



Activity Update April to September 2013

A Snapshot of Our Performance

Support for Local People

The Clackmannanshire Works team, who operate within the Economic Development section of the Council, support local people through a range of activities and programmes. All the information below is to the end of September 2013.

Clackmannanshire Works - European Structural Funds

What we're doing	How we're getting on.
The biggest programme we run, funded by both the Council and European Structural Funds. This programme helps local people to progress towards or into work through advice, referrals, training, job brokerage, business start-up and other activities. It started in July 2011 and is due to finish at the end of June 2014. The programme is delivered by our own team in Economic Development and also by other partners.	Economic Development's Clackmannanshire Works team have supported 1049 local people since July 2011 on this programme. Of those 349 have gone into work so far, including 77 who have started their own business, and a further 165 have undertaken training or gained qualifications.

Clackmannanshire Apprenticeship Initiative

What we're doing	How we're getting on.
An initiative funded by the Council to help more young people into apprenticeships by assisting local businesses in the private sector to create additional apprenticeship places. The initiative hopes to provide 40 places for young people. Currently we have funding for 33 places.	30 young people have started their apprenticeships.

Youth Employment Scotland Fund

What we're doing	How we're getting on.
Funded by the Scottish Government and the European Social Fund, this initiative aims to help businesses create new jobs by offering a recruitment incentive for job ready young people aged 16 - 24 who have been unemployed for up to 6 months	We have filled 10 of the 20 places available to young people. 8 local businesses are benefitting from this support.

Employability Fund

What we're doing	How we're getting on.
The Employability Fund was created by Skills Development Scotland and replaces previous programmes such as Lifeskills, Get Ready for Work and Training for Work. Clackmannanshire Works won a contract for 25 places. 20 of the places are exclusively for 16-17 year olds who require work experience and vocational training.	Of the 25 places we have for 2013/14, 16 have been filled.

Modern Apprenticeships

What we're doing	How we're getting on.
In 2013/14 we have a contract with SDS to recruit 26 new Modern Apprentices (MA's), mainly 16-19 year olds. This is in addition to supporting 35 existing MA's who have started in previous years. We currently deliver MAs in Business Administration, Childcare, Customer Service and Construction Crafts.	Of the 26 new places we have for 2013, 10 have been filled.

Clackmannanshire Forth Coastal Project

What we're doing	How we're getting on.
Clackmannanshire Works provides assistance to this environmental conservation project to help with the recruitment, training and monitoring of the opportunities created by partners.	Of the 4 places we have for 2013, 2 have been filled.

Community Benefits

What we're doing	How we're getting on.
We have been supporting the delivery of Community Benefits through Council contracts. The support includes working with the successful contractors to recruit local people for apprenticeships, work experience and other employment opportunities created through the contracts.	Since January 2012 this includes the delivery of 34 Work Experience Placements, 10 Apprenticeships and 19 jobs across 8 Council contracts.

Real Life Stories

After working all my adult life I was suddenly made redundant. I was in total shock. This gradually subsided when I realised there was a service in the Council, Clackmannanshire Works, who would go out of their way to help me.

I was given support and advice regarding my options which included setting up my own business. I considered this before opting for job search and working for an employer.

The support and assistance to fund training I got are second to none. From the very start I was made to feel comfortable and enjoyed my one to one sessions. I was helped to produce an excellent CV and my experience together with my new confidence and self esteem have helped me to secure a new job.

Thanks Clackmannanshire Works.

Robert



Support for Businesses

In total 91 businesses and other employer organisations have received support. The majority of these are local micro-businesses (who employ less than 10 people) which reflects the profile of businesses in Clackmannanshire. This is in addition to a small number of third sector and public sector organisations. Of these organisations 30 were in the Key Sectors identified for development by Scottish Enterprise including Creative Industries, Tourism, Construction and Energy.

Support with finance and bookkeeping, marketing, business planning and recruitment were the most requested type of service.

Real Life Stories

When Pete Cheema decided to open a SPAR Store in Alloa's Medwyn Place to complement his existing stores he turned to Clackmannanshire Works for support. "At first I was looking for support with recruiting new staff but when I found out that Clackmannanshire Works could help me with marketing my new venture as well I was delighted."

An adviser, John, went out to meet Mr Cheema and was able to put together a whole package of support to help with recruitment and marketing. John brought in a colleague from the DWP's local Jobcentre Plus Office to help with recruitment making sure a wide pool of candidates could apply. Another colleague from the Clackmannanshire Works team, Fraser, also worked with Mr Cheema on marketing the new store.

"Clackmannanshire Works and the DWP made the recruitment process really straightforward," said Mr Cheema. "They organised the whole process, even including arranging and paying for training for the staff I selected."

An added benefit of the support Clackmannanshire Works offered was that they also work with local people so had a ready pool of applicants. "The support the Clackmannanshire Works Clients were getting was excellent and gave me confidence and peace of mind that the candidates were well prepared," added Mr Cheema.

The store has been open now since the 5th of July. Mr Cheema and his staff are delighted with the level of service they've received.



To get in touch with Clackmannanshire Works contact us by phone on: 01259 226699 or by e-mail on: cworks@clacks.gov.uk

Clackmannanshire Works is part of Clackmannanshire Council's Economic Development Team and is supported by European Structural Funds

