



## Public Consultation on Public Conveniences in Alloa Town Centre - Results

### Methodology

The Public Convenience Consultation took place over a 2 week period from 20th Feb 2012 to 5th March 2012. The scope of the consultation was to engage a wide cross section of the community to explore the options available to the Council prior to making any decisions on public toilet provision in Alloa Town Centre.

The consultation approach consisted of:

- Online survey on Clacksweb
- Online survey to business sector in Clackmannanshire
- Face to face interviews with residents across Clackmannanshire
- Face to face interviews with businesses and retailers in Alloa
- Consultation with Community Councils and community groups including a range of equality groups.
- Posters and paper surveys in a range of key public contact points.
- Local press coverage, radio coverage and social media coverage (websites, facebook and twitter).

A total of 494 participants were consulted over the 2 week consultation.

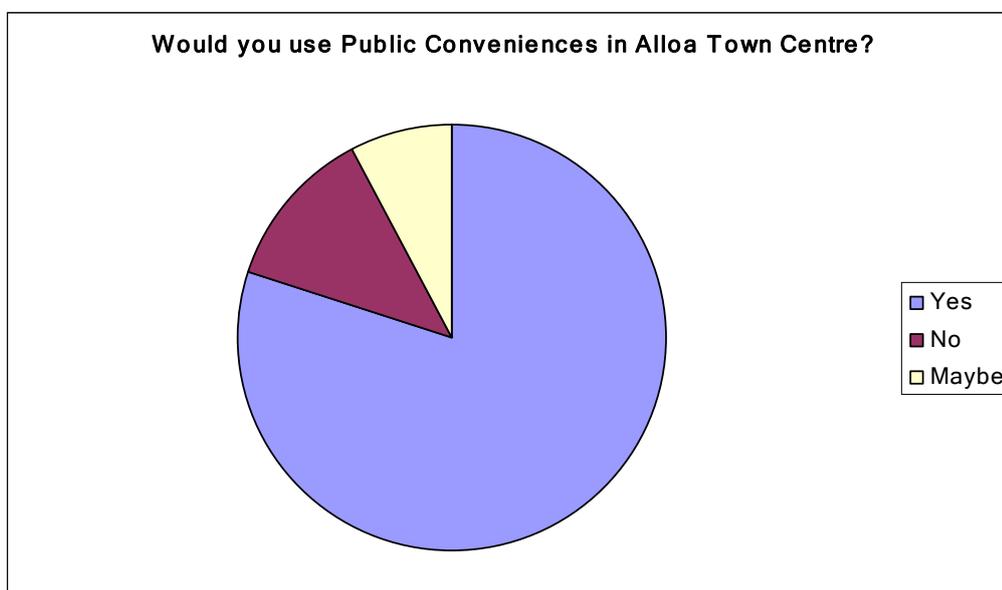
### Who took part in the consultation?

The majority of participants were female (68% *n.* 331). Male responses accounted for 32.9 (*n.* 160) %, and a small number of participants chose not to supply this information.

The majority of participants lived in Clackmannanshire but outwith Alloa (48.5% *n.* 236), closely followed by people who live in Alloa (43.5% *n.* 212). Participants living outside Clackmannanshire accounted for 8% and a small proportion chose not to supply this information.

### Summary Results

A clear majority of participants would use public conveniences in Alloa Town Centre (79.9% *n.* 390). 12.3% responded no to this question and 7.8% responded 'maybe'. A small number chose to not to answer this question.



The consultation asked which factors were most important when exploring the options for providing more modern public conveniences in Alloa. The main factors highlighted were:

- A high level of cleanliness
- Central Locations with proximity to shops, car parking, train and bus stations.
- Security, lighting and overall feelings of safety in and around the vicinity of the public convenience
- Good access, opening hours and attendants
- Good facilities for young families including baby changing facilities.

The table below charts which factors were most important to people taking part in the survey.

What were the results of the Consultation.

Participants were asked to rank in order of preference the following options. The table below shows that the second option was the most popular with 63% of all responses.

Answer Options	1
Do nothing - neither reinstate the public conveniences at Maple Court nor explore other options.	12%
Reinstate the previous public convenience provision at Maple Court	<b>63%</b>
Temporarily reinstate the previous public convenience provision at Maple Court as well as explore options for more modern public convenience provision in Alloa Town Centre for example at the refurbished Spiers Centre	25%

### What factors are important to you?

