

Working Together for Clackmannanshire



Our Alliance

A wide range of organisations operate in Clackmannanshire for the benefit of those who live and work in the area. Along with your public services, there are also voluntary organisations, community groups and business groups which serve the whole county. Together these organisations - public, private and voluntary - make up the Clackmannanshire Alliance.



This document is the Alliance's Community Plan. It sets out in broad terms how partners want to see Clackmannanshire improve in the next decade.

We also publish a separate document each year which sets out our shared targets in greater detail. That document is known as the Single Outcome Agreement. Information on how to obtain a copy is on P10.





Clackmannanshire in 2010 is a very different place to what it was just 5 years ago when our first Community Plan was published.

From its historic dependence on traditional industries such as textiles, mining and brewing, Clackmannanshire has recently emerged as an area for modern business development and growth, with a great deal to offer businesses, residents and visitors.

In 2010 we:

- have a growing population which is expected to keep growing over the next 20 years
- are seeing more houses being built and communities growing in size
- are enjoying the benefits of the re-opened railway line and the new Clackmannanshire bridge
- have 3 brand new, purpose-built secondary schools and a new college campus
- have a new community health care centre
- have a fantastic natural environment
- we have sustainable businesses despite the economic downturn.



Clackmannanshire's Landmarks in Time

14th Century

1363

Alloa Tower Built



15th Century

1466

Castle Campbell becomes home to 1st Earl of Argyll



Working Towards 2020

Overall in Clackmannanshire, there is a high quality of life and people enjoy living here. Results from Clacks 1000 Citizens' Panel show that

89% of adults rate their neighbourhood as a good place to stay

and

90% of adults are very or quite satisfied with Clackmannanshire as a place to live.

Having said that, Clackmannanshire still faces challenges which all partners in the Alliance are working together to reduce. For example:

- there are still very high levels of unemployment in some parts of Clackmannanshire
- there is a significant minority of individuals who have ongoing health, social and economic problems
- some people in Clackmannanshire have negative perceptions of the safety of the county.

In the next few pages the partners have laid out the nine things they want to achieve in Clackmannanshire in the next decade and what achieving these would mean for Clackmannanshire.



16th Century

c.1570



Founder of Nova Scotia, William Alexander born in Menstrie Castle

17th Century

1697

Tullibody Auld Brig re-built





These are the Partnership's nine priority outcomes for Clackmannanshire. They reflect the local circumstances and will help us achieve our long-term vision.

Clackmannanshire has a positive image and attracts people and business

Communities are more inclusive and cohesive

People are better skilled, trained and ready for learning and employment

Communities are, and feel, safer

Vulnerable people and families are supported

Substance misuse and its effects are reduced

Health is improving

Our environment is protected and enhanced

Our public services are improving

18th Century

1710

Alloa Harbour is developed for trade



1713

Gartmorn Dam Built



1767

Alloa Glassworks founded



1792

The largest and longest lasting colliery the Devon Ironworks is established

Clackmannanshire has a positive image and attracts people and business

The strengths in Clackmannanshire's social, natural and built environment can be turned into opportunities for our communities to prosper.

What does this mean for Clackmannanshire?

- Our businesses are thriving
- Clackmannanshire is known for its opportunities for new and expanding businesses
- Our transport and business links develop further
- Visitors and residents benefit from the area's attractions
- We make the best use of our exceptional environment
- Our residents have an excellent quality of life

Communities are more inclusive and cohesive

It is not acceptable that anyone is made to feel he or she is not a valued member of our community. All our residents should have a good quality of community life.

What does this mean for Clackmannanshire?

- People feel part of the community in which they live
- Local communities participate fully in local democracy
- Local people participate in community life
- We have fewer stigmatised communities
- Communities have the capacity to work collectively to tackle local problems



19th Century

1800s

Clackmannanshire becomes a major woollen manufacturing district

1870

Railway comes to Clackmannanshire



1870

Alloa's biggest brewery Maclay's Thistle Brewery is built



1889

Clackmannan County established





People are better skilled, trained and ready for learning and employment

Clackmannanshire's greatest asset is its people. If we are to release the potential of our people, then the community, business and education providers must work together.

What does this mean for Clackmannanshire?

- The local workforce is better qualified
- Local people have support to take up local jobs
- Our residents are able to take up employment here and elsewhere
- Our school-children are successful learners
- More school leavers go into employment, education or training



Communities are, and feel, safer

Feeling safe is one of the biggest factors in maintaining a good quality of life. We know our communities take it seriously. We all aspire to feel safer and we all have a responsibility to play our part.

What does this mean for Clackmannanshire?

- There is a shared sense of responsibility for community safety
- Together we have effective ways to prevent and detect crime
- People feel safe in their homes and in the community
- Our communities are free from the visible signs of crime and disorder
- Accidents at home and on the roads are not a feature of Clackmannanshire life
- People have a high quality of life, free from the burden of anti-social behaviour

20th Century

1900s

Decline of manufacturing

1936

Kincardine Bridge built



1968

Alloa Station closed

1970

Alloa Port is closed

Vulnerable people and families are supported

Unfortunately, people sometimes have more than one problem in their lives, so there's usually no quick solution: for example we can provide housing for people who have become homeless, but that is only a stop-gap if the real causes of homelessness like unemployment and poor health aren't also tackled.

What does this mean in Clackmannanshire?

- All children in Clackmannanshire have the best possible start in life
- Our children and young people live free from harm
- People and families are supported to live independently
- Vulnerable adults are supported and cared for in ways that promote their health and overall wellbeing

Substance misuse and its effects are reduced

Lives and futures can suffer because of misuse of drugs and alcohol, so we need to prevent harm in communities and families, and help people create better life chances for themselves.

What does this mean for Clackmannanshire?

- Our neighbourhoods do not suffer from substance-related crime and disorder
- People can take responsibility for choices which ensure their own good health
- The cycle of substance misuse in families is broken
- All our children experience a nurturing and safe childhood



1980

Gartmorn Dam made a site of special scientific interest



1998

The Queen re-opens Alloa Tower





Health is improving

It goes without saying that without good health, it's difficult for people to fulfil their potential. Our approach is to help people to help themselves to good health.

What does this mean for Clackmannanshire?

- People have a good sense of wellbeing
- Our opportunities are not limited by poor health
- Children enjoy good health from birth
- Lifestyles and choices are conducive to good health
- Social circumstances for those in most need are improved



Our environment is protected and enhanced

Our outstanding natural environment has supported both industry and recreation so it's in our interests that we use them in a balanced way.

What does this mean for Clackmannanshire?

- We recognise how our lifestyles and choices impact on the environment
- Our open spaces are thoughtfully managed
- Our use of land is sensitive to its social impact
- We value our natural and built heritage

21st Century

2003

Kilncraigs opened, converted from former mill buildings



2008

The Stirling-Alloa-Kincardine railway line was re-opened



Clackmannanshire Bridge opened



Our public services are improving

No one organisation on its own can provide for Clackmannanshire's needs. To achieve our full potential, we all need to work together.

What does this mean for Clackmannanshire?

- Services are shaped to suit local need
- The public's experience of the services they receive is very good
- We make best use of shared resources to meet local needs
- We innovate and actively seek opportunities to work jointly to improve services
- The public understand their role in planning and improving public services



2009

Clackmannanshire Community Health Centre opened



Three new secondary schools opened



Alloa Academy



Alva Academy



Lornhill Academy

Our Single Outcome Agreement

Each year the Alliance also prepares a document - the Clackmannanshire Single Outcome Agreement - which sets out in more detail targets that we want to achieve. The Single Outcome Agreement can be downloaded from our website at: <http://www.clacksweb.org.uk/community/planning/>

The partners work closely together. There are numerous joint strategies and plans which give very detailed information about what we are all doing to contribute to achieving our targets.

The best place to find more information about what we do is online.

Our Community Planning Website

<http://www.clacksweb.org.uk/community/planning/>

Email: communityplanning@clacks.gov.uk

Partners

You can find out more about our partners through their websites.

21st Century

2010

Construction on new college begins



Proposals for new community at Forestmill agreed



