the table overleaf.

Awareness of services to help people find jobs

	Regeneration Areas			st of nnanshire	Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Council / Clackmannanshire Works	44%	45%	45%	35%	45%	37%
Jobcentre Plus	84%	84%	79%	73%	80%	75%
Skills Development Scotland	44%	40%	41%	32%	42%	34%
Triage / Work Programme	27%	34%	15%	25%	18%	27%
Council / Young Parents Project	2%	1%	6%	5%	6%	4%
Council / Activity Agreements	6%	1%	10%	5%	9%	4%
PACE Redundancy Support	8%	4%	6%	9%	6%	8%

Base: respondents in employment or seeking work

Among all Panel members, there is support for action aimed at bringing more jobs to the area (67%), getting more young people into work (48%), creating more apprenticeships (36%) and getting more adults into work (27%).

Which of the following do you think are important actions?

	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Getting more young people into work	47%	42%	48%	44%	48%	44%
Getting more adults into work	28%	33%	26%	24%	27%	23%
Bringing jobs to the area	69%	67%	66%	73%	67%	72%
Creating more apprenticeships	35%	31%	36%	32%	36%	32%
Assistance with starting up your own business	17%	20%	20%	19%	19%	19%

Base: Respondents stating each is the most important priority

Section 7: Our Communities are Safer

There has been no significant change in the proportion of Panel members satisfied with how crime and anti social behaviour is being tackled. However, there has been a slight increase in satisfaction with improving road safety (up 7% to 60%).

Satisfaction with how the following issues are being tackled: 2014 and 2015

	Regeneration Areas			est of annanshire	Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Tackling crime	68%	65%	60%	64%	64%	64%
Tackling anti social behaviour	55%	56%	54%	52%	54%	53%
Improving road safety	59%	60%	60%	52%	60%	53%

Base: respondents 'very satisfied' or 'quite satisfied'

Experience of the public services which contribute to making communities safer is very positive. Both of the emergency services scored highly (97% for the Fire service and 78% for Police Scotland), while a range of Council services scored from 86% for street lighting to 51% for roads (with 49% feeling roads were 'poor'). Over a third (37%) also felt criminal justice was poor.

These findings largely reflect those recorded in 2014 although satisfaction with Criminal Justice has seen a 10% rise and street lighting has seen a 9% rise. Conversely, there has been a 9% fall for Trading Standards.

Experience of Public Services

	Regeneration Areas		Rest of Clackmannanshire		Clackmar	nanshire
	Good	Poor	Good	Poor	Good	Poor
Police Service	84%	16%	77%	23%	78%	22%
Fire Service	100%	0%	96%	4%	97%	3%
Social Services – Child Protection	72%	28%	69%	31%	70%	30%
Social Services – Adult Protection	70%	30%	83%	17%	79%	21%
Street lighting	80%	20%	88%	12%	86%	14%
Roads	51%	49%	51%	49%	51%	49%
Environmental Health	82%	18%	86%	14%	85%	15%
Trading Standards	88%	22%	83%	17%	82%	18%
Criminal Justice	75%	25%	56%	44%	63%	37%

Base: Respondents using each service

Change in perception of Public Services

	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Police Service	84%	81%	77%	79%	78%	79%
Fire Service	1005	97%	96%	99%	97%	99%
Social Services – Child Protection	72%	62%	69%	67%	70%	66%
Social Services – Adult Protection	70%	78%	83%	77%	79%	77%
Street lighting	80%	72%	88%	78%	86%	77%
Roads	51%	50%	51%	47%	51%	48%
Environmental Health	82%	82%	86%	89%	85%	87%
Trading Standards	88%	83%	83%	93%	82%	91%
Criminal Justice	75%	46%	56%	55%	63%	53%

Base: Respondents saying each service is 'very good' or 'quite good'

A very high proportion of Panel members feel 'very safe' (69%) or 'quite safe' (30%) walking in their neighbourhood during the day, similar to the findings in 2014. Slightly fewer Panel members feel safe at night (88%). In 2014 there was a 15% gap between those living in regeneration areas and elsewhere in Clackmannanshire who said they felt 'very safe' after dark (28% and 43% respectively). This has now closed to only 7%.

Attitudes to safety walking in your neighbourhood during the day

	Regenera	generation Areas Rest of Clackmanna Clackmannanshire				nnanshire
	2015	2014	2015	2014	2015	2014
Very safe	63%	51%	70%	69%	69%	66%
Quite safe	34%	45%	29%	30%	30%	33%
Not very safe	2%	4%	0%	1%	0%	1%
Not safe at all	1%	0%	1%	0%	1%	0%

Attitudes to safety walking in the neighbourhood at night

	Regenera	ation Areas	Rest of Clackmannanshire		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Very safe	37%	28%	44%	43%	43%	40%
Quite safe	40%	56%	47%	42%	45%	44%
Not very safe	12%	11%	8%	13%	9%	13%
Not safe at all	10%	5%	1%	2%	3%	3%

As illustrated in the table below, only 12% of Panel members said they were fearful about becoming a victim of crime in the last year. Overall, this reflects a slight fall from 2014 (18%).

Of those feeling fearful, the majority (61%) stated this concern was felt "only occasionally". However, 32% said that they felt fearful of becoming a victim of crime "quite often", and 3% 'most of the time'.

Ever felt fearful about becoming a victim of crime in the past year

	Regenera	ation Areas	Rest of Clackmannanshire		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Yes	22%	18%	10%	19%	12%	18%
No	65%	71%	84%	78%	81%	77%
Not sure	13%	11%	6%	3%	7%	5%

Frequency of feeling fearful in the past year

	Regenera	ation Areas	Rest of Clackmannanshire		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Most of the time	6%	3%	2%	14%	3%	12%
Quite often	34%	32%	31%	26%	32%	27%
Only occasionally	50%	61%	66%	56%	61%	57%
Not sure	10%	4%	1%	4%	4%	4%

Base: Respondents who have felt fearful about becoming a victim of crime

Panel members who had felt fearful about becoming a victim of crime were asked what effect this had on them taking part in a series of activities. As illustrated in the table overleaf, the activities that are least affected include taking part in community activities (57% of those fearful of crime said it had not stopped them taking part in community activities) and visiting friends and family (52%). Conversely, 53% said feeling fearful had often or always stopped them staying out later at night.

Has fear of becoming a victim stopped you from undertaking activities?

	Never		Rai	Rarely		Often		ays
	2015	2014	2015	2014	2015	2014	2015	2014
Taking part in community activities	57%	71%	29%	14%	12%	14%	2%	1%
Visiting friends or family	52%	67%	30%	22%	16%	11%	1%	0%
Taking your usual route home	36%	33%	35%	52%	28%	6%	1%	9%
Staying out later at night	16%	22%	31%	19%	30%	50%	23%	9%
Using public transport	25%	50%	39%	25%	20%	17%	16%	8%

Base: Respondents who have felt fearful about becoming a victim of crime

Only 16% of Panel members said they knew who their local community police team is. Half (50%) of respondents felt that information posted through their door would be an effective way for Police Scotland to communicate advice and information, followed by email newsletters (32%) and local newspapers (29%).

Know your local community police team?

	Regeneration Areas			st of nnanshire	Clackmannanshire		
Yes	2015 11%	2014 12%	2015 18%	2014 14%	2015 16%	2014 14%	
No	89%	88%	82%	86%	84%	86%	

Effective ways for Police Scotland to communicate advice and information

	Very 6	1 effective		2		3		4	Not effect	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Email newsletter	32%	34%	14%	13%	17%	16%	11%	14%	26%	23%
Information posted through your door	50%	48%	31%	24%	10%	18%	3%	4%	6%	6%
Local newspapers	29%	26%	25%	25%	21%	26%	10%	12%	15%	11%
Police and community meetings	13%	14%	14%	16%	31%	25%	24%	29%	19%	16%
Police Scotland website	10%	13%	15%	14%	29%	28%	22%	16%	24%	29%
Social networking sites e.g. Facebook, Twitter	18%	19%	16%	13%	18%	15%	10%	18%	38%	35%

Section 8: Vulnerable people and families are supported

The majority of Panel members agree that voluntary organisations and charities in Clackmannanshire work well to support vulnerable people and families (68%) and 46% agree that public agencies in Clackmannanshire work well to support vulnerable people and families. Conversely, only 25% agree that benefits applications are administered fairly and efficiently.

Agree or disagree with following statements about Clackmannanshire

	Stron Agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Public agencies in Clackmannanshire work well to support vulnerable people and families	4%	5%	42%	44%	49%	42%	3%	7%	2%	2%
Voluntary organisations and charities in Clackmannanshire work well to support vulnerable people and families.	10%	9%	58%	51%	30%	36%	1%	3%	1%	1%
Benefits applications are administered fairly and efficiently	4%	3%	21%	13%	53%	57%	12%	9%	10%	18%

Knowledge of the Government's Welfare Reform programme remains low, with only 19% saying they have enough information (similar to the 2014 measure). Consequently, almost a quarter (24%) are not sure if the reforms will have an impact on their household income, while 10% felt there would be 'some' or a 'substantial' impact. However, more than half of all Panel members (58%) said they felt the programme would have no impact.

Have enough knowledge of the Government's Welfare Reform programme?

	Regeneration Areas		Rest Clackmanr		Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Yes	17%	15%	20%	21%	19%	20%	
No	56%	60%	55%	51%	55%	53%	
Not sure	27%	25%	25%	28%	26%	27%	

What extent will the Welfare Reform programme have an impact on household income

	Regeneration Areas			st of nnanshire	Clackmannanshire	
	2015	2014	2015	2014	2015	2014
None	61%	43%	57%	66%	58%	61%
Little	7%	7%	8%	6%	8%	6%
Some	9%	8%	9%	7%	9%	7%
Substantial	3%	6%	1%	1%	1%	2%
Not sure	20%	36%	25%	21%	24%	24%

Almost half of all Panel members (43%) said they did not know where to access money advice services locally, the same proportion measured in 2014. The vast majority also said they have not used a food bank in Clackmannanshire (93%), although 6% know someone who has and 1% have used a food bank. Similarly, 97% said they were not at risk of homelessness, while 3% knew someone who was.

Know where to access money advice services locally?

	Regeneration Areas		Res Clackman		Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Yes	36%	52%	45%	41%	43%	43%	
No	64%	48%	55%	59%	57%	57%	

You or someone you know has used a food bank in Clackmannanshire?

	Regeneration Areas			t of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Yes, I have	4%	1%	Under 1%	1%	1%	1%	
Yes, someone I know has	7%	14%	6%	7%	6%	8%	
No	89%	85%	94%	92%	93%	91%	

Are you or someone you know at risk of homelessness?

	Regeneration Areas			t of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Yes, I am	0%	0%	0%	0%	0%	0%	
Yes, I know someone who is	3%	9%	3%	7%	3%	7%	
No	97%	91%	97%	93%	97%	93%	

Almost a quarter of all respondents (24%) said they provided care for a sick, disabled or frail person. In almost half of these cases (37%), the person cared for was the respondent's parent.

Provide care for sick, disabled or a frail person

	Regeneration Areas			st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Yes	28%	21%	23%	24%	24%	23%	
No	72%	79%	77%	76%	76%	77%	

Relationship with the person you care for

	Regeneration Areas			st of nnanshire	Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Parent	24%	20%	41%	53%	37%	48%
Son/Daughter	16%	13%	8%	10%	10%	10%
Husband/Wife/ Partner	30%	40%	26%	19%	27%	22%
Friend	14%	10%	9%	7%	10%	7%
Neighbour	0%	3%	4%	2%	3%	3%
Other	16%	14%	12%	9%	13%	10%

Base: respondents who are carers

Relatively few Panel members (9%) said they receive home care or support with their daily living, although this has risen from 5% in 2014.

Receive home care or support with your daily living

	Regeneration Areas		Resi Clackman		Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
No	98%	98%	90%	95%	91%	95%	
Yes	2%	2%	10%	5%	9%	5%	

In relation to fuel costs, the tables overleaf highlight that:

- Most respondents can achieve a balance between keeping their home warm and managing costs (87%)
- Only 6% said their family's health had deteriorated due to heating and fuel costs
- Awareness of where to access advice on tackling fuel debt and high energy costs, as well as grants, is mixed (for example, 44% are aware while 32% are unaware of advice)
- While only 9% of Panel members have used the Council's home energy advice service,
 75% of this group are satisfied with the service (rising to 91% of service users in the regeneration areas)

Do you agree or disagree with the following statements?

	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	Agree	Disagree	Agree	Disagree	Agree	Disagree
I feel I can achieve a balance between keeping my home warm and managing costs	77%	15%	89%	4%	87%	6%
I, or someone I know, struggles to pay fuel bills and keep the home affordably warm	29%	46%	30%	50%	29%	49%
Me, or my family's, physical health has deteriorated due to heating and fuel costs	10%	76%	5%	92%	6%	81%
I have considered moving house because my home is too expensive to heat and power	11%	80%	7%	87%	8%	85%

Balancing % 'Neither agree nor disagree' or 'Not Stated'

Do you agree or disagree with the following statements?

	Regenera	Regeneration Areas		nanshire	Clackmannanshire	
	Agree	Disagree	Agree	Disagree	Agree	Disagree
I know where to access advice on tackling fuel debt and high energy bills	51%	33%	44%	32%	44%	32%
I am aware of grants and support to reduce fuel bills and keep my home affordably warm	37%	47%	44%	36%	43%	38%
I have used Clackmannanshire Council's home energy advice service	9%	77%	9%	72%	9%	72%
I am satisfied with Clackmannanshire Council's home energy advice service (based on service users)	91%	9%	71%	4%	75%	5%
I have applied for grants or financial support for renewable energy	9%	73%	3%	77%	4%	76%

Balancing % 'Neither agree nor disagree' or 'Not Stated'

Section 9: Substance misuse and its effects are reduced

Almost half of Panel members (46%) believe alcohol use in their community is more common now than it was five years ago (with 31% feeling it is "a lot more common"). A higher proportion (56%) believes drug use is more common.

The vast majority of Panel members said alcohol and drug misuse leads to public disorder (77%), violence (75%) and family problems (71%). However, only 7% said misuse had a negative impact on their family in the last year.

Alcohol use in your community

	Regenera	ation Areas		est of annanshire	Clackman	nanshire
	2015	2014	2015	2014	2015	2014
A lot more common	45%	47%	28%	33%	31%	36%
A little more common	11%	12%	15%	16%	15%	15%
No real change	31%	23%	43%	25%	40%	25%
A little less common	8%	6%	8%	6%	8%	6%
A lot less common	5%	1%	6%	2%	6%	2%
Don't know	0%	11%	0%	18%	0%	16%

Drug use in your community

	Regeneration Areas			st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
A lot more common	49%	51%	36%	36%	39%	39%	
A little more common	9%	9%	18%	12%	17%	12%	
No real change	28%	22%	32%	22%	31%	22%	
A little less common	10%	4%	12%	4%	12%	4%	
A lot less common	4%	2%	1%	3%	2%	2%	
Don't know	0%	12%	0%	23%	0%	21%	

Consequences of drug and alcohol misuse

	Regenera Areas	ition		t of nnanshire	Clackman	Clackmannanshire		
	2015	2014	2015	2014	2015	2014		
Violence	75%	75%	75%	71%	75%	72%		
Public disorder	70%	86%	79%	79%	77%	81%		
Loss of employment	45%	42%	43%	48%	44%	47%		
III health	58%	63%	66%	56%	65%	58%		
Family problems	65%	73%	72%	72%	71%	72%		
Difficulties with parenting skills	52%	56%	64%	62%	62%	61%		
Financial difficulties	66%	69%	64%	67%	64%	67%		
Litter	47%	47%	48%	50%	48%	49%		
Other	3%	3%	5%	2%	4%	2%		

Alcohol and Substance Misuse

	Regeneration Areas			est of annanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Alcohol/Substance misuse has a negative impact on your family in the past year	8%	9%	6%	6%	7%	6%	

Respondents who state alcohol/substance misuse has a negative impact on their family

Only 6% of Panel members smoke, down from 14% in 2014, with half of this group wanting to give up or cut down. Awareness among smokers of how to access stop smoking sessions locally is high at 70%, a rise of 14% since 2014.

Confirming the low rates of smoking, the vast majority of households (89%) have no smokers while 94% said they live in a house which is wholly smoke free.

Statement that best describes current smoking behaviour

	Regeneration Areas		_	st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
I smoke and have no intention of giving up or cutting down	8%	6%	2%	4%	3%	5%	
I smoke and I want to give up / cut down	3%	10%	3%	9%	3%	9%	
I no longer smoke but used to in the past.	27%	24%	33%	26%	32%	25%	
I have never smoked	62%	60%	62%	61%	62%	61%	

Aware of how to access stopping smoking sessions locally

	Regeneration Areas			st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Yes	53%	83%	78%	49%	70%	56%	
No	47%	17%	22%	51%	30%	44%	

Base: Current smokers

Number of smokers living in the home

	Regeneration Areas			est of annanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
0	88%	86%	89%	79%	89%	81%	
1	12%	13%	11%	18%	11%	17%	
2	0%	1%	0%	2%	Under 1%	2%	
3	0%	0%	0%	Under 1%	Under 1%	Under 1%	
4	0%	0%	0%	0%	0%	0%	
5+	0%	0%	0%	0%	0%	0%	

Whole house is smoke free

	Regeneration Areas			st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Yes	87%	88%	95%	87%	94%	87%	
No	13%	12%	5%	13	6%	13%	

Section 10: Health is improving and health inequalities are reducing

There has been no significant change in the proportion of Panel members who agree that Clackmannanshire is a community where health is improving (21%, compared to 22% in 2014). However, Panel members' experience of most health related public services is very good. For example, 93% stated that Clackmannanshire Community Health Centre is good, 90% feel their GP service is good and 87% felt Forth Valley Royal Hospital was good. Views have also improved in relation to Social Work Community Care, which 71% of service users rate as good, up from 57% in 2014.

Do you agree or disagree with the following statement about Clackmannanshire?

	Regeneration Areas			Rest of Clackmannanshire				Clackmannanshire					
	Agree		Dis	Disagree		Agree		Disagree		Agree		Disagree	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014	
Clackmannanshire is a community where health is improving	20%	27%	33%	29%	36%	28%	18%	21%	33%	28%	21%	22%	

Balancing % stated 'neither agree nor disagree'. Excludes 'don't know' responses

Experience of Public Services

	Regeneration Areas		Res Clackman		Clackmannanshire		
	Good	Poor	Good	Poor	Good	Poor	
GP Services	83%	17%	92%	8%	90%	10%	
Forth Valley Royal Hospital	89%	11%	87%	13%	87%	13%	
Clackmannanshire Community Health Centre	89%	11%	95%	5%	93%	7%	
Social Work – Community Care	70%	30%	71%	29%	71%	29%	

Base: Respondents using each service

Change in perception of Public Services

	Regeneration Areas			t of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
GP Services	83%	83%	92%	87%	90%	86%	
Forth Valley Royal Hospital	89%	88%	87%	82%	87%	83%	
Clackmannanshire Community Health Centre	89%	90%	95%	86%	93%	87%	
Social Work - Community Care	70%	83%	71%	50%	71%	57%	

Base: Respondents saying each service is 'very good' or 'quite good'

Panel members' attitudes to their current health and well being continue to be very positive, with the vast majority (93%) describing their health as "good" or "fairly good" (slightly higher than the level in 2014).

Your physical health in the last 12 months

	Regenera	ation Areas		st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Good	61%	63%	66%	56%	65%	57%	
Fairly Good	30%	26%	27%	33%	28%	32%	
Not Good	9%	11%	7%	11%	7%	11%	

The vast majority of Panel members (80%) described their mental health in the last year as being 'good' or 'fairly good' and 88% described their general mental or emotional well being as either 'very happy' or 'fairly happy'. A similar proportion (90%) described their overall quality of life as 'very good' or 'fairly good'.

The gap in perceptions of well being which existed in 2012 between the regeneration areas and elsewhere in Clackmannanshire has remained closed. For example, in 2012 just over a quarter (26%) of those in the regeneration areas said they were unhappy compared to only 6% in the

rest of Clackmannanshire, a gap of 20%. By 2014, the gap had closed to only 2%, and has now closed completely .

Your mental health in the last 12 months

	Regeneration Areas			st of nnanshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Good	74%	80%	82%	80%	80%	80%	
Fairly Good	20%	17%	13%	12%	14%	13%	
Not Good	6%	3%	5%	8%	6%	7%	

Your general mental or emotional well being

	Regeneration Areas			Rest of nannanshire	Clackmai	Clackmannanshire		
	2015	2014	2015	2014	2015	2014		
Very happy	40%	46%	45%	39%	44%	41%		
Fairly happy	41%	41%	45%	51%	44%	49%		
Neither happy nor unhappy	12%	8%	4%	6%	6%	6%		
Fairly unhappy	3%	4%	4%	3%	3%	3%		
Very unhappy	3%	1%	2%	1%	2%	1%		
Not sure	1%	0%	0%	0%	1%	0%		

Your overall quality of life

	Regeneration Areas			st of nnanshire	Clackman	Clackmannanshire		
	2015	2014	2015	2014	2015	2014		
Very good	38%	41%	43%	42%	42%	42%		
Fairly good	44%	46%	49%	50%	48%	50%		
Neither good nor poor	12%	8%	6%	5%	8%	5%		
Fairly poor	5%	4%	1%	2%	1%	2%		
Very poor	1%	1%	1%	1%	1%	1%		

A range of services and organisations are used to help with health and social issues, including Tullibody Healthy Living (25%), Clackmannan Healthy Lives (16%) and Keep Well (15%).

Used local services/organisations to help with health or social issues

	Regeneration Areas	Rest of Clackmannanshire	Clackmannanshire
Clackmannanshire Healthier Lives	21%	22%	22%
Tullibody Healthy Living	38%	28%	31%
Keep Well	7%	21%	16%
Sauchie Active 8	31%	14%	20%
Coalsnaughton Cafe Society	0%	5%	3%
Community House	3%	0%	1%
Other	0%	10%	7%

Section 11: Our environment is protected and enhanced by all

Almost three quarters of Panel members have visited the Ochil Hills/Hillfoots (71%) while 67% have visited open, natural spaces in Clackmannanshire in the last year. Just over a third (34%) have visited sites or buildings for their historic or architectural value, 26% cycling/walking paths and 24% have visited sites, buildings or museums for their cultural value. Some Panel members provided details of the places they had visited and the most common included:

- Tillicoultry to Alva
- Gartmorn Dam
- Railway cycle path from Menstrie to Cambus
- Tillicoultry old railway
- Sauchie to Fishcross
- All cycling paths
- Devon Way
- Old line Dollar
- Menstrie
- Tillicoultry to Dollar
- Sauchie to Dollar
- Sauchie to Devon village
- Dollar

Visited the following in the last year

			in the last			
	Regeneration Areas		Res Clackman		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
The Ochil Hills/Hillfoots	63%	64%	73%	59%	71%	60%
Open natural spaces in Clackmannanshire	66%	61%	67%	69%	67%	67%
Sites or buildings in Clackmannanshire for their historic or architectural value	39%	20%	33%	34%	34%	32%
Sites, buildings or museums in Clackmannanshire for their cultural value	23%	16%	24%	17%	24%	17%
Clackmannanshire's cycling/walking paths	32%	N/A	25%	N/A	26%	N/A

Summer 2015 Survey

Approximately two thirds of Panel members say they know 'a lot' or 'a fair amount' about climate change (62%) and Fairtrade (59%), while a slightly lower proportion claimed a similar level of knowledge of sustainability (50%) and biodiversity (36%). Just over two thirds (69%) also said they bought Fairtrade products 'regularly' or 'sometimes'.

Know about following terms

	A lot	A fair amount	Just a little	Nothing - have only heard of the term	Nothing - have never heard of it
Climate change	13%	49%	34%	3%	1%
Fairtrade	12%	47%	36%	4%	1%
Sustainability	12%	38%	38%	10%	2%
Biodiversity	8%	28%	40%	13%	11%

Change in awareness 2014-2015

	2015	2014
Climate change	62%	68%
Fairtrade	59%	64%
Sustainability	50%	46%
Biodiversity	36%	37%

Base: respondents stating they know 'a lot' or 'a fair amount'

How often do you buy Fairtrade products?

	_	Regeneration Areas		t of manshire	Clackmannanshire		
	2015	2014	2015	2014	2015	2014	
Regularly	22%	18%	15%	20%	16%	20%	
Sometimes	39%	48%	56%	56%	53%	54%	
Rarely	17%	17%	22%	18%	21%	18%	
Never	11%	12%	4%	3%	5%	5%	
Not sure	11%	5%	3%	3%	5%	3%	

Approximately half to two thirds of Panel members said they have installed double glazing, draught proofing, insulation and upgraded their central heating system, while 65% also said they have turned down the heating thermostat in their home. Although only 5% have installed microgeneration technologies, 26% said they will do this or consider doing so in the future. Other changes made to improve sustainability include:

- Turn off the lights when they aren't needed (92%)
- Recycle things that can't be reused (87%)
- Buy energy efficient appliances (85%)
- Avoid wasting food (87%)
- Buy energy efficient appliances (85%)
- Eat a healthy diet (82%)
- Choose items that will last (80%)

Heating and insulation of your home

	I have done this		I will do this to		I will consider doing this		I will not do this		Don't know/NA	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Upgrade the heating system in your home	46%	51%	4%	5%	24%	17%	13%	9%	13%	18%
Install microgeneration technologies in your home (e.g. solar water heating, biomass boilers, heat pumps)	5%	6%	2%	6%	24%	23%	47%	42%	22%	23%
Install insulation in your home	66%	71%	3%	1%	12%	9%	8%	5%	11%	14%
Install draught proofing in your home	56%	51%	5%	4%	13%	23%	8%	5%	18%	17%
Install double glazing in your home	71%	69%	4%	2%	5%	5%	9%	4%	11%	20%
Turn down the heating thermostat in your home	65%	64%	8%	9%	15%	13%	5%	7%	7%	7%

Changes to improve sustainability

	I have done this			do this o		onsider g this	l will r th	not do is		on't v/NA
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Buy energy efficient appliances, light bulbs, TVs or other products	85%	87%	5%	4%	6%	5%	2%	2%	2%	2%
Turn off lights when they aren't needed	92%	92%	5%	4%	3%	3%	0%	1%	0%	0%
Avoid leaving things on standby	66%	91%	9%	9%	19%	14%	6%	5%	0%	1%
Fill up the washing machine or tumble dryer instead of running half loads	72%	84%	5%	5%	10%	6%	11%	2%	2%	3%
Walk, cycle or use public transport instead of using the car	46%	48%	12%	13%	22%	17%	16%	15%	4%	7%
Drive more efficiently, following 'eco-drive' principles	52%	50%	9%	12%	13%	14%	11%	7%	15%	16%
Use alternatives to flying where practical	31%	25%	10%	10%	20%	21%	21%	19%	18%	25%
Avoid wasting food	87%	85%	5%	8%	8%	6%	0%	1%	0%	0%
Eat a healthy diet, high in fruit and vegetables	82%	74%	10%	12%	7%	14%	0%	0%	1%	0%
Avoid buying over- packaged goods	63%	54%	12%	16%	18%	25%	4%	3%	3%	2%
Choose items that will last	80%	75%	9%	16%	9%	7%	1%	1%	1%	1%
Re-use or refurbish old items	65%	66%	11%	8%	15%	15%	5%	7%	4%	5%
Recycle things that can't be reused	87%	90%	4%	4%	7%	4%	0%	1%	2%	1%

Section 12: Public agencies are improving

Panel members were asked how they would rate their experience of public services in general in the last year. As indicated below, the vast majority (94%) rated their experience as either 'very good' or 'fairly good', similar to the figure recorded in 2014 and 2013. Likewise, there has been no change in the proportion of Panel members who agree that public agencies work well together in Clackmannanshire (42%).

How would you rate Clackmannanshire public services in general?

	Reger	neration A	Areas	Rest of Clackmannanshire			Clackmannanshire		
	2015	2014	2013	2015	2014	2013	2015	2014	2013
Very good	27%	21%	20%	34%	19%	23%	33%	19%	23%
Fairly good	67%	73%	66%	60%	74%	69%	61%	74%	68%
Quite poor	3%	4%	11%	4%	7%	6%	4%	6%	7%
Fairly poor	3%	2%	3%	2%	0%	2%	2%	1%	2%

Base: All respondents using public services in last year

Public agencies work well together in Clackmannanshire

	Regeneration Areas			Cla	Res ckman		ire	Clackmannanshire				
	Ag	ree	Dis	agree	Agr	ee	Disa	agree	Agr	ee	Disa	gree
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Public agencies work well together in Clackmannanshire	36%	34%	9%	9%	43%	43%	12%	12%	42%	42%	11%	12%

Balancing % stated 'neither agree nor disagree'. Excludes 'don't know' responses

In addition to measuring Panel members' experiences of public services overall, they were asked to indicate how they rated their experience of some individual public services in the last year. The table overleaf presents the views of Panel members who have used each service in the last year and which demonstrates very positive ratings for most services, particularly the following:

- Refuse collection / recycling (95%)
- Libraries (95%)
- Community access points (93%)

The perception of two services (Planning and Housing) was based on very small sub samples and these results should be treated with caution (and perhaps not measured in this way in future). However, the sub sample for the street cleaning service was more robust, indicating that 22% of Panel members regard it as poor.

Experience of Public Services

	_	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	Good	Poor	Good	Poor	Good	Poor	
Libraries	99%	1%	94%	6%	95%	5%	
Sport and Leisure	89%	11%	86%	14%	87%	13%	
Housing services	85%	15%	91%	9%	89%	11%	
Planning Services	82%	18%	69%	31%	74%	26%	
Street cleaning	73%	27%	80%	20%	78%	22%	
Refuse collection/recycling	92%	8%	95%	5%	95%	5%	
Parks and open spaces	84%	16%	93%	7%	81%	19%	
Community access points	82%	18%	96%	14%	93%	7%	
Council Contact Centre	77%	23%	82%	18%	81%	19%	

Base: Respondents using each service

Discounting Planning and Housing because of their low sub sample of service users, most services have recorded a similar level of satisfaction as that measured in 2014. Only one service, Parks and Open Spaces, shows a statistically significant fall in satisfaction (from 93% to 81%).

Change in perception of Public Services

	Regeneration Areas		Rest of Clackmannanshire		Clackmannanshire	
	2015	2014	2015	2014	2015	2014
Libraries	99%	99%	94%	93%	95%	94%
Sport and Leisure	89%	88%	86%	91%	87%	91%
Housing services	85%	63%	91%	83%	89%	76%
Planning Services	82%	54%	69%	69%	74%	69%
Street cleaning	73%	82%	80%	80%	78%	80%
Refuse collection/recycling	92%	94%	95%	97%	95%	96%
Parks and open spaces	84%	89%	93%	94%	81%	93%
Community access points	82%	90%	96%	98%	93%	96%
Council Contact Centre	77%	81%	82%	87%	81%	85%

Base: Respondents saying each service is 'very good' or 'quite good'

Appendix 1 Questionnaire



Dear Panel Member,

Clackmannanshire Survey 2015

Enclosed with this letter is the eleventh survey of the Clacks 1000 on Clackmannanshire in 2015. Your response to this survey will be important to agencies and services in planning local services to improve Clackmannanshire as a place to live.

Your opinions are important to the Clackmannanshire Alliance. The response to our last surveys has been very high and the information we have gathered has provided vital feedback to local agencies. You can read reports from all the Clacks 1000 surveys on Clacksweb www.clacksweb.org.uk/community/clacks1000/

Hexagon Research and Consulting is managing the Clacks 1000 on behalf of the Alliance. Please complete the survey and return to Hexagon in the FREEPOST envelope within the next two weeks. If you have any questions about the Clacks 1000 or any of the reports produced, please contact Hexagon on 0800 032 8297 (free phone).

Thank you for your participation in this important survey.



Councillor Sharp Chair of Clackmannanshire Alliance

^{*} Clackmannanshire Alliance is the Community Planning Partnership responsible for co-ordinating the wide range of local services provided by public agencies including Clackmannanshire Council, NHS Forth Valley, Police Scotland, Scottish Fire and Rescue Service, Forth Valley College, Clackmannanshire Business and the Voluntary and Community Sectors.

Section 1: Clackmannanshire has a positive image and attracts people and businesses

Q1. Do you agree or disagree with the fol	21. Do you agree or disagree with the following statements about Clackmannanshire?								
	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly disagree	Not sure			
Clackmannanshire is a good place to live.	1	2	3	4	□ 5	□ 6			
Clackmannanshire has a good availability of affordable housing.	1	2	□ 3	4	□ 5	□ 6			
Clackmannanshire has a good	1	2	3	4	□ 5	□ 6			
physical environment Clackmannanshire is a great place to work.	1	2	3	4	□ 5	□ 6			
Clackmannanshire has good job prospects.	1	2	3	4	□ 5	□ 6			
Clackmannanshire is a cost effective business location.	1	2	3	4	□ 5	□ 6			
Clackmannanshire has a good public transport provision.	1	2	3	4	□ 5	□ 6			
Clackmannanshire has good cycle networks.	1	2	3	4	□ 5	□ 6			
Clackmannanshire has good walking networks	1	2	3	4	□ 5	□ 6			
Clackmannanshire has attractive places to visit and things to do.	1	2	3	4	□ 5	□ 6			
Clackmannanshire has a good choice of shopping facilities.	1	2	3	4	□ 5	□ 6			
Clackmannanshire has a good access to nature and open spaces.	1	2	3	4	□ 5	□ 6			
Clackmannanshire has good sports and leisure facilities.	1	2	3	4	□ 5	□ 6			
Clackmannanshire has good community activities and facilities.	1	2	3	4	□ 5	□ 6			

Summer 2015 Survey

Q2. Overall, how satisfied are you with Clackmannansh	ire as a place	to live?
Very satisfied		
Quite satisfied		
Neither satisfied nor dissatisfied		□ ₃
Quite dissatisfied		□ ₄
Very dissatisfied		□ ₅
Not sure		G 6
Q3. How would you rate your neighbourhood (within 1 i	mile) as a pla	ce to live?
Very good		
Fairly good		
Fairly poor		□ ₃
Very poor		□ ₄
Not sure		□ ₅
Q4. Which, if any, of the following aspects of your particularly like or dislike? <i>Please tick all that apply</i>		neighbourhood (within 1 mile) do you
	Like	Dislike
How your neighbourhood is maintained	□ ₁	
Availability of public transport	□ ₁	
The safety of your neighbourhood	□ ₁	
Your outlook/view	□ ₁	
The noise levels in your neighbourhood	□ ₁	
The friendliness of people in your neighbourhood	□ ₁	
The shops in your neighbourhood	□ ₁	
The local schools in your neighbourhood	□ ₁	
The sense of community in your neighbourhood	□ ₁	
The speed/safety of traffic in your neighbourhood	□ ₁	
The cleanliness/tidiness of your neighbourhood	□ ₁	

Q5. As a local resident, v	would you recon	nmend these att	ractions t	to tourists?			
	Not recommended	Barely recommended	Unsure	Fairly recommended	Highly recommended		
Ochil Hills/hill walking	1	2 2	□ 3	4	5		
Castle Campbell	□ 1	2	3	4	□ 5		
Alloa Tower	□ 1	2	3	4	□ 5		
Gartmorn Dam	□ 1	2	3	4	□ 5		
Sterling Mills Shopping Outlet	1	2	3	4	□ 5		
Golf Clubs	□ 1	2	3	4	□ 5		
Cycle networks	□ 1	2	3	4	□ 5		
Glen trails	□ 1	2	3	4	5		
Q6. As a local resid Clackmannanshire?	ent, what do	you consider	to be	the best family	y tourist experience	in	
Please specify							
						'	
Q7. Do you think that im	provements are	needed to touris	st attracti	ons in Clackman	nanshire?		
Yes	Yes						
No	□ 2						

Section 2: Our Communities are more cohesive and inclusive.

		Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly disagree	Not sure
Clackmannanshire sense of community		1	2	□ 3	4	□ 5	□ 6
Clackmannanshire equalities and dive		1	2	□ 3	4	□ 5	□ 6
People in Clackmatheir neighbours.	nnanshire help	1	2	□ 3	4	□ 5	□ 6
People in Clackma involved in commu groups/activities		1	□ 2	3	4	□ 5	□ 6
9. Have you undertaken any work or activities on a voluntary basis in the last 12 months? Yes							
163	☐ 1 Go to	Q10					
No	☐ 2 Go to						

Why did you become involved in this type of volunta	ary work? Plassa tie	ck all that	annly	
	ary work! Flease the	on all tilat	арріу.	
Helps local groups	□ ₁			
Helps local people	□ ₁			
Helps me to meet people	□ ₁			
Develops my skills	□ ₁			
Gives me work experience	□ ₁			
Helps funding	□ ₁			
Gives me a purpose	□ ₁			
Makes me feel happy	□ ₁			
Makes me feel involved in my community	□ ₁			
I wanted to repay support that I have received	□ 1			
Other (please specify)				
	□ ₁			
can find out more about local volunteering opportur ace CTSI on 01259 213840 www.ctsi.org.uk	miles by contacting			
This question asks about your experience of some residents.	e of the ways that			
residents.		Yes	No	Sometim
	Clackmannanshire			
residents. Have you seen a copy of the Council's publication, the <i>C View</i> , which is published quarterly on the Council's webs	Clackmannanshire	Yes	No	Sometim
Have you seen a copy of the Council's publication, the C View , which is published quarterly on the Council's webs at Council offices? Do you read the Clackmannanshire View ? Have you accessed any Council services as a result of re	Clackmannanshire site and is available	Yes 1	No 2	Sometim 3
Have you seen a copy of the Council's publication, the <i>C View</i> , which is published quarterly on the Council's webs at Council offices? Do you read the <i>Clackmannanshire View</i> ?	Clackmannanshire site and is available eading the	Yes 1	No 2	Sometim 3
Have you seen a copy of the Council's publication, the <i>C View</i> , which is published quarterly on the Council's webs at Council offices? Do you read the <i>Clackmannanshire View</i> ? Have you accessed any Council services as a result of re <i>Clackmannanshire View</i> ? Please let us know of any changes that you would like m	Clackmannanshire site and is available eading the	Yes 1	No 2	Sometim 3
Have you seen a copy of the Council's publication, the <i>C View</i> , which is published quarterly on the Council's webs at Council offices? Do you read the <i>Clackmannanshire View</i> ? Have you accessed any Council services as a result of re <i>Clackmannanshire View</i> ? Please let us know of any changes that you would like m <i>Clackmannanshire View</i> ?	Elackmannanshire site and is available eading the lade to the	Yes	No 2 2 2 2 2	Sometim 3 3
Have you seen a copy of the Council's publication, the <i>C</i> View, which is published quarterly on the Council's webs at Council offices? Do you read the <i>Clackmannanshire View</i> ? Have you accessed any Council services as a result of re Clackmannanshire View? Please let us know of any changes that you would like m Clackmannanshire View? Do you use the Council's website, Clacksweb? Did you find the information that you were looking for on Are you aware of the Council's social media pages on Fa	clackmannanshire site and is available eading the lade to the	Yes	No 2 2 2 2 2 2	Sometime 3 3 3 3
Have you seen a copy of the Council's publication, the <i>C View</i> , which is published quarterly on the Council's webs at Council offices? Do you read the <i>Clackmannanshire View</i> ? Have you accessed any Council services as a result of re <i>Clackmannanshire View</i> ? Please let us know of any changes that you would like m <i>Clackmannanshire View</i> ? Do you use the Council's website, <i>Clacksweb</i> ? Did you find the information that you were looking for on	clackmannanshire site and is available eading the lade to the clacksweb?	Yes	No 2 2 2 2 2 2	Sometime 3 3 3 3 3

Q12. Do you agree or disagree with the follow	ing statem	ents about	the Council?		
	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly disagree
Clackmannanshire Council meets or exceeds expectations in communicating with me.	1	2	3	4	□ 5
I feel that I should be consulted more on how local services are delivered	1	2	3	4	□ 5
Taking everything into account, I am satisfied with the way the Council runs things	1	2	3	4	□ 5
Overall, I am satisfied with the opportunities for participation in local decision making by the Council	1	2	3	4	□ 5
Overall, I am satisfied with the information available on results and feedback of consultations	1	2	3	4	□ 5
Overall I am satisfied with the information that the Council provides on its own performance	1	2	3	4	□ 5
Overall, I am satisfied with the information the Council publishes on income and expenditure	1	2	3	4	□ 5

Q13. How would you prefer to be	Q13. How would you prefer to be consulted on Public Services in Clackmannanshire?						
Public meetings		1					
Letter to residents with pape	r survey to complete	1					
Information on Clacksweb w	ith online survey to complete	1					
Social media (Facebook/Twi	tter)	1					
Small focus groups		1					
Telephone surveys		□ 1					
Other, please specify		□ 1					
		-					

Section 3: People are better skilled, trained and ready for learning and employment

Q14. How would you rate your experience of the following public educational services in Clackmannanshire in the last year?								
	Very Good	Quite Good	Quite Poor	Very Poor	Haven't used			
Nursery Schools	1	□ 2	3	4	in last year ☐ 5			
Primary Schools	1	□ 2	3	4	□ 5			
Secondary Schools	1	□ 2	3	4	□ 5			
Forth Valley College	1	□ 2	3	4	□ 5			

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly disagree	Not sure
Clackmannanshire is benefitting from economic revival	1	2	3	4	□ 5	4 6
There are a lot of local job opportunities for people in Clackmannanshire	1	□ 2	3	4	□ 5	□ 6
There are some job opportunities for people in Clackmannanshire	1	2	3	4	□ 5	□ 6
There are relatively few job opportunities for people in Clackmannanshire	1	□ 2	3	4	□ 5	□ 6
Clackmannanshire has good opportunities for adult based learning.	1	1 2	□ 3	4	□ 5	□ 6

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Q16	6. Do you feel any of the following difficulties exist in Clack	mannanshire? <i>Please</i> (tick all that apply.				
	Local jobs are poorly paid	obs are poorly paid					
ا	Local jobs tend to be part time	□ ₁					
I	Local jobs are not in the right occupations	□ ₁					
(Other, please state	□ ₁					
-							
Q17. Do you think that there are more job opportunities this year, compared with last year?							
,	Yes						
١	No						
Q18. Are you currently in employment or seeking work?							
,	Yes	☐ ₁ Go to Q19					
ا	No	□ ₂ Go to	☐ 2 Go to Q21				
Q19	9. Are any of the following barriers to you getting a job or s	ecuring a better job? P	lease tick all that apply.				
		Getting a job	Securing a better job				
L	ack of training						
L	ack of qualifications	□ ₁	□ 1				
L	ack of affordable childcare	□ ₁	□ ₁				
Т	ransport problems	□ ₁	□ ₁				
L	ack of relevant job opportunities	□ ₁	□ ₁				
L	ack of job opportunities with decent pay	□ ₁	□ ₁				
Н	lealth issues	□ ₁	□ ₁				
L	ack of confidence	\square 1	□ ₁				

Q20. Are you aware of the following all that apply.	g services in	Clackmann	anshire that	help people t	to find jobs?	Please tick		
Council / Clackmannanshire Works					C	1		
Jobcentre Plus						1		
Skills Development Scotland					C	1		
Triage / Work Programme					Ţ.	1		
Council / Young Parents Project						□ ₁		
Council / Activity Agreements								
PACE (Partnership Action for Continuing Employment) Redundancy Support					_ ₁			
		,	, , , ,			•		
Q21. Which of the following do you think are important actions? Please rate 1-5 with 1 being the most important.								
Getting more young people into work								
Getting more adults into work								
Bringing jobs to the area								
Creating more apprenticeships								
Assistance with starting up your own	business							
Section 4: Our Communities are Safer								
Q22. How satisfied are you with the way each of these is being tackled in Clackmannanshire?								
	Very Satisfied	Quite satisfied	Neither satisfied nor dissatisfied	Quite dissatisfied	Very dissatisfied	Not Sure		
Tackling crime	□ 1			□ ₄	□ ₅	□ 6		
Tackling anti social behaviour	□ ₁		Пз	\square 4	□ ₅	□ 6		
Improving road safety								

Q23. How would you rate your experience of the following public services in Clackmannanshire in the last year?								
	Very Good	Quite Good	Quite Poor	Very Poor	Haven't used in last year			
Police Service	1	2	3	4	□ 5			
Fire Service	1	2	3	4	□ 5			
Social Services - Child Protection	1	2	3	4	□ 5			
Social Services - Adult Protection	1	2	3	4	□ 5			
Street lighting	1	2	3	4	□ 5			
Roads	1	2	3	4	□ 5			
Environmental Health	1	2	3	4	□ 5			
Trading Standards	1	2	3	4	□ 5			
Criminal Justice	1	□ 2	3	4	□ 5			
Q24. How safe or unsafe do	Q24. How safe or unsafe do you feel in your neighbourhood?							
	During the day	At night			ı			
Very safe	□ ₁	□ ₁			ı			
Quite safe								
Not very safe	□ 3	□ ₃						
Not safe at all	□ ₄				ı			
Not sure	□ ₅	□ ₅						
Q25. In the past year have you ever felt fearful about becoming a victim of crime?								
Yes		☐ _{1 Go}	to Q26					
No		□ ₂ Go	to Q28					
Not sure	☐ 3 Go to Q28							

Q26. How frequently have you felt fearful of becoming a victim of crime in the past year?						
	Most of the time		1			
	Quite often		2			
	Only occasionally					
	Not at all		4			
	Not sure		5			
Q27. Has	the fear of becoming a victim of crin	ne stopped	you from do	oing any of t	he followin	g in the last year?
	·	Never	Rarely	Often	Always	
	Taking part in community activities	□ ₁		Пз		
	Visiting friends or family	□ ₁		□ 3		
	Taking your usual route home	□ ₁		□ 3	□ ₄	
	Staying out later at night	□ ₁		Пз	□ ₄	
	Using public transport	□ ₁		□ ₃		
Q28. Do	you know who your local community	police tear	m are?			
	Yes		1			
	No		2			
More info	ormation on your local police team ca	an be found	l at www.sco	otland.police	e.uk/your co	ommunity
	ng a scale of 1 to 5 (where 1 is very e the following ways would be for Polic					
	•	1 Ver effect	,	3	4	5 Not effective at all
Emai	l newsletter	.		□ 3	□ ₄	□ ₅
Inforr	mation posted through your door			□ ₃		□ ₅
Local	I newspapers			□ ₃	□ ₄	□ 5
Police	e and community meetings			□ ₃	□ ₄	□ ₅
Police	e Scotland website			□ ₃		□ ₅
Socia	al networking sites e.g. Facebook, Twitte	er 🗖 .		□ 3	□ 4	□ 5

Section 5: Vulnerable people and families are supported

Q30. Do you agree or o	disagree with the fo	ollowing sta	atements a	about Clack	mannanshi	re?			
		Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly disagree	Not sure		
Public agencies i Clackmannanshi support vulnerab families	re work well to	1	□ 2	□ 3	4	□ 5	□ 6		
Voluntary organisations and charities in Clackmannanshire work well to support vulnerable people and families.		1	□ 2	□ 3	4	□ 5	□ 6		
Benefits applicati administered fair		1	2	3	4	□ 5	□ 6		
Q31. Do you feel that y	ou have enough k	nowledge o	of the Gov	ernment's W	elfare Refo	rm progran	nme?		
Yes	No	Not sure							
□ ₁		□₃							
www.clacksweb.or	g.uk/council/weifal	reretorms							
Q32. To what extent is income?	the Government \	Welfare Ref	orm prog	ramme havir	ng an impa	ct on your	household		
None		□ ₁							
Little									
Some		□ ₃							
Substantial		□ ₄							
Not sure		□ 5							
Q33. Do you know whe	ere to access mone	y advice se	ervices lo	cally?					
Yes		□ ₁							
No									
Money advice team	Money advice team on 01259 450000 or moneyadvice@clacks.gov.uk								

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Q34. Have you, or someone you know,	used a Clackmannanshire food bank in the last year?
Yes, I have	□ ₁
Yes, someone I know has	
No	□ ₃
Q35. Are you, or someone you know, a	t risk of homelessness?
Yes, I am	
Yes, I know someone who is	
No	□ ₃
Housing support service 01259 450	000 or housingsupportteam@clacks.gov.uk
Q36. Do you provide any regular help o	or care for any sick, disabled or frail person?
Yes	□ ₁
No	
Q37. What is your relationship with the	person that you help or care for?
Parent	
Son/Daughter	
Husband/Wife/Partner	□ ₃
Friend	
Neighbour	□ ₅
Other (please specify)	□ ₆
Q38. Do you receive any home care or	support to assist you with daily living?
No	
Yes	
Please specify	

Q39. Do you agree or disagree with the following statements?									
	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly disagree	Not sure			
I feel I can achieve a balance between keeping my home warm and managing costs	1	2	3	□ 4	□ 5	□ 6			
I, or someone I know, struggles to pay fuel bills and keep the home affordably warm.	1	□ 2	3	4	□ 5	□ 6			
Me, or my family's, physical health has deteriorated due to heating and fuel costs	1	2	3	4	□ 5	□ 6			
I have considered moving house because my home is too expensive to heat and power.	1	2	3	4	□ 5	□ 6			

0. Do you agree or disagree with the following statements?								
	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly disagree	Not sure		
I know where to access advice on tackling fuel debt and high energy bills	□ 1	□ 2	□ 3	4	□ 5	□ 6		
I am aware of grants and support to reduce fuel bills and keep my home affordably warm.	1	□ 2	3	4	□ 5	□ 6		
I have used Clackmannanshire Council's home energy advice service	1	□ 2	□ 3	4	□ 5	□ 6		
I am satisfied with Clackmannanshire Council's home energy advice service	1	□ 2	3	4	□ 5	□ 6		
I have applied for grants or financial support for renewable energy.	1	2	3	4	□ 5	□ 6		

Section 6: Substance misuse and its effects are reduced

Q41. Do you f years a	feel that alcohol and drug use in yo go?	ur community is m	ore or less co	mmon compared to five
	•	Alcohol Use	Drug Use	
A lo	t more common	□ ₁	□ ₁	
A lit	tle more common			
No	real change	\square_3	\square_3	
A lit	tle less common		\square ₄	
A lo	t less common	\square 5		
Not	sure	\square 6	□ ₆	
	do you consider are the ma annanshire? Please tick all that ap		of drug a	nd alcohol misuse in
Viole	ence		□ 1	
Pub	lic disorder		□ 1	
Loss	s of employment		□ 1	
III he	ealth		□ 1	
Fam	nily problems		1	
Diffic	culties with parenting skills		1	
Fina	ncial difficulties		1	
Litte	r		1	
Othe	er, please specify		□ 1	
Q43. Do you t year?	think that alcohol/substance misus	e has had a negativ	e impact on y	our family in the past
Yes	No □₂			
Alcohol/drugs	s help 0845 673 1774			

Q44. Which of the following statements best describes your current sm	noking behaviour?
I smoke and have no intention of giving up or cutting down	
I smoke and I want to give up / cut down	
I no longer smoke but used to in the past.	
I have never smoked	
Q45. Are you aware of how to access stopping smoking sessions local	ly?
Yes □ 1 No □ 2	
Smokeline 0800 84 84 84 or www.canstopsmoking.com	
Q46. How many smokers are there living in your home?	
0	
1	
3	
4 □ ₅ 5+ □ ₆	
Q47. Is your house smoke free (no-one smokes in any room)?	
Yes □ 1 No □ 2	
Keep your family safe from second hand smoke - if you choose to smoke, pl	ease go outside.

Section 7: Health is improving and health inequalities are reducing

Neither

Agree nor

Disagree

Strongly

disagree

Not sure

			Disagree		
Clackmannanshire is a con where health is improving.	nmunity	1 2	3	4	5 6
Q49. How would you rate your e the last year?	xperience of t	the following hea	alth facilities s	erving Clack	mannanshire in
	Very Good	Quite Good	Quite Poor	Very Poor	Haven't used
GP Services	1	2	3	4	in last year ☐ 5
Forth Valley Royal Hospital	1	2	3	4	□ 5
Clackmannanshire Community Health Centre CCHC	1	□ 2	3	4	□ 5
Social Work - Community Care	1	2	3	4	□ 5
Q50. Over the last 12 months, he	ow would you	say your health	has been on	the whole?	
		Physical health		Mental H	ealth
Good		□ ₁		□ ₁	
Fairly good					
Not Good		□ ₃		Пз	

Q48. Do you agree or disagree with the following statement about Clackmannanshire?

Agree

Strongly Agree

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hich statement comes closest to describ vell being at the moment?	ing how you feel about your general mental or e
Very happy	1
Fairly happy	
Neither happy nor unhappy	□з
Fairly unhappy	□ ₄
Very unhappy	
Not sure	□ 6
noment? Very good	
, •	
Fairly good	
Neither good nor poor	□ ₃ □ ₄
Fairly poor	
Very poor	□ ₅
Not sure	□ 6
ave you used any of the following local s sues?	ervices/organisations to help you with health or
Clackmannanshire Healthier Lives	□ ₁
	_
Tullibody Healthy Living	
Tullibody Healthy Living	
Tullibody Healthy Living Keep Well	□ ₃
Tullibody Healthy Living Keep Well Sauchie Active 8	□ ₃ □ ₄

Section 8: Our environment is protected and enhanced for all

Q54. Ha	ave you visi	ted any of the	following in t	he last year?			
	Th - O -	L SI I 1911- /I 19114 4.	_			(please state wh	,
		The Ochil Hills/Hillfoots					
	Open n	atural spaces ir	n Clackmannar	shire	1		₂
		or buildings in or architectural		eir 🗖 1			
	Sites, buildings or museums in Clackmannanshire for their cultural value (language, photographs, art, music, dance)						
	Clackm	annanshire's cy	/cle/walking pa	- 1		_	
055 Hou							
Q33. HOW	v mucn, ir a	nything, would	d you say you A lot	A fair amount	the following Just a little	Nothing - have only heard of the term	Nothing - have never heard of it
Q33. HOW	v much, ir a			A fair	Just a little	Nothing - have only heard of the	never heard of
«ЗЗ. ПОМ			A lot	A fair amount	Just a little □ ₃	Nothing - have only heard of the term	never heard of it
Q33. HOW	Climate ch	ange	A lot	A fair amount	Just a little	Nothing - have only heard of the term	never heard of it
Q33. HOW	Climate ch	ange lity	A lot	A fair amount	Just a little □ ₃	Nothing - have only heard of the term	never heard of it
	Climate ch Fair trade Sustainabil Biodiversit	ange lity	A lot	A fair amount	Just a little	Nothing - have only heard of the term 4 4	never heard of it
	Climate ch Fair trade Sustainabil Biodiversity	ange lity ⁄	A lot	A fair amount	Just a little	Nothing - have only heard of the term 4 4	never heard of it

Q57. Which of the following have you done, or would consider doing?

	I have done this	I will do this	I will consider doing this	I will not do this	Don't know / not applicable
Upgrade the heating system in your home	□ ₁		□ 3	□ ₄	
Install microgeneration technologies in your home (e.g. solar water heating, biomass boilers, heat pumps)	□ ₁	□ 2	□ 3	4	□ 5
Install insulation in your home	□ ₁		□ 3	□ ₄	□ ₅
Install draught proofing in your home	□ 1		□ 3	□ ₄	□ ₅
Install double glazing in your home	□ ₁	□ 2	□ 3	4	□ 5
Turn down the heating thermostat in your home	□ 1	□ 2	3	4	□ 5

	I do this	I will do this	I will consider doing this	I will not do this	Don't know not applicable
Buy energy efficient appliances, light bulbs, TVs or other products	□ 1		□ 3	□ ₄	□ 5
Turn off lights when they aren't needed	□ 1	□ 2	3	□ 4	□ 5
Avoid leaving things on standby	□ ₁	□ ₂	□ 3	□ ₄	□ 5
Fill up the washing machine or tumble dryer instead of running half loads	□ ₁		□ 3	□ 4	□ 5
Walk, cycle or use public transport instead of using the car	□ 1		□ 3	4	□ 5
Drive more efficiently, following 'eco-drive' principles	□ 1		□ 3	□ ₄	
Use alternatives to flying where practical	□ ₁	□ 2	□ 3	□ ₄	□ 5
Avoid wasting food	□ ₁		□ 3	□ ₄	□ 5
Eat a healthy diet, high in fruit and vegetables	□ ₁	□ 2	□ 3	□ ₄	□ 5
Avoid buying over-packaged goods	□ ₁	□ ₂	□ 3	□ ₄	□ 5
Choose items that will last	□ ₁	□ ₂	□ 3	□ ₄	□ 5
Re-use or refurbish old items	□ ₁	□ ₂	□ 3	□ ₄	□ 5
Recycle things that can't be reused	□ ₁		□ 3		□ 5

Section 9: Public Agencies are Improving

Q59. How would you rate your exp year?	erience of public services in general in Clackmannanshire in the last
Very good	□ ₁
Fairly good	
Fairly poor	□ ₃
Very poor	
Haven't used in last year	□ ₅

Q60. Do you agree or disagree v		owing st Strongly Agree	atement a Agree	bout Clackma Neither Agree nor Disagree	annanshire Disagree	Strongly disagree	Not sure		
Public agencies work well together in Clackmannanshire.		1	2	3	4	□ 5	□ 6		
Q61. How would you rate your experience of the following Council services in Clackmannanshire in the last year?									
	Very Goo	d Qui	ite Good	Quite Poor	Very Po		Haven't used in last year		
Libraries	1		2	3	4		-		
Sport and Leisure Services	□ 1		2	3	4		5		
Housing Services	□ 1		2	3	4		5		
Planning Services	1		2	3	4		5		
Street Cleaning	1		2	3	4		5		
Refuse Collection/recycling	1		2	3	4		5		
Parks and open spaces	1		2	3	4		5		
Community Access Points CAPs	1		Q 2	3	4		5		
Council Contact Centre	1		2	3	4		5		
Q62. Clackmannanshire Council would like to hold focus groups over the next year on important issues which affect our communities. Please let us know if you would like to be involved in taking part in these focus groups?									
Yes No			□ ₁ □ ₂						
			-						

Thank you for taking the time to complete this questionnaire.
If you have any further comments on any questions in this survey, please use the box below.

Please return this form in the enclosed FREEPOST envelope

Appendix 2 Clackmannanshire Citizens' Panel

The Clackmannanshire Citizens' Panel was recruited with the following aims:

- To be representative of local residents and willing to be surveyed on a regular basis about the policies and services of the community planning partners
- To recruit Panel members from the regeneration areas and across the rest of Clackmannanshire
- To allow these views to be fed into the decision-making processes of the community planning partners
- To keep Panel members informed of the actions taken by community planning partners in response to the views expressed

The original Panel had a total of 1,014 Panel members, with 708 in the wider Clackmannanshire area and 306 in the regeneration areas. In March 2013, it was agreed to refresh the Panel and to boost the number of members in the regeneration areas.

A total of 754 new Panel members were recruited to replace the 705 who had not responded to recent survey exercises. Added to the 504 existing active members, the refreshed Panel now has 1,258 members. Of these 431 are from the Regeneration areas and 827 from elsewhere in Clackmannanshire.

The 2013 Clacks 1,000

- Total number of Panel members 1,258
- Panel members from Regeneration areas 431
- Panel members from elsewhere in Clackmannanshire 827

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A comparison of the 2012 Clacks 1,000 and the newly refreshed 2013 Panel indicates the profile has remained largely unchanged. For example, there has only been a slight rise in Panel members who are owner occupiers (from 70% to 75.8%) and a fall in Council renters from 19.2% to 13.2%, while the proportion of pensioner households has risen marginally, from 26.4% to 29.2%.

Compared to the 2011 Census, the 2013 Panel also contains a higher proportion of those aged 60-74 (29.7% compared to 21.7%). However, this reflects a common trend of a higher than expected response from older residents and is rectified at the re-weighting stage for each survey (when the response is weighted to reflect the actual profile of the age population within the two areas; the Regeneration areas and elsewhere in Clackmannanshire).